CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

The

WINTER 2017

Helen Woodward Animal Center

THANK YOU! 2016 DONOR RECOGNITION HONORING ADVOCACY HUMANE AWARD ANNOUNCED

ANIMAL WELFARE CONFERENCE TRAVELS TO PUERTO RICO

CAPITAL CAMPAIGN & NEW RESCUE PARTNERS

FRIENDS AVAILABLE FOR ADOPTION



WILLOW

Hello! I am very sweet and playful and can find almost anything to keep me entertained. However, my biggest joy is being with you. I am waiting to meet you."

FRIDA

I am sometimes nervous of new friends, but once I get comfortable, I will absolutely demand belly rubs! I am a goofy and silly girl that loves to romp around and play!

To see other adoptable dogs and cats, visit animalcenter.org

MENORAH

I like to chase toys and do well with other cats, though I would rather just watch them play than join in the fun. Im also a bit of a talker - come see me today.

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 40 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🛠

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's The Companion newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year The Companion keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

COMPANION

WINTER 2017

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The Companion is published four times a year by Helen Woodward Animal Center, P.O. Box 64, 6461 El Apajo Road, Rancho Santa Fe, CA 92067, a nonprofit, charitable organization. Circulation: approximately 10.000.

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PRESIDENT'S MESSAGE

Dear Friends,

I know we all have New Year's resolutions. Some are hard to keep and others seem almost impossible on any given day, but there is one resolution we must all hold near and dear to our hearts: Do all that is humanly possible to stop the senseless killing of over 3 million orphan pets in our country this year. Please take a moment to remind yourself that this is not just a number, but a pregnant mother tabby cat abandoned in a garbage dump, a 10 year old Labrador whose family left him behind in a move, and a litter of newborn kittens found tied up in an old garbage bag. These are living creatures, not just numbers or statistics. Today, I want you to join me in a promise to these beautiful creatures. We must promise that we won't let them be forgotten or pushed aside. Instead, you and I will be their voice and cry for help in order to protect them from the pains and hardships of life on the streets and premature death.

I know you share my passion because of your support for Helen Woodward Animal Center and the programs that saved the lives of close to 3,400 pets this year at our facility alone; provided homes to over 1.3 million pets through Home 4 the Holidays, brought "meat trade" dogs to safety from Thailand, educated thousands of children on the humane care and treatment of animals, raised worldwide awareness in over 160 countries with almost 340 million social media impressions through Remember Me Thursday[®], shared vital information on saving lives with animal welfare groups worldwide last year, and so much more.

Thank you for caring enough to make these things possible, but we are just getting started. This year is a blank slate and there is much to do. We will continue to grow our adoption awareness programs honoring celebrity friends like Carrie Ann Inaba with this year's Humane Award and bringing the world together to save lives. We will not stop until our teaching, outreach, marketing, and worldwide campaigns put an end to the senseless killing of adoptable cats and dogs.

Join us in 2017 as we make this dream a reality and create our very own Adoption Center of the future. There is no small role to play and every donation makes a difference, so please partner with us as we forge ahead with these life-saving programs and give us your time, talent, and treasure to create a better tomorrow for our animal friends.

For a more humane world,

michaelh. Cyms

Michael M. Arms President and CEO



"Your support for Helen Woodward Animal Center (has) saved the lives of close to 3,400 pets this year at our facility!"



Because of you, pets like Leanne and Cinderella (above) were rescued from the deplorable conditions and the meat trade in Thailand (below).





CLOSER & CLOSER TOBREAKING GROUND!

It has been an amazing task to raise the remaining funds for our new Adoption Facility. Although a great deal has been raised, there is still a substantial amount needed to reach our goal of \$14,000,000. In recent weeks, many people have come forward to help us reach our goal. We want to share one gift that not only surprised us, but also touched us deeply. A gift from a trust fund created by old friends back east, The Alex and Elisabeth Lewyt Charitable Trust, managed by Wendy McColgan and Thomas Amlicke.

Wendy and Tom are responsible for a fund started by the Estate of Elisabeth Lewyt to provide for the care of companion animals in need. Wendy was the former assistant to our own President, Mike Arms back in New York and Mrs. Lewyt's executive assistant for many years. Tom was a trusted advisor to Mrs. Lewyt. Wendy has followed Mike's career and knew well of the amazing work being done on behalf of animals through Mike's endeavors. When the time came to consider what type of gifts she might be giving from the trust this year, she looked to Mike to find out what projects were impacting animal welfare. When he shared our plans for the new Adoptions building and the international work the Center was doing for animals, Wendy and Tom felt certain this was a project that the Lewyt's would have loved. We are honored to feature the Lewyt's photo in the lobby of the new Adoptions building as a tribute to a lifetime spent improving the quality of life for animals.

