



HELEN WOODWARD ANIMAL CENTER THE BUSINESS OF SAVING LIVES CONFERENCE

3 Days of Teaching At Our World Class Facility

OCTOBER 7-9, 2026



WEDNESDAY, OCTOBER 7

8:30-9:00	Meet & Greet, with Breakfast	Center Team and Attendees
9:00-9:30	Welcome & the Future of Animal Welfare	Michael Arms, President / CEO
9:30-10:45	Pet Encounter Therapy	Robin Cohen, P.E.T. & Outreach Specialist
10:45-11:00	Break	
11:00-12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	15-minute Break, then Lunch	
1:15-2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00-2:30	AniMeals	Taylor Casey, AniMeals Supervisor
2:30-2:45	Break	
2:45-4:30	Humane Education, with Department Tour	Haylee Senita, Associate Director of Education

THURSDAY, OCTOBER 8

8:30-9:00	Breakfast	
9:00-10:00	Budgeting & Financial Reporting	Renee Simmons, Vice President of Finance Jennie Reed, Controller
10:00-11:00	Human Resources	Tony Dominguez, Director of Human Resources
11:00-12:00	Lunch	
12:00-1:00	Adoptions	Kendall Schulz, Adoption Services Director Labeth Thompson, Pet Acquisition Manager
1:00-2:00	Adoptions Medical	Kendall Schulz, Adoption Services Director, Labeth Thompson, Pet Acquisition Manager Dr. Alexis Siler, Adoptions Medical Director
2:00-2:15	Break	
2:15-3:00	Adoptions Q&A	Kendall Schulz, Adoption Services Director, Labeth Thompson, Pet Acquisition Manager Dr. Alexis Siler, Adoptions Medical Director
3:00-5:00	Adoptions Department Tour	Kendall Schulz, Adoption Services Director Labeth Thompson, Pet Acquisition Manager

FRIDAY, OCTOBER 9

8:00-8:30	Breakfast	
8:30-10:00	Special Events & Sponsorship	Eva Lagudi-Devereux, Special Events Manager Barry Siegel, Corporate Sponsorship Officer
10:00-10:15	Break	
10:15-11:45	Fundraising Principles & Planned Giving	Renee Resko, Vice President of Development Shana Contreiras, Director of Development
11:45-12:45	15-minute Break, then Lunch	
12:45-2:00	Social Media	Alexa Munoz-Cortez, Social Media Manager
2:00-3:45	Public Relations	Jessica Gercke, Director of Communications
3:45-4:15pm	Wrap-Up	Michael Arms, President / CEO