Special needs bonded pair Nemo & Dory find their happily ever after...

Read about how the Center gains Special Consultative Status
FURiENDS available for adoption

YUMMY JR
Domestic Short Hair Blend
Hi! Could I be what you are looking for to make your family complete? Right now, I do need to be introduced to my forever home! I am a little shy at first but I warm up quick and love cuddling! Please stop by soon!

EVA
Hound Blend
I am a beautiful dog with a sweet personality. I need a strong leader to help me be the best I can be. I would do best in a home with children no younger than 12. I am very active and have even been doing some agility training to help me burn my energy. Please come meet me and give me a chance to win your heart!

LAVERNE
Domestic Short Hair Blend
Hi! I’m the very best kitten. I love to chase balls and play with pipe cleaners and run around, I can’t wait to go to your home and have you be my new friend!

CHANCE
Border Collie-Shepherd Blend
I’m Chance! I am an energetic and loving dog that will steal your heart the moment you meet me. I need some training from an experienced and patient owner to help me overcome my fears. I’ll thrive in adult households. Since my heart deserves the entirety of your care, I’ll be the only pet to be the only pet in your home. Please come meet me!

To see more adoptables, visit animalcenter.org

Dear Friends of the Animals,

Dear Friends,

It has been a busy Fall here at Helen Woodward Animal Center with a lot of exciting events and developments to share with you. Hopefully, many of you were able to join us at Surf Dog this year and see those amazing canines hanging 20. What a wonderful celebration of the human-animal bond and there’s nothing better than seeing thousands of fans on the beach enjoying the day with their pups. Only a few days later we were commemorating Remember Me Thursday® here at the Center and around the globe with an international Zoom that brought in friends from around the globe and our official spokesperson, supermodel Jasmine Tookes, who used her voice to raise awareness about pet adoption. Other good friends like Board member Diane Kraut and Beth Stern used their platforms to raise awareness, as well as close to 200 organizations from as far away as New Zealand and right here in San Diego. I thank each of you who shared a story, lit a candle, or just shared the message about rescue and pet adoption on your own social media platforms.

Every vote counts!

Now that we are moving into a post-pandemic world the demand for our business of Saving Lives workshops are through the roof. We were in Jupiter, Florida at the end of August and Tulsa, Oklahoma at the end of September with plans to travel to Johnstown, Pennsylvania in early November and South Dakota in Spring 2023, as well as four additional cities in 2023. The need is greater than ever for these animal welfare groups around the country faced with a record number of animals and limited resources to care for them. They are hungry for information about how to increase traffic, raise funds, build a constituency, and stop the euthanasia of healthy, adoptable pets and we are happy to meet those needs. Whether we are providing a 3-day workshop on our campus or as we did the first week of October or traveling to various cities across the United States and around the world, we know that our efforts are saving thousands of lives because each person we train is sharing our programs with their entire team.

Helen Woodward Animal Center’s truly global role has now officially been recognized in a most meaningful way as we have received the honor of “Organization in Special Consultative Status with the Economic and Social Council since 2022” for the United Nations. We will be appearing before the UN General Assembly in December and look forward to the opportunity to share our international efforts to improve the quality of animal welfare and learn how we might impact organizations around the world.

As always, none of this important work would be possible without you, our friends and supporters, and we thank you for your steadfast commitment to our mission.

For a more humane world,

Michael M Amis
President and CEO

A Voice for Animal Welfare Worldwide:

Center Gains Special Consultative Status

Expanding as an advocate for animal welfare groups around the world, Helen Woodward Animal Center now has a seat at the table among the world’s most influential non-governmental organizations. Having received consultative status to the Economic and Social Council (ECOSOC), founded in 1945, the United Nations’ ECOSOC is to promote sustainable economic, social and environmental development by bringing together the globe’s leading experts and organizations to foster innovative thinking and achieve internationally supported goals.

Already, the Center’s work stretches far beyond its campus in Rancho Santa Fe, CA. Having hosted the Business of Saving Lives conferences internationally, including in Australia and Estonia, and with another coming up in Scotland in 2023, it has always been important to the Center, and to Woodward herself, to empower others through education. This unique form of outreach has been central in helping animal welfare organizations grow and make more efficient in an effort to save lives. Building this network also allowed the Center to become close to organizations providing relief to shelters in crisis amid the war in Ukraine.

