



## The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER CONFERENCES – 3-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

**JUNE 18-20, 2025**

TIME	SESSION	PRESENTER
<b>WEDNESDAY, JUNE 18</b>		
8:30-9:00	Meet & Greet, with Breakfast	Center Team and Attendees
9:00-9:30	Welcome and the Future of Animal Welfare	Michael Arms, President / CEO
9:30-10:45	Pet Encounter Therapy	Robin Cohen, P.E.T. & Outreach Specialist
10:45-11:00	<i>BREAK</i>	
11:00-12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	<i>15 Minutes BREAK then LUNCH</i>	<i>Presentation by Blue Buffalo</i>
1:15-2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00-2:30	AniMeals	Taylor Casey, AniMeals Supervisor
2:30-2:45	<i>BREAK</i>	
2:45-4:30	Humane Education, with Department Tour	Haylee Blake, Associate Director of Education
<b>THURSDAY, JUNE 19</b>		
8:30-9:00	Breakfast	
9:00-10:00	Budgeting and Financial Reporting	Renee Simmons, Vice President of Finance April Betz, Controller
10:00-11:00	Human Resources	Tony Dominguez, Acting Dir. of Human Resources
11:00-12:00	<i>LUNCH</i>	<i>Presentation by Trusted Housesitters</i>
12:00-1:00	Adoptions	Kendall Schulz, Adoption Services Director Labeth Thompson, Pet Acquisition Manager
1:00-2:00	Adoptions Medical	Dr.Alexis Siler, Adoption Services Director Samantha Rutch, Animal Health Manager
2:00-2:15	<i>BREAK</i>	
2:15-3:00	Adoptions Q&A	Kendall Schulz, Adoption Services Director Labeth Thompson, Pet Acquisition Manager Dr.Alexis Siler, Adoptions Medical Director Samantha Rutch, Animal Health Manager
3:00-5:00	Adoptions Department Tour	Kendall Schulz, Adoption Services Director Labeth Thompson, Pet Acquisition Manager
<b>FRIDAY, JUNE 20</b>		
8:00-8:30	Breakfast	
8:30-10:00	Special Events & Sponsorship	Eva Lagudi-Devereux, Special Events Manager Barry Siegel, Corporate Sponsorship Officer
10:00-10:15	<i>BREAK</i>	
10:15-11:45	Fundraising Principles and Planned Giving	Renee Resko, Vice President of Development Kristine Fisette, Development Manager
11:45-12:45	<i>15 minute BREAK then LUNCH</i>	<i>Presentation by Naturally Fresh</i>
12:45-2:00	Social Media	Alexa Munoz-Cortez, Social Media Manager
2:00-3:45	Public Relations	Jessica Gercke, Director of Communications
3:45-4:15pm	Wrap-Up	Michael Arms, President / CEO