

# THE COMPANION

PEOPLE HELPING ANIMALS AND ANIMALS HELPING PEOPLE

*winter  
wonder-pups*

# FURIENDS

available for adoption



**LUCY**  
**Chihuahua Terrier blend**  
 I'd like to be in a home where everyone is an adult so that we can go on walks all day! I'm a sweet dog who would love to meet your dog if you have one, just to make sure that we'll be best friends for life! If I sound like the one for you, please come and meet me soon!

**QUEEN**  
**Domestic Long Hair blend**  
 I am a sweet and gentle cat who would love to be your best friend. I already know how to use the litter box. I am a little shy and just need you to help me to grow into the best cat ever. I hope to see you soon!

**HEIDI**  
**Labrador Retriever Shepherd blend**  
 I am a sweet and active girl who would love to be a part of your family. I will thrive in a home with no other animals. I will also do best with teenagers. Please come see me!

**SHANTI**  
**Domestic Short Hair blend**  
 Do you want to take me home to play? I love meeting new friends and curling up with them and purring. I like to play and run and run and run! I can't wait to meet you!

To see more adoptables, visit [animalcenter.org](http://animalcenter.org)

## CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

### Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



*SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.*

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*New year,  
new partnerships,  
new Center.*

Dear Friend of the Animals,

Thank you so much for your continued support of Helen Woodward Animal Center. Just when I think things couldn't get any more exciting around here we have embarked on a new partnership with Battersea Dogs & Cats Home in the UK to provide our very first cross-cultural Business of Saving Lives conference here in San Diego.

After my recent trip to Poland, it became very apparent that there was a bigger need than we even realized to bring our "best practices" for animal welfare to organizations around the world. During and after the conference we were bombarded with emails and requests from Estonia, Romania, Africa, Bulgaria, and Japan to bring our program to where it is needed the most. We met with the Battersea team during the conference and as they are doing similar work it seemed like the perfect marriage of our two programs to benefit animal welfare personnel on both continents.

The issues that affect organizations around the globe are different but still have many commonalities. The need to successfully share your message with those that can help and motivate the public to get involved by adopting or fostering homeless pets are paramount. Most importantly we must always work to protect the value of these precious lives by never giving them away without proper screening or support. You can read more about this exciting conference on page 12.

If you have driven by in the past year you know the new building is going up fast. We are excited to say we should be in our new home in May of 2019. Our Adoptions staff has worked tirelessly to never "miss a beat" during this transition phase that required a lot of extra time, work and energy on the part of every team member. In the end we did over 2,700 adoptions in 2018 – an astounding number with the limited amount of space and medical area we had at our disposal. The sky's the limit as we go into 2019 with an incredible new adoption center with double the exam and surgery space and indoor/outdoor kennels. We are so thankful for all our friends who made this project possible with their generosity and kindness. It is truly overwhelming to think of everyone who gave to bring this to fruition. We are especially honored by Helen's family and their dedication to this new building for the Center.

As we move into the coming year we are working hard to care for the pets of the homeless throughout San Diego, ensuring that they have vaccinations and have been spayed or neutered, as well as ensuring they have the proper nutrition to stay healthy and happy through our Pets Without Walls program. We are looking to expand the program in the months ahead and add new partners to best serve our community.

Your Center will never rest when there are lives to save and education to share, but we couldn't do it without you.

For a more humane world,

Michael M. Arms  
President and CEO

October 30, 2018, the walls and interior framing of the new building have been completed.



**THE SKY'S THE LIMIT AS WE GO INTO 2019 WITH AN INCREDIBLE NEW ADOPTION CENTER WITH DOUBLE THE EXAM AND SURGERY SPACE AND INDOOR/OUTDOOR KENNELS.**

Bycor personnel lead our staff through a sneak peak of adoptions medical rooms.



February 7, 2019, windows have been installed and the new Center is beginning to take its final form.



# Goin' with THE Flo

**ANIMAL PLANET'S PUPPY BOWL INTRODUCES THE NATION TO A VERY SPECIAL HELEN WOODWARD ANIMAL CENTER DOG ...**



A young “ruff-and-tumble” athlete and Helen Woodward Animal Center alumna shined in the national spotlight on Super Bowl Sunday competing in Animal Planet’s *Puppy Bowl XV*.

At just weeks old, Flo came to Helen Woodward Animal Center in August 2018 after being mysteriously separated from her mother. She and her siblings needed round-the-clock care, but at just over 2 pounds and the smallest of the bunch, Flo showed a remarkable fighting spirit.



**(From left to right: Flo with new mom Yvonne Mather; Flo before the big game; Flo at the Puppy Bowl with pet trainer Rob Kutty, PR Dir. Jessica Gercke, and foster mom Karen Vold; Flo and the rest of the rescue pups during the big game.)**

“We received a call from Animal Planet asking if we might have a special pup who could show the world the beauty of rescue pets by playing in the Puppy Bowl and Flo immediately came to mind,” stated Adoption Services Manager, Ashley Freeman.

Flo traveled to New York in October for filming with 93 other adoptable puppies from 51 shelters and rescues across the country. Not only did Flo excel on “Team Ruff,” she shone in her love of her teammates, her thrill of the game, and her genuine enthusiasm. Her sparkle secured her a place in the starting line-

up and a Pup-Close-and-Personal interview, detailing her life as a SoCal girl!

On Super Bowl Sunday, millions tuned in to watch the impressive athleticism of those on the gridiron, both humans and puppies. Flo demonstrated her sprit for the game and was even called on unnecessary “ruff-ness”, while San Diego TV and print media showed off the local star.