The Center worked hard to raise funds and supplies for those affected in the war in Ukraine. Having hosted the war efforts, the Center worked to gather donations and achieve internationally to foster innovative thinking and achieve internationally supported goals.

People everywhere can tune in as the Center addresses the ECOSOC for the first time during a hearing in the United Nations. The Center CEO Mike Arms will travel with Vice President of Development Renee Risco and Social Media and Technology Manager Jacqueline Kelleher, where Arms will address ECOSOC members and present the Center’s views and goals.

The hearing will be broadcasted online on United Nations Web TV at media.un.org/wnbr on December 6, 2022 from 7 a.m. to 11 a.m.

The Adoptions building at the Center located in Rancho Santa Fe, CA.
**Home 4 the Holidays**

**Blue Buffalo provides urgently needed pet food to shelters on both coasts.**

Helen Woodward Animal Center is honored by our special partnership with Blue Buffalo and thankful for their incredible generosity. Blue Buffalo Home 4 The Holidays Campaign is a joint program that started at the Center in 1999 to raise awareness about pet adoption and to help every pet find their forever home before the end of the year, so that they could spend the holidays in a cozy bed by a fire instead of behind bars. Since the program began we have found homes for over 10,000,000 orphan pets across 20 countries through 4,000 organizations! As a special aspect of the program that brings animal organizations together from around the world, Blue Buffalo has generously offered to donate close to 40,000 pounds of food on both coasts for distribution to animal groups in need. Naturally Fresh also generously provided pallets of cat litter to Home 4 The Holidays groups throughout San Diego County. On October 12th Helen Woodward Animal Center and Paws Crossed in New York received these amazing shipments and organized animal welfare groups from the area to pick up the food throughout the day. Both in California and New York the groups have been anxiously waiting for this exciting event when they will receive a windfall of quality Blue Buffalo cat and dog food. They wait for it all year long! Special thanks to Blue Buffalo for making this incredible donation possible – it will help so many during challenging times.

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**Rescued Virginia Beagles**

Helen Woodward Animal Center was part of the largest dog rescue mission in the US. The Center rescued 43 of the over 4,000 beagles saved from a mass-breeding facility in Virginia on July 21st. We were honored to be able to rescue some of the precious beagles to begin their move to a brighter future. We are lucky to still be in contact with some beagle adopters and hear about their growth. We love a happy ending and are delighted to share with you a few updates!

**The Peaky Beagles**

The Peaky Beagles, Tommy and Arthur, formerly known as Tommy and Birmingham, are doing well with each other and thriving in their new lives. Tommy loves to play and run around, but best of all he enjoys his outdoor sunbathing time. Arthur is a bit more introverted than Tommy but is enjoying his morning walks and sleeping on the bed, preferably on his owner’s head. Both boys are still struggling with a decent bathroom routine. Arthur also met a beagle named Kiwi on one of his walks, who just happens to live right up the street. Kiwi’s owner was very happy to relate and hear that they both are having much better lives after such a difficult past.

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**Priya**

Formerly known as Leicester, Priya is developing quite the personality! She loves to go on her walks and greet everyone, including her fellow neighborhood dogs. She has found her voice, barking at her reflection in any glass window. Sweet, sweet Priya is enjoying her life!
Many people are not aware that 95% of Helen Woodward Animal Center’s adoption population is made up of dogs and cats that are transferred to us from overcrowded facilities around the country. Two such beautiful cats, Nemo and Dory, came to the Center as a bonded pair with significant health issues. They were found with their mother near the Los Angeles River and unfortunately their rescuer believed it was best for them to stay with their mother until they were 8 weeks so as a result their health issues went untreated during that time. Both kittens were suffering with ringworm and one had a severely injured right leg. They are Snowshoes with unique coloring and beautiful eyes and their playful personalities and love for one another quickly stole our hearts. After an internal contest we named the two littermates Nemo and Dory after the beloved characters from Finding Nemo, one with a “weak fin” that required some adaptation, as well. After several weeks it became apparent that Nemo’s “fin” was going to have to be amputated. We did everything we could to keep the leg until it was clear that it was causing pain and discomfort for Nemo. We were concerned that a bonded pair with a tripod would be a tough “sell” for adopters but in just a few days a lovely mother and daughter came in and absolutely melted when they met our dynamic duo. Nemo and Dory are truly living their best lives because as animals do they just “kept swimming” and adjusted to their new circumstances in a loving supportive home.