Founded in Long Island, New York in 2016 the Alex & Elisabeth Lewyt Charitable Trust is a 501(c)(3) private foundation whose mission is to continue and expand on the

Lewyt's pioneering vision of improving the lives of companion animals, reducing animal cruelty and euthanasia rates, and supporting programs for the general betterment of all animals. Elisabeth "Babette" Lewyt was committed to organizations that followed a no-kill policy for stray and abandoned pets. Together, the Lewyts were instrumental in saving countless animals from euthanasia,



Mr. and Mrs. Lewyt

both through philanthropy and hands-on work. Mr. Lewyt held patents for many inventions, but he was best known for the Lewyt vacuum cleaner. For the last 30 years of his life, he was President of the North Shore Animal League and was credited with turning it into one of the largest animal shelters in the country. As a Board Member of a number of philanthropic enterprises, including the Metropolitan Museum of Art, Mr. Lewyt often said he focused his energy into the North Shore Animal League because "my wife adores animals, and I adore my wife."

If you would like to help us in the final stretch of fundraising for the Adoption facility, there are still a number of naming opportunities available. Please contact Renee Resko at reneer@animalcenter.org or 858-756-4117 X 347 for more information. A public phase of the campaign will be announced in March so watch your mailbox for more information.

OUR NEW ADOPTIONS CENTER

Designed in the most cost-effective manner, the Center's new Adoptions facility will utilize the same footprint as the current building. Our new design is better suited to meet the growing number of adoptable pets in our care, and by using the current foundation, it will allow for an expedited construction period, a critical detail that will limit the impact on our Adoptions program.

The new building's design has a separate entrance and private hallway for our rescue partners to unload animals and meet with our staff and veterinarian. The hallway leads into a surgery suite and an area for exams with multiple surgical tables. This large space allows the veterinarian and our veterinary technicians to perform exams simultaneously and accommodates the large numbers of spay/neuter procedures that must be done.

The dog kennels will be in a pleasant, aesthetically pleasing, courtyard-type area that should encourage longer and more frequent visits from guests looking to adopt. Kennels will be fully covered offering protection from cold winds and rains in the winter and the scorching heat in the summer. In addition, they will be easier to clean and will require less staff time to keep sanitized and ready for the next adoptable pet. The feline area has plenty of light and ample room for the cats to spread out and interact with each other and their visitors.

Ground-breaking on the new Adoptions center is slated for September 2017. Adoptions will still be open, but to ensure everyone's safety, we will be moving our adoptions to another location on the Center's property so we can continue our life-saving work during construction.



THE BUSINESS OF SAVING LIVES **GOES TO PUERTO RICO** The Business of Saving Lives The Business of Saving Lives The Business of Saving Lives The Business of Saving Lives

Helen Woodward Animal Center continues to connect with organizations around the country and across the globe by bringing our Business of Saving Lives conference to areas that will benefit and need it most.

The next trip on our roster is to Puerto Rico to work with Michelle Cintron who has been instrumental in helping us to get the local schools on board with Remember Me Thursday[®] curriculum. Last year, the students created an amazing "homegrown" video sharing what their pets mean to them and sent a powerful message about the importance of rescue. Michelle has brought together over 200 animal organizations from across the island to learn how to run their rescue or shelter as a business and create the most successful outcomes for their orphan pets. We are so excited at the level of participation and for the number of groups that are coming together to learn and grow on how to help animals!

In addition to providing our vital workshop information, we will also have a special opportunity to visit the children of Culebra, off the coast of Puerto Rico. They created another special video for us and we can't wait to see the program that they put together for pet adoption awareness on our upcoming visit.

They are a wonderful group of kids who are passionate about animals and are changing the future through their hard work and commitment to sharing the message. Once again we are reminded that these children (and all of those we reach with humane education) have the power to change the world, one adoption at a time. \clubsuit

RECORD BREAKING FUNDRAISING!



THE 2016 HOPE TELETHON RAISED \$670,000 TO SUPPORT PEOPLE AND PETS THANKS TO ALL OUR SUPPORTERS AND KUSI TV! *

SPECIAL THANKS

THE SAN DIEGO SOCKERS

Thank you San Diego Sockers for caring about animals and partnering with Helen Woodward Animal Center to raise awareness for pet adoption!

NATIONAL ASSOCIATION OF PROFESSIONAL ORGANIZERS

Thank you to National Association of Professional Organizers - San Diego Chapter, for volunterring your time and for supporting orphan pets!



Above, San Diego Sockers Players Brian Farber, Matt Clare and Raymundo Reza show their love and support for our orphan pets. Below, members from the NAPO gave thier time and talents organizing our resale shop from the bottom to the top! Thank you ladies!



THE COMPANIO To read more happy endings like this, visit www.animalcenter.org/successes.

CHARLIE'S STORY

Charlie's heart raced as he ran in fear through the streets of a small town in Central California. As he darted dangerously between cars, a good Samaritan spotted Charlie and came to his rescue. She swooped him up and took him to a nearby shelter. They immediately noticed something wasn't quite right with Charlie's jaw and the unusual way his tongue hung out the side of his mouth.

Sadly, they realized Charlie's jaw had been broken, but never repaired, resulting in his unusual appearance. When Charlie came to us, he was long overdue for a trip to the dentist. We made sure to give him a thorough exam and deep cleaning of his teeth, and then Charlie was ready for his forever home.

WORKING TOGETHER FOR ABRIGHTER FUTURE

Recently, a call for help came into Helen Woodward Animal Center from a volunteer with the Antelope Valley Dog and Cat Rescue. They were concerned about their 86 year old founder and were