Now, Flo is looking ahead to a new spotlight and beginning training for a possible future in the Center’s Pet Encounter Therapy program. While still too young to officially enter the world of pet therapy, her new “mom” Yvonne sees more star potential in Flo in her ability to love everyone she meets. Once Flo is one and a half years old, she’ll be ready to test into the program.

Watch Flo on the gridiron at [www.animalcenter.org/press-page](http://www.animalcenter.org/press-page). For more information on Helen Woodward Animal Center’s Pet Encounter Therapy Program please visit [animalcenter.org/pet](http://animalcenter.org/pet). 🐾

## Calendar Contest Winner



**CONGRATULATIONS JESSIE, HELEN WOODWARD ANIMAL CENTER'S 2019 MY PET ROCKS CALENDAR CONTEST WINNER!**

Jessie’s parents, Megan and Gerry, first saw this gorgeous girl on the Center’s website in 2009. They immediately raced to meet her and it was love at first sight. Coincidentally, it was also Valentine’s

Day—the perfect day to adopt such an affectionate pup! After 10 joyful years together, Jessie still loyally follows her parents around the house and patiently waits for them to come home each night. She loves watching lizards, going on walks, and running around her yard at top speed. Jessie’s favorite part of the day is always family time. 🐾

# Visions OF 'Sugar Poms'

A group of fluffy sugar poms (A Pomeranian and her puppies), who sought room at the Helen Woodward "Inn" ahead of the Holidays, caused a flurry of excitement and even some overnight guests at the Center on the eve of their adoption day.

Helen Woodward Animal Center received a call about Sugar, a mother Pomeranian who had been hit by a car and suffered leg injuries. She and her puppies were in great need! Center staff and foster volunteers quickly stepped up.



**Sugar 'Mom' and Babies arrived at the Center just shy of Christmas Eve.**



"Not all shelters can take in a litter of puppies," said Center Pet Intake Manager LaBeth Thompson, "especially when the mother is in need of medical care. It takes a lot more resources from our medical team and our foster network as the puppies grow, and the mother heals, and so many shelters struggle with space. We are incredibly fortunate to have a strong group of foster volunteers who are actual

lifesavers in situations like this." Once her babies were puffy and weaned and Sugar was on a steady path to complete recovery, the Center announced through social media that the beloved sugar poms would begin their search for forever homes in early January. Dedicated adopters heard the call loud and clear and created a camp-out outside the Center's adoption village at 6 p.m. the evening before the poms would become



**Puppies Floof, Fleece, Fluff, Poof, and Puff had a warm place to rest on Christmas Eve.**

## WHERE are they now?



### CHAMPION Adopted January 3

Rescued from a hoarder home and still a puppy, Champion arrived at the Center with a severe leg injury. With his fighting spirit, he underwent surgery to remove his leg and thrived through rehabilitation before finding his forever home with the Cariss family of Escondido.

"We are loving our new pup! Our children adore him and wake up every morning excited to play with our puppy. Champion loves running around and exploring our yard. He is the biggest cuddler and enjoys snuggling. He is the perfect addition to our family!

We are so thankful that Helen Woodward Animal Center took such good care of him!" — Melissa Cariss.



### GABBY Adopted December 20

A Center staff favorite and longtime resident Gabby searched for her forever home since 2016. In December, her holiday wishes came true and she went home with a wonderful furever dad, Anthony. Her new name is Sadie.

"I'm happy to report Sadie is doing well. [She is] playing with toys and rolling over for belly rubs and she is always very friendly to anyone who comes to visit. Thanks to all staff members for a great job." — Anthony



HELEN WOODWARD ANIMAL CENTER'S COMPANION ANIMAL HOSPITAL DR. ANGELA GAETO ANSWERS FREQUENTLY ASKED QUESTIONS ABOUT PET ALLERGIES.

**What are the different types of allergies?**

Dr. Gaeto: "The most common types of allergies fit into two broad categories; food allergies and environmental allergies. Many patients experience some level of allergies from both categories, but not always. Environmental allergies cover things from plant and tree pollens to dander from other animals and people. Environmental allergies cover a very common allergy for pets, flea allergies. Dogs and cats with flea allergies can have serious itching reactions. The effects of one bite can linger for days causing a cascade of itching and potentially self-inflicted wounds from excessive scratching."

**How do these allergies show up?**

Dr. Gaeto: "Allergies can have a wide variety of symptoms in pets depending on the severity of the allergy, type of allergy and the pet's reaction to it. Minor symptoms include swollen or red eyes, mild, clear eye or nose discharge, or mild scratching. More severe symptoms include scratching at a specific area until it becomes red, oozy and irritated. The colloquial term for these is "hot spots". The most common symptom for allergies is itching. Due to the compromise of the skin barrier from allergies many animals develop secondary bacterial or yeast infections that must be treated along with the allergies to ensure relief for your pet."

**How are these allergies treated?**

Dr. Gaeto: "Treatment for allergic dogs and cats depends on what types of allergies affect them and to what degree. Pets with minor symptoms may do well with only antihistamines; drugs like Benadryl, Zyrtec, and Claritin. There are also prescription antihistamines designed for pets. Other treatments include mild soothing shampoos with Aloe or Oatmeal. Pets that have developed "hot spots" will need to be treated for any infections that they have. A big part of that treatment also involves preventing them from scratching at the area like with a cone. However, if you see your pet developing this issue and don't have a cone on hand you can always cover it with a t-shirt to prevent licking and scratching. Pets with more severe allergies may need treatments such as targeted immunotherapy with allergy injections. Other options include long term medications to reduce allergy symptoms." 🐾

# A Unique Cat WITH A Special Gift

## THERAPY CAT DAN, PROVIDES LOVE AND JOY TO THE HUNDREDS OF SENIORS HE VISITS

Despite a rough start, a unique feline, pulled from the streets of Tijuana, is offering a special gift to our Pet Encounter Therapy clients.