A rough beginning brought this bonded pair to safe haven at the Center and a forever home together.

Every pet gets a chance.
The Center ensures every pet gets the care and training needed.

Here at Helen Woodward Animal Center we are extremely proud of the efforts we make to help pets that come to us with significant health issues get the medical intervention they need to live their life fully in their forever home, whether it is treatment for heart worm or an amputation like Nemo. However, many people don’t realize that another significant challenge facing pets arriving from overcrowded shelters are behavior issues. Whether they are timid or fearful due to a trauma or overly attached to food or toys due to a lack of resources, the Center is here to provide the specialized training they need to become the type of dog that is a great fit for a family.

Rob Kuty, of San Diego Pet Training, heads up our behavior assessment and training program and he and his team are found on our campus daily spending time with each of our dogs finding out who needs extra support and how we can best meet their needs and prepare them for their new life. Sometimes socializing with other dogs in play groups can make all the difference and other times it is one on one training time with Rob and his team to work on a specific issue of fear or anxiety. Special dogs like Tyson, a senior boxer whose dad was forced to surrender him due to health issues, struggles with dog reactiveness and gets daily support from our training team to help him adjust to being around other dogs so that he presents better when walking through the kennels and meeting prospective families. Sometimes it can take months of training for a dog to be adoptable and we work hard to ensure that every pet gets their best opportunity for success in their new family.

Tyson is adjusting well to his new forever home.

Rob Kuty of SDPT working with one of our special dogs, Beaches.

Staff and volunteers at the Center work hard to gain an animal’s trust to make them feel more comfortable during their stay.

Nemo & Dory

Nemo and Dory had a special larger room during their short stay at the Center.

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Maxx & Gus

SALESCALL.COM

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Maxx & Gus

SALESCALL.COM
This holiday season, you can give a gift that saves lives. With 14 unique programs at Helen Woodward Animal Center all supporting the mission of “people helping animals and animal helping people,” there’s something to spark joy in everyone!

These gifts that save lives more available at animalcenter.org/2022holidaygiftguide or scan qr code.

**UPGRADED Education at 858-756-4117 ext. 318 opportunity to practice veterinary skills, interact with animals and gain experience with animal equipment. Contact Humane Education.

**Holiday Gift Guide give a gift that will save a life!**

**VETERINARY CAM EXPerience 2023 Calendar**

This holiday season, give the gift of an awesome experience with animals. Kids will have a blast at animal camps, which offer a rare opportunity to practice veterinary skills, interact with animals and gain experience with animal equipment. Contact Humane Education at 858-756-4117 ext. 318.

**ALTERNATIVE HOLIDAY GIFT CARD**

Give a gift that saves a life. Helen Woodward Animal Center’s alternative holiday gift cards allow you to make a holiday donation in honor of an animal lover in your life. Visit www.remembermethursday.org to purchase your gift card at 858-756-4117 ext. 2.

**ORPHANED OBJECTS GIFT CARD**

This holiday season, a $25 gift card to Orphaned Objects Designer Resale sparks joy and helps orphan pets! Shop designer styles and home furnishings at a great price. All sales benefit the orphan pets and programs at Helen Woodward Animal Center.

**SIT. STAY. & RELAX. AT CLUB PET**

Club Pet is the place your pet wants to be when they can’t be with you! This holiday season, gift a stay at our boarding facility or a doggie daycare experience to a loving pet owner in your life. A variety of bundles are available to make sure all pets have the time of their lives. Call the Club Pet front desk directly to purchase your gift at 858-756-4117 ext. 2.

**Rescue T-shirts**

If you’re looking for a gift for a special someone with a heart for rescue animals, these T-shirts are worth a wag! Part of Helen Woodward Animal Center’s official merchandise, these fashionable tees come in a variety of colors, styles and sizes for under $30! Check them out.

**REMEMBER ME THURSDAY® Tributes Light Up the World for Orphan Pets**

On Thursday, September 22, animal-lovers across the world united their voices for orphan pets as part of Remember Me Thursday® (RMT). Founded in 2013 by Helen Woodward Animal Center President Mike Arms, the day shines a spotlight on orphan pets and honors those who never found their forever home. With over one million pets losing their lives in the US each year, the campaign’s mission is to inspire the life-saving choice to adopt.

