



The Business of Saving Lives  
**OCTOBER 22-25, 2024**

HELEN WOODWARD ANIMAL CENTER CONFERENCES – 4-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

TIME	SESSION	PRESENTER
<b>TUESDAY, OCTOBER 22</b>		
11:00-11:30	Meet and Greet	Center Shelter Medical Team and Attendees
11:30-12:00	<i>Lunch</i>	
12:00-4:00	Shelter Medicine and Protocols	Dr. Angela Gaeto, Chief Veterinarian, Dr. Alexis Siler, Adoptions Medical Director
<b>WEDNESDAY, OCTOBER 23</b>		
9:00-9:30	Meet and Greet with Breakfast	Center Team and Attendees
9:30-10:45	Welcome and the Future of Animal Welfare	Michael Arms, President / CEO
10:45-11:00	<i>BREAK</i>	
11:00-12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	<i>15 minute BREAK then LUNCH</i>	<i>Presentation by Merck</i>
1:15-2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00-2:30	AniMeals	Taylor Casey, AniMeals Supervisor
2:30-2:45	<i>BREAK</i>	
2:45-4:30	Humane Education, with Department Tour	Haylee Blake, Associate Director of Education
<b>THURSDAY, OCTOBER 24</b>		
8:30-9:00	Breakfast	
9:00-10:00	Budgeting and Financial Reporting	Renee Simmons, Vice President of Finance, April Betz, Controller
10:00-11:00	Pet Encounter Therapy	Robin Cohen, P.E.T. Manager
11:00-11:15	<i>BREAK</i>	
11:15-12:15	Human Resources	Wendy Papera, Director of Human Resources, Tony Dominguez, Human Resources Manager
12:15-1:30	<i>15 minute BREAK then LUNCH</i>	
1:30-3:15	Adoptions	Kendall Schulz, Adoption Services Director LaBeth Thompson, Pet Acquisition Manager
3:15-3:30	<i>BREAK</i>	
3:30-4:15	Adoptions, continued, with Department Tour	
<b>FRIDAY, OCTOBER 25</b>		
8:00-8:30	Breakfast	
8:30-10:00	Special Events & Sponsorship	Eva Lagudi-Devereux, Special Events Manager Barry Siegel, Corporate Sponsorship Officer
10:00-10:15	<i>BREAK</i>	
10:15-11:45	Fundraising Principles and Planned Giving	Renee Resko, Vice President of Development Kristine Fisetto, Development Manager
11:45-12:45	<i>15 minute BREAK then LUNCH</i>	<i>Presentation by Blue Buffalo</i>
12:45 - 2:00	Social Media	Alexa Munoz-Cortez, Social Media Manager,
2:00-3:45	Public Relations	Jessica Gercke, Director of Communications,
3:45-4:15pm	Wrap-Up	Michael Arms, President / CEO