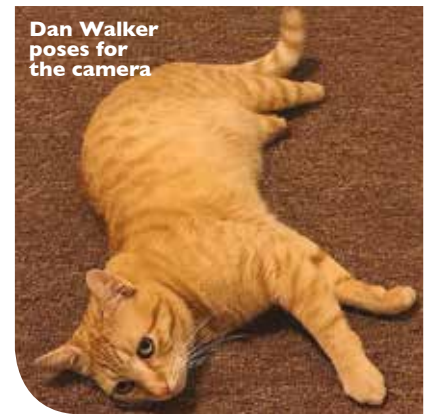
Dan Walker, a 3.5 year old cat, is one of Helen Woodward Animal Center's newest Pet Encounter Therapy (PET) animals. PET brings the unconditional love and tactile benefits of animals to people in skilled nursing facilities, children's shelters, hospitals, psychiatric units and many more.

Studies show holding and caressing an animal provides relaxation, lower blood pressure, improved memory, and sensory stimuli.

Dogs are naturals for the work but cats tend to be more skittish about meeting new people and, thus, are rare within the program. Dan, however, is not only an incredible therapy cat, he is the Center's only PET cat with special needs — he's missing his two back paws.

Dan was sick and in dire need when he was rescued off the streets of Tijuana as a young cat. He was missing his back feet and had painful open wounds on his legs. His condition shocked rescue volunteers who believed was he the victim of a terrible accident or had endured the trauma of having his feet removed.

After a transfer to San Diego, Dan immediately started rehabilitation. X-rays revealed that he was likely born missing his back paws and the open wounds were possibly a result of him dragging his legs to get around.



Dan Walker poses for the camera

His foster-turned-permanent "mom", Stacey Agan immediately saw in Dan a love for people and had him tested into the Center's PET program. He passed with flying colors!

**IN THE LAST 25 YEARS, THERE HAVE ONLY BEEN SIX (CATS) WHO HAVE MET THE HIGH STANDARDS OF THE PET ENCOUNTER THERAPY PROGRAM**

"He's truly amazing because it's so rare to find a cat that can do therapy work," explained Robin Cohen, PET Manager.

Right now, Dan is one of just two cats in the PET program. In the last 25 years, there have only been six who have met the high standards.

"Dan just loves to interact with the seniors he visits and loves to be petted," Cohen said. "What's so beautiful is that Dan proves that just because you have a special need or an injury, you still have so much love to offer. He shows us that being different doesn't mean that you're less deserving of a beautiful life."

PET provided approximately 25,000 animal interactions last year. Watch Dan in action at [www.animalcenter.org/press-page](http://www.animalcenter.org/press-page). 🐾



# Hornblower Loves Animals!

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Join us to celebrate and further our efforts for animal welfare around the world.  
Featuring live music, cocktails, silent and live auctions and a delectable collection of restaurants. All in a brand new location!



# Lizzy's Cinderella Story

## HELEN WOODWARD THERAPEUTIC RIDING CLIENT GALLOPS TO FAIRYTALE FINALE!

Each year, Helen Woodward Animal Center's Therapeutic Riding Program shows off the skills of its riders in an annual Center Riding Show. This November, a special student named Elizabeth "Lizzy" Simas took those skills to a national competition and her quest to win came with a real-life fairytale ending.

Lizzy was born with a hip disorder in which a disruption of blood flow to the femur causes the bone to die and stop growing. At just four years old, Lizzy underwent multiple surgeries but more struggles were ahead. She was diagnosed with a seizure disorder which, along with a childhood stroke, led to speech delays, short term memory loss, motor planning difficulties, and developmental delays.

Despite her medical history, Lizzy was a young woman full of life. When she turned 20, her parents sought out the Center's Therapeutic Riding program to assist with her unique challenges and fuel her passion.

Established in 1983, the Center's Therapeutic Riding program was developed to assist children and adults with special needs. Students ride specially-trained horses with certified instructors to increase balance and muscle control, improve concentration and short-term memory, and enhance their confidence and self-esteem.

Lizzy excelled in her riding classes and in July qualified to compete in the United Professional Horseman's Association (UPHA) National Championships in Kansas City – a huge honor.

Participation in the competition meant Lizzy would need show clothes, boots and riding helmet. Efforts were made to find Lizzy the appropriate attire within a conservative budget but the affordable boots were not



Therapeutic Riding Manager Courtney Mellor and Lizzy in Kansas City this fall.

fitting well and it seemed that she would need to borrow a helmet.

In true Cinderella fashion, shortly before Lizzy's departure, the Center's Therapeutic Riding team held a tack sale. Within a bag of horse supplies, donated by Evergate Stables, there was a beautiful new riding helmet and a pair of gorgeous Italian riding boots. As all good fairytales go, the helmet fit perfectly and the boots zipped up like they were custom made for Lizzy.

On November 4th, Lizzy and Therapeutic Riding Manager, Courtney Mellor, flew to Kansas City. Lizzy soared in phase one of the competition — placing in the top 10 and going on to be named the top 5th rider in the Nation and awarded a \$500 scholarship toward her program riding fees.