“I need you all to join us and bring awareness,” said Arms. “These beautiful pets just want a chance. They just want a chance to show you how they can give you unconditional love.”

In addition to candle-lighting ceremonies, people everywhere are encouraged to share their rescue story on social media using the hashtags #RememberMeThursday and #SeeTheLight. Since its inception, the campaign has made over two billion social media impressions, with sentiments shared in over 190 countries. This year, inspiring stories of rescue filled social media feeds worldwide — spanning from Korea, Japan, Zimbabwe, Denmark, Canada, Panama, the UK, and beyond.

As the 2022 RMT Official Spokesperson, Jasmine Tookes, international supermodel and former Victoria’s Secret Angel, used her platform of over 6 million followers to advocate for pet adoption.

“We want to use the pawsitive power of social media to show the importance of spreading awareness for rescue pets and giving them a chance at finding loving homes, because unfortunately so many don’t get that opportunity,” Tookes wrote on social media along with photos of her rescue dog Raja.

In San Diego, tributes took place by the water, with an RMT ceremony kicking off Surf Dog Surf-A-Thon, and on the water, with SUP Pups hosting a paddle out and bonfire vigil with proceeds benefiting rescue work. From sunrise to sunset, the day was filled with love for rescue animals, and hope. To join the Remember Me Thursday® movement, go to www.remembermethursday.org.
**2023 Calendar**

Our San Diego Finest & Furriest 2023 Pet Photo Calendar is available for pre-order! Contestants submitted adorable photos of their pets and fundraised over $28,000 through online votes. Each month features a furry friend and highlights an attraction in San Diego. 100% of all sales go back to support the pets in your area. All proceeds support the pets and programs at Helen Woodward Animal Center. The calendar would make a great gift for an animal lover in your life, especially with the new year approaching! Congratulations to all our top 13 finalists! Thank you to all of our participants!

Scan the QR code to Pre-Order your 2023 Calendar today!

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**Charity in Harmony:** Students Serenade Education Animals & Present Donation

A unique performance took place at Helen Woodward Animal Center as an ensemble of orchestra students serenaded the Center's barnyard education animals. The concert was a capstone to their charitable efforts – Aria Chan, Natalie Yu, Olivia Lee and Connor Su performed at Poway Farmers Market for weeks and raised $700 in donations to support the life-saving pet adoption programs at the Center.

Sometimes the Club Pet staff learns about a pet, an incredible background that is worth sharing with you all! One of these pets is Lucy, a 14-year-old yellow Labrador. Lucy was unique from birth as she was the only yellow lab among her 12 siblings. She has been an excellent service dog throughout her years and had the opportunity to travel to Washington to help childhood burn victims by easing their pain and providing pure love. Camp Eyabasset is a free annual week-long summer camp for young burn survivors ages 5-17, put on by the Washington State Council of Fire Fighters Burn Foundation. In addition, Lucy was a drug dog for MIPD for four years and helped human keep drugs out of homes and away from children. Lucy is such a sweetheart and we are always honored to take care of her at Club Pet.

The musical animal-lovers have been enrolled in the Center’s summer camp and “You Can Be A Veterinarian Camp,” which inspired them to use their skills with strings to give back.

“I like music and I also like animals so I thought I would combine them. When I grow up I want to be a veterinarian who works with the animals at Helen Woodward because I really like them,” said 5th grader Olivia Lee.

Their contribution is proof you are never too young to be philanthropic. To learn more about the Center’s Education programs, visit the Center’s YouTube channel.

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**Club Pet: Lucy the Service Dog**

Helen Woodward Animal Center is not only an Adoption Center, we offer an array of programs such as Therapeutic Riding, MiniMeals, and Pet Boarding. At Club Pet, our mission is to make pets feel at home while you are away. The staff works hard to ensure your pet has a nurturing environment and receives attentive care. You can customize your dog’s day by selecting services from a variety of individual or group play options. All of the accommodations for each pet are spacious and comfortable. Club Pet also provides boarding for cats, small animals and pet training and grooming services. All proceeds support the orphan pets at Helen Woodward Animal Center!

Lucy has had an incredible career as a drug dog for MIPD and as a service-dog, comforting burn victims.