"We are so proud of Lizzy," stated Mellor. "She is a determined athlete with an incredible drive. And we are so grateful to Jenn Gates and Evergate Stables for decking her out in gorgeous attire worthy of her win." 🐾




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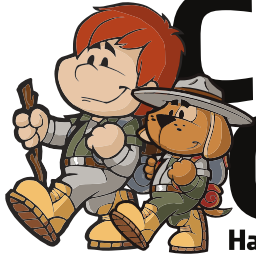
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Helen Woodward Animal Center's

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Critter  
CAMP

Hands-On Humane Education

MARCH 25<sup>TH</sup> - APRIL 26<sup>TH</sup>

PRESCHOOL THROUGH  
6<sup>TH</sup> GRADE



Your child's appreciation for all critters will flourish as they interact with animals, create crafts, play games, and more. Each day has a unique theme and a variety of species for kids to meet. You can sign up for multiple days or come to just one, either way your kids are sure to have fun!

"We're so excited for the upcoming spring break Critter Camp!" says Education's Assistant Manager Kelly Rumsey, "Spring is such a wonderful time because it's full of new life and vibrant

energy. We're grateful for the opportunity to provide an experience that's fun and educational for kids on spring break, and it's such a joy to see the kids form a new appreciation and love for animals during their time here." 🐾

You can get more information on Spring Camp and sign up online by visiting [animalcenter.org/education](http://animalcenter.org/education) or e-mail any questions to [education@animalcenter.org](mailto:education@animalcenter.org)

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DEL MAR

A FRESH TWIST  
ON NEW AMERICAN  
CLASSICS

Searsucker Del Mar is a proud supporter of and annual contributor to the tremendous efforts of the Helen Woodward Animal Center





Two pups in for check up.



A baby W puppy gets a good meal.



Puppies Winni and Wanda show off their cute mugs for our cameras.

# WINNI WANDA

**IN EARLY OCTOBER,** Helen Woodward Animal Center received a call from a rescue partner in Palm Springs. A litter of 10 puppies, — whose mother had just been hit by a car and killed— was in desperate trouble. The frail newborns would need weeks of round-the-clock care and limited space, budget, and staffing at local rescues provided few options. Helen Woodward Animal Center was ready to help.

The Center transport team quickly made the trip to Palm Springs, where one of the puppies had already lost the fight. Meanwhile, Center foster staff went to work calling devoted foster volunteers for temporary homes and caretakers to take in the delicate babies.

**THE PUPPIES WOULD NEED TO BE BOTTLE FED EVERY TWO HOURS IF THEY HAD ANY CHANCE OF SURVIVING WITHOUT THEIR MOTHER.**

The remaining nine tiny puppies (four boys and five girls – each small enough to hold in one hand), were brought back to the Center for medical checks, and then taken to the homes of four caring fosters. With daily care and nurturing, the puppies made major strides, and a surprisingly large number of friends and fans.

Nicknamed “the W Puppies,” Warner, Walter, Wilson, Wilshire, Wanda, Whisper, Wine, Winni and Winter had social media buzzing.

“We were getting an incredible number of calls for these puppies,” stated Helen Woodward Animal Center Customer Service Asst. Manager Dora Dahlke.

# WINTER UNDER pups

**A WELL-LOVED AND WHIMSICAL LITTER OF PUPPIES WIN THE HEARTS OF WOODWARD STAFF, AND BEYOND!**

"We hadn't seen an excitement like this in a long time. I think that our followers had been watching them grow up and rooting them on since things looked really dire. It's definitely a celebration for us all."

To highlight that celebration, the beloved W Puppies were reunited on Thanksgiving Day at the Del Mar Race Track for the annual Family Mile Fun Run and had the opportunity to put their athletic skills to the test participating in the puppy run, facing off against each other.

Their incredible cuteness and story attracted news media and even more public interest.

The following day, on Black Friday, the W Puppies began their search for forever homes. By the middle of the weekend, all of the pups had found their new families.

This incredible success story was made possible because of the dedicated donors who are devoted to helping the most vulnerable orphan pets find health and happiness. We extend a sincere, THANK YOU.

You can help create more success stories like this one, donate at [www.animalcenter.org](http://www.animalcenter.org). 🐾



Wilshire is all about the cuddles after his neuter surgery.



**DAYS OLD  
1-2 LBS**

'W Puppies' arrive at the Center, complete health checks and begin learning how to bottle feed. Their eyes still closed, they are divided into foster homes.



**4 WKS  
3-4 LBS**

Growing their fluff, the nine little fighters have opened their eyes. Their favorite activities are drinking formula, sleeping and snuggling.

**6 WKS  
5-7 LBS**

The puppies are exploring their surroundings and becoming more active. Their new favorite activities are eating kibble all on their own, chasing each other around the backyard, and playing with their foster families.



**8 WKS  
7 1/2-9 1/2 LBS**

The puppies headed back to the Center for their spay & neuter surgeries and were reunited with their siblings. They have increased their size 8x since arriving at the Center!

**THANKS GIVING DAY**



The litter of nine meets again at the Del Mar Race Track to compete in the annual Puppy Race! They steal the hearts of San Diegans and people everywhere getting national media attention for their adorable (and slow) "race."



**BLACK (AND BROWN, AND TAN AND RED) FRIDAY**

The Center's Adoption Village opens to a line of eager adopters ready to give one of the pups a loving home. By Sunday, all of the puppies were settled into their new families.

# United in Saving Lives

**A PARTNERSHIP TO SPREAD THE GIFT OF ANIMAL WELFARE EDUCATION**



An exciting opportunity and new partnership for Helen Woodward Animal Center to share life-saving knowledge with animal professionals all over the country is coming this June with a new, innovative three-day conference in San Diego.

The idea arose during a recent trip to Poland. Center President & CEO Mike Arms and VP of Development Renee Resko traveled to Krakow for the International Companion Animal Welfare Conference hosted by Dogs Trust where Arms was an invited speaker.

There they were introduced to leadership from Battersea Dogs & Cats Home, a world-class animal refuge in the United Kingdom. Established in 1860, the organization cares for more than 7,000 animals in need yearly in the UK and shares in the Center's passion for making the world a better place for animals through education with their Battersea Academy.

"We are so excited to start a partnership with Battersea and together share the best ideas, procedures and innovations in animal welfare," Arms said.

Helen Woodward Animal Center has held The Business of Saving Lives workshops since 2002, taking a Center leadership team around the country and world to teach animal shelter professionals how to run their organization like a business in order to save more lives.

The Business of Saving Lives workshops are also held twice a year at the Center with attendees traveling to San Diego from around the nation and globally. These workshops are completely free to the organizations.

In its 17 year history of the workshops, the Center's team has presented to 2,200 people covering topics from board development, fundraising, public relations, social media and the Center's unique programs.

In June, a leadership team from Battersea will travel to San Diego to co-host a new conference, United in Saving Lives. The mission: to educate more animal welfare professionals and make a difference for orphan pets.

"This new union with Battersea truly exemplifies what the Business of Saving Lives program is all about," Arms explained. "Together, we are strengthening our curriculum to make an even bigger impact. It gives me so much hope for the progress animal welfare will continue to make in the years to come."

United in Saving Lives will begin with a pre-conference reception on June 18, 2019, held at the Center. Attendees will take a Center tour and learn about the 13 unique programs housed on the property. Next, they'll receive a special welcome from Arms and Center staff and the opportunity to network during the catered reception.

This three day conference—from June 19th through the 21st—will be held off-site, unlike the Business of Saving Lives workshops in order to accommodate more attendees for this unique learning opportunity. Expert presenters from Helen Woodward Animal Center and Battersea will cover topics including: volunteer

## KEYNOTE SPEAKERS



**Michael Arms**  
Helen Woodward Animal Center  
President & CEO



**Peter Laurie**  
Battersea Deputy CEO



**Paul Marvell**  
Executive Head of Battersea Academy

recruitment, humane education, best shelter adoptions practices, shelter design and ethical decision making, budgeting and finance, fundraising principals, special event planning, public relations, online marketing and more.

United in Saving Lives is an opportunity to inspire and educate professionals, volunteers, students and supporters in the world of animal welfare and create a lasting impact for orphan pets in need.

A \$100 registration fee will cover holding United in Savings Lives off-site and will include light breakfast and lunch throughout the conference for all attendees. 🐾

**For detailed conference information OR TO REGISTER, VISIT [animalcenter.org/conference2019](http://animalcenter.org/conference2019)**

**For more information on our presenting organizations visit [animalcenter.org](http://animalcenter.org) and [battersea.org.uk](http://battersea.org.uk)**

# That's a wrap!

## 17<sup>TH</sup> ANNUAL HOPE TELETHON RAISED MORE THAN \$970,000 FOR ORPHAN PETS AND PROGRAMS AT HELEN WOODWARD ANIMAL CENTER.

This year, the holiday spirit filled the KPBS San Diego studios just over a week before Christmas. KUSI's Dave Scott, Elizabeth Alvarez, Dani Ruberti and Allie Wagner and Sunny 98.1's Dave Mason, along with the Center's public relations team hosted the four-hour live broadcast.

It featured heartfelt animal stories and interviews, Center program updates, donor check presentations and adoptable pets, while volunteers answered calls from viewers inspired to give to orphan pets in need.

The Telethon was also an opportunity to celebrate a huge accomplishment for a global Center-initiated campaign. In December, the Blue Buffalo Home 4 the Holidays campaign accomplished 16 million adoptions since it launched in 1999.

Helen Woodward Animal Center is immensely thankful to all the individuals and businesses inspired to give to the Center to support the work we do to make the world a more humane place for animals.

"The HOPE Telethon is such a special way to come together and highlight all the wonderful programs and ways the Center makes an impact in our community and around the world," explained Center PR & Communications Director, Jessica Gercke. "It's because of people who believe in our mission of people helping animals and animals helping people, that we're able to continue doing the work we do." 🐾

### SPECIAL THANKS TO

#### Lessler's Draperies Blue Buffalo Naturally Fresh Cat Litter AND THE FOLLOWING SPONSORS:

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| Tough Turtle Turf   | Ted's Grooming Emporium |
| Grazia Bella  | Western University      |
| Bycor   | Dog Watch of San Diego  |
| K9 Dimensions   | Kent Hauschulz Estate   |
| Bubbles Boutique  | Chris Breining          |
| K9Grass by ForeverLawn  | Toni Nickell            |
| Jaime Harris, Realtor   | Lucky Duck Foundation   |
| Just Food for Dogs  | Bryce and Sue Rhodes    |
| Courtyard by Marriott San Diego Old Town; Fairfield Inn & Suites by Marriott San Diego Old Town | Pamela and Nick Omid    |
| One Water Systems   | Reynolds Family Trust   |
| Baron's Market  | SeaWorld                |
| Midwest Vet Supply  | Traci's Paws            |
| Macy's UTC  | KUSI                    |
| Leslie Register   | Charity Fair Horse Show |
|   | Sharron MacDonald       |
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|   | Whittier Trust          |



Communications Director Jessica Gercke and Communications Manager, Fernanda Lopez on assignment.