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**MAY EVERY PET FIND A PLACE TO SHINE**

From Dick & Jan Hunter and their pets Jane, Bingo, Ferret, Frankie, Bodie and Carter

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**HOW YOU CAN HELP**

There are so many things you can do to help animals and people in need in our community.

**DONATE TODAY!** Contact 858-756-4117 x358, or KristineF@animalcenter.org

**ALTERNATIVE GIFT CARDS**

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, retirement or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

**MONETARY DONATIONS**

Helen Woodward Animal Center relies heavily on private donations to fund our programs. A gift from you can help support the pets and programs at the Center. Please consider making a gift today on our website at www.animalcenter.org.

**BECOME A ‘PAW PAL’**

Monthly donors support our work throughout the year with recurring gifts. Join “Paw Pals” and receive a commemorative pin, exclusive content and advanced invitations to Center events as our thanks to you.

**IN-KIND DONATIONS**

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our wish list of specific needs.

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**MEMORIAL GIFTS**

We have a beautiful program called “I Remember You” to memorialize pets on-line, by “lighting a candle” and sharing a story and photo. If you have any questions please call the Center x350 or visit the site to light a candle. old.animalcenter.org/irememberyou/

**PROTECT YOUR VETERANS**

If you've reached the age where you need to take required minimum distributions from your traditional IRAs, you can avoid paying taxes on them by donating that money to a 501(c)(3) organization like Helen Woodward Animal Center! A distribution from a traditional IRA normally incurs taxes since the account holder didn’t pay taxes on the money when they made the contribution, but account holders aged 72 or older who make a contribution directly from a traditional IRA to a qualified charity can donate up to $100,000 without it being considered a taxable distribution. The deduction effectively lowers the donor’s adjusted gross income (AGI).

Donors must follow the IRS rules for qualified charitable distributions (QCDs) to avoid paying taxes on the donation. These are called charitable IRA rollovers. If you would like more information on how your IRA can help in need, please call Renee Resko at 858-756-4117 X 347.

**FOREVER FRIENDS: Qualified Charitable Distributions from IRA’s**

If you’ve reached the age where you need to take required minimum distributions from your traditional IRAs, you can avoid paying taxes on them by donating that money to a 501(c)(3) organization like Helen Woodward Animal Center.

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**PLANNED GIFTS & PET BEQUESTS**

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing. Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org.

**DONATE TODAY!** Contact 858-756-4117 x358, or KristineF@animalcenter.org

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**PLANNED GIVING**

1. I would like to know more about the Center’s pet bequest policy.
2. I would like to know more about including the Center in my will.
3. I would like to be invited to an informational bequest luncheon.
4. I have already included the Center in my estate plans.

Name
Address
City     State     Zip
Phone
Email

For more information, please detach and return completed form in the provided remit envelope.
Get ready to have some festive holiday fun with the family at Wild Winter and Wild Winter Nocturnal! Our animal ambassadors are eager to spread some holiday cheer alongside a backdrop of decorated Christmas trees and Christmas lights in our little winter wonderland.

WILD WINTER
DECEMBER 3 • 4 • 10 • 17 | 9:00 AM-1:00 PM

Great for toddlers through elementary ages, Wild Winter offers a jolly good time for the whole family with a one hour excursion with one of our cheerful crew members where you will meet some adorable animal ambassadors and learn how animals respond to the change in season. Your journey wouldn’t be complete without creating a cute craft for you to keep (or gift!) and some personal time with Santa himself. Enjoy more crafts, games, and other fun activities before and after your joyful journey.

WILD WINTER NOCTURNAL
DECEMBER 2 • 9 • 16 | 5:00 PM-7:15 PM

While children are sleeping, Santa and his animal ambassadors will play at Wild Winter Nocturnal! This nighttime, one hour program offers a unique glimpse into what our animal ambassadors do during the longer nights of this special season and how that might bring about changes in the eating, habitat, and social patterns of our cozy critters. This program is guaranteed to be educational, but still full of Christmas cheer with cookie decorating time, a fun craft to make, and group story time with Santa.

SIGN UP TODAY AT:
ANIMALCENTER.ORG/EDUCATION

QUESTIONS? CONTACT US AT: (858) 756-4117 X318
OR EMAIL: EDUCATION@ANIMALCENTER.ORG