# Thank you

## TO THE WONDERFUL MEDIA OUTLETS WHO SUPPORTED OUR WORK IN 2018!

### TELEVISION:

#### FOX 5 NEWS TEAM:

Raoul Martinez  
Aida Soria  
Shally Zomorodi  
Heather Lake

#### KFMB - CBS CHANNEL 8 NEWS TEAM:

Barbara Richards  
Alicia Summers  
Ashley Jacobs  
Eric Kahnert

#### KGTV - ABC CHANNEL 10 NEWS TEAM:

Megan Perry  
Virginia Cha  
Jason Martinez

#### KUSI - CHANNEL 9 NEWS TEAM:

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Dave Scott  
Elizabeth Alvarez  
Pat Gilligan  
Ginger Jefferies  
Vince Douglas  
Mark Mathis  
Allie Wagner  
Jason Austell  
Francella Perez  
Jacob Minger

#### NBC - CHANNEL 7 NEWS TEAM:

Whitney Southwick  
Marianne Kushi

#### CW - SAN DIEGO 6 NEWS TEAM:

Tiffany Frowiss

### RADIO:

**SUNNY 98.1:**  
Dave Mason

**MAGIC 92.5:**  
Jagger and Kristi  
Sheryl Love  
Len Balistreri

### NEWSPAPER/MAGAZINE/WEB:

**FAIRBANKS LIVING MAGAZINE:**  
Lori Fox

**NORTH COUNTY PUBLISHERS:**  
Paulette Britton

**PEOPLE MAGAZINE/PETS:**  
Kelli Bender  
Kate Hogan

**RANCH AND COAST MAGAZINE:**  
Mia Stefanko  
Bob Stefanko

**RANCH LIVING MAGAZINE:**  
Cindy Olivier

**SAN DIEGO UNION TRIBUNE:**  
Diane Bell  
Linda McIntosh

**COAST NEWS**

**DEL MAR TIMES**

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**LA JOLLA LIGHT**

**LA JOLLA VILLAGE NEWS**

**POMERADO NEWS**

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**THE VILLAGE NEWS**

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**YOU HELPED MAKE OUR 2018 TELETHON A SUCCESS!**

# Thank You

**TO ALL OF OUR GENEROUS DONORS WHO JOINED OR RENEWED THEIR MEMBERSHIP IN ONE OF OUR GIVING CLUBS, PARTICIPATED IN SPECIAL EVENTS, OR PROVIDED IN-KIND SUPPORT BETWEEN JANUARY 1, 2018 AND DECEMBER 31, 2018.**

It has been a challenging year for Helen Woodward Animal Center with the construction of the new Adoptions building and the use of temporary facilities for housing and medical care for our orphan pets. Even with these difficult circumstances, the Center was able to place over 2,700 animals in 2018. It is a tribute to the staff's dedication that this was possible with such limited space and logistical challenges. Since Home 4 the Holidays began in 1999, we have helped find homes for over 16 million orphan pets, and since Remember Me Thursday began we have made over 1 billion impressions on social media worldwide to honor those pets who lost their lives too early.

The Center's Humane Education program taught respect and compassion for animals to over 16,000 children through educational programming this year, including providing hands-

on interactions with animals to classrooms at low income schools. Pet Encounter Therapy and Therapeutic Riding initiated over 25,000 therapeutic interactions to the children and adults who benefitted from the animals, and AniMeals supplied over 90,000 pounds of pet food to the pets of the homeless throughout San Diego County, homebound seniors, and military veterans. The Center's mobile veterinary unit provided hundreds of spay/neuter procedures and vaccines to the pets of those struggling with life on the streets and ensured their health and happiness with their best friend. Club Pet Boarding, the Companion Animal Hospital, and Orphaned Objects Resale Shop also had a successful year, but none of this would be possible without your support. Thank you for changing the lives of so many people and pets in 2018. We look forward to our best year to date in 2019. 🐾

## HELEN WOODWARD ANIMAL CENTER 2018 DONORS

This list represents individuals and organizations who gave a total of \$150 or more between January 1, 2018 and December 31, 2018.

### BEQUEST GIFTS

*We are grateful to the individuals below who chose to leave a legacy of caring by including the Center in their estate plans. These gifts will help ensure the long-term stability of our programs so pets and people in need will continue to receive the help they need for many years ahead.*

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- The James R. Bobbitt and Martha A. Bobbitt Trust
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- The Canaday Family Charitable Trust
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- Alan and Caryn Viterbi
- Valerie Viterbi
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 Kevin Clark and Lauren Freeman  
 Ouida Collander  
 Stephen Colston  
 John Concialdi  
 Athena Constant  
 James and Joan Cook  
 Madison and Edith Cooper  
 Lynda Costa  
 Michael Criqui  
 Larry and Tanya Critser  
 Margaret Crockett  
 Judith Crowley  
 Kurt and Andrea Culver  
 Mily Dahlke  
 Kathy Dastrup  
 Linda Davis  
 Sheila DeMattos  
 Denise Dennis  
 Robert and Susan DeRose  
 John Deskovick  
 Heather Dodds  
 Sharon Dodson  
 Jeff Doerner and Dana Chortkoff  
 Ashley Driscoll-Kani  
 Sylvia Dyches  
 Randy and Kathy Ehrle  
 Pam Elias  
 Carmen Ember  
 Lori Erlenbach  
 Gregory and Betty Evans  
 Ruth Evans  
 Nancy Everett  
 Gail Eyler  
 Douglas Feinstein  
 Debra Fetherston  
 Karen Finkelstein  
 Wendy Fletcher  
 Jason Forge

Virginia Forrest  
 David Stephen Francis  
 Nancy Freidland  
 French Bulldog Rescue Network  
 Darlene Fujimoto  
 John Gallardo  
 Susanna Gan  
 Sam and Lilia Garcia  
 Steven Gates  
 Sarah Gatien  
 Kathy Gautereaux  
 Anita Gholson  
 David and Jeanne Gibbs  
 Carolyn Glazner  
 Martin Goldsmith  
 Vicki Goldsmith  
 Charlotte Goldstein  
 Lucille Goodman  
 Andy Graham  
 Daniel Gramins  
 Scott and Paula Granzow  
 Herbert and Mary Greenberg  
 William Grover  
 Lesli Guthrie  
 Georgina Guzman  
 Carla Hacker  
 Phyllis Haines  
 Christopher Hall  
 Christine Hanson  
 David and Peggy Happ  
 Martin Hardy  
 Anne Hassinger  
 Douglas Hecht  
 Debra Heiskala  
 Sandra Hemming  
 Kevin Herde  
 Karl and Dawn Higgins  
 Linda Hodges  
 Christopher and Natalie Holcroft  
 Karen Hovey  
 Erick Hu  
 Marie Huff  
 Jon Covell and Karin Hughes  
 Patricia Jackson  
 Richard and Shirley Jacobsen  
 Theodore and Barbara Jacobson  
 Robin Jennings  
 Edith Jirak  
 Gloria Johnston  
 Ikuko Jones  
 Ronald Jones  
 Lawrence Jones  
 Kaleo Marketing

Patricia Keogh  
 Amy Kimball  
 Peggy King  
 Susan Kirby Jones  
 Joni Kirk  
 Alta Kisselburgh  
 Zachary Knox  
 Connie Kovan  
 Jane Krekorian  
 Kenneth Kubarych  
 Linda Lampila  
 Latchkey Petz  
 Cynthia Lawrence  
 Jane Leforce  
 Byron Leger  
 Elizabeth Levey  
 Sarah Lippe  
 Stephen Lutes  
 David Lyon  
 Elisa MacDonald  
 Marcy Mackless  
 Maya Mahue  
 Deborah Mandabach  
 Susan Marlo  
 Wallace McCloskey and Lynn Dolby  
 Julie McCoy  
 Ernest McCullough  
 Nathan McIntosh  
 Nancy McKinnon  
 William McKown  
 Robert McNicholas  
 Ronald and Pamela McNutt  
 Morgan McSweeney  
 Carolyn Mein  
 Teresa Millan  
 Diana Miller  
 Taylor Miller  
 Carlos Minvielle  
 Eric Mitchell  
 Carmen Moi  
 Margaret Monahan  
 Kurstin Montero  
 Maureen Moore  
 Trisha Moore  
 James Morrissey  
 James Mozingo  
 Elisa Mullen and Drew Leavens  
 Kimberly Murphy  
 Conni Nelson  
 Paul and Darice Nelson  
 Nancy Neufeld

Michael Nichols  
 Jeff and Maria Nieboer  
 Terri Nissen  
 Pam Nolte  
 Bob Novak  
 Sherri Nowell  
 Robert Oakes  
 Marie O'Connor  
 Penny Ostin  
 Lisa Paroly  
 Edgar and Isolde Parrey  
 Cynthia Paulas  
 Laura Paulson  
 Jessica & Peter Pawlowski  
 Yvonne Payne  
 Judith Peck  
 Chris, Lisa and Emma Pedersen  
 Gloria Pegler  
 Leslie Pembroke  
 Raymond Penwarden  
 Linda Pequegnat  
 Petsmart La Jolla  
 Nat and Patricia Piscitelli  
 Laurel Plagge  
 Carol Plantamura and Felix Prael  
 Michael Pohoski  
 Kevin Pratt  
 Roger and Carol Price  
 Theree Proffitt  
 Alison Quattrocchi  
 Rob and Jennifer Quayle  
 Judith Radick  
 Palmyra Raggio  
 Susan Raybuck  
 Valerie Raymond  
 David Redding  
 Steve Resler  
 Richard and Heather Reuter  
 Jaynya Richards and Jim McBride  
 John and Valerie Richardson  
 Sharon Ritchie  
 Maria Rivera  
 Miguel Rivers  
 Don and Peggy Robertson  
 William Roche and Andrea Clouser-Roche  
 Justin and Debbie Romine  
 Dorothy Ross  
 Ronald Royer  
 Robert and Diane Ruark

Terence and Arlene Rush  
 John and Charlotte Russell  
 Theodore Rutter  
 Scott Ryder  
 Matthew and Joanne Saccomanno  
 Tracy Salazar  
 Steven Sands  
 Sharon Sasaki  
 Maurice Sasson  
 Michel Schade  
 Rolf Schild  
 Melissa Schmidt  
 Janet Schottlaender  
 Wendy Schroeder  
 Michelle Schwartzman  
 Chad Seeman  
 Seven Seas Roasting Co.  
 Donald Sevier  
 Roger Shadowen  
 Gerald Shiller  
 Margaret Shoemaker  
 Helen Shove  
 Sherry Shriver  
 Estelle Silverstein  
 Karen Siroky  
 Jeff and Ann Skinner  
 Jennifer Smith  
 Melanie Smith  
 Candace Souleles-Lipisko  
 Southern California Newfoundland Rescue  
 J.M. Stacy  
 William and Charlene Stalder  
 Traci Steckel  
 Lynn Steffner  
 Bruce and Barbara Stevens  
 Peggy Stewart  
 Ron and Barbara Stolle  
 Lura Strawn  
 Nora Sullivan  
 Sunshine Hot Dogs  
 Richard and Sarah Swafford  
 Peggy Swearingen  
 Janet Taipale  
 Jason Tankersley  
 Denis Tarakjian  
 Kristiana Tegelman  
 Carol Tellez  
 Vincent and Renee Teran  
 Srivatsan Thiruvengadam and Annalisa Clink  
 Barbara Thompson

Charlotte Timur  
 Carol Tohsaku  
 Lori Tonder  
 Gary Toomer  
 Rene and Maureen Townsend  
 Kimberly Travaglia  
 Janet Tschantz  
 J V  
 Jerrylee Vanderhurst  
 William Vandling  
 Nancy Vaughn  
 Nancy Leigh Veach  
 Rick Votaw and Capt. Jill Hawkins Votaw  
 Janice Wallace  
 Patricia Walter  
 Peter and Ellen Ward  
 Lacey Warhol  
 Joanne Weiner  
 Carol Weisner  
 Kelly Welch  
 Wellness & Prosperity  
 Donna Wendoll  
 Patricia Whalen  
 Emily Wheatley

Chance White  
 Kathy Wiley  
 Tamar Diana Wilson  
 Joan Withers  
 John and Sandra Wondra  
 Ronald Wong  
 Shauna Woodward  
 Gerald and Yolanda Wroe  
 Amy Youssi  
 Helga Ziegenkaese

*Thank you  
 for making  
 a difference  
 for pets and  
 people in need!*



# HOW YOU CAN HELP

*There are so many things you can do to help animals and people in need in our community.*

**DONATE TODAY! Contact 858-756-4117 x358, or AnneE@animalcenter.org**

## MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have had is the Tree of Life. Due to the new construction we have moved the Adoptions Tree to Club Pet. There will be three Trees over there, but the Trees are going to be quite full with leaves so we have decided to discontinue the program. All the current leaves will find a home on one of the trees.

In lieu of the Tree of Life, we have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call The Center, x350 or visit the site to light a candle.  
[old.animalcenter.org/irememberyou/](http://old.animalcenter.org/irememberyou/)

## MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

## BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts. Join "Paw Pals" and receive a commemorative pin to show your support.

## IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit [animalcenter.org](http://animalcenter.org) for our current wish list of specific needs.

## ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

## VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

## PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

Contact Renee Resko: 858-756-4117 x347 or email [ReneeR@animalcenter.org](mailto:ReneeR@animalcenter.org)

## SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

## CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email [MarilynM@animalcenter.org](mailto:MarilynM@animalcenter.org)

## VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email [MeganM@animalcenter.org](mailto:MeganM@animalcenter.org)

## BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Morgan Hamm: 858-756-4117 x375 or email [Fosters@animalcenter.org](mailto:Fosters@animalcenter.org)



**April Christine Woods** was a dedicated animal lover with 4 Pomeranians, 2 cats, and multiple degrees that she utilized to teach and counsel at Palomar College. She was only 51 years old when she passed away from cancer, but we are so grateful that she generously left a bequest to Helen Woodward Animal Center to continue her legacy of love for animals in need. If you would like to get more information on leaving your legacy, fill out the form and we would love to connect with you.

# PLANNED GIVING

- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

*For more information, please detach and return completed form in the provided remit envelope.*



# HELEN WOODWARD ANIMAL CENTER

6461 El Apajo Road • P.O. Box 64 • Rancho Santa Fe, CA 92067  
Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

## event calendar

### MARCH:

9 Volunteer Orientation

9 You Can be a Veterinarian Camp

13 Paws & Pages

16 Tack Sale

24 Ugly Pet Contest  
Del Mar Fairgrounds

### APRIL

MAR 25 - APR 26  
Spring Critter Camp

27 Hornblower Cruises  
Pet Day on the Bay



### MAY

MAY 4 - MAY 5  
You Can be a Veterinarian Camp

18 Volunteer Orientation

MAY 24 - MAY 25  
Animals for Armed Forces  
— Military Pet Adoption event

MAY 1 - MAY 31  
Spring Tails

### JUNE

8 Spring Fling Gala -  
Our Extravagant World Tour



JUNE 18 - JUNE 21  
United in Saving Lives,  
our Business of Saving  
Lives, International 3-Day  
Conference

COW10319



## ONCE IN A LIFETIME NAMING OPPORTUNITIES

In order to ensure that the plaques and pavers that are currently “on order” for Helen Woodward Animal Center’s new Adoption building will be in place for our grand opening in May, **we will need to receive all orders by March 15, 2019.** We will be creating a second wave of plaques and pavers once the building is open, so if you miss this window of opportunity there will be another chance.

These opportunities allow you to make a gift in memory or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit [animalcenter.org/future](http://animalcenter.org/future) TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!



### Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends .....	\$150 - \$249
The Faithful Friends.....	\$250 - \$499
The Loyal Companions.....	\$500 - \$999
The Helen Woodward Society, Bronze Circle.....	\$1,000 - \$2,499
The Helen Woodward Society, Silver Circle.....	\$2,500 - \$4,999
The Helen Woodward Society, Gold Circle.....	\$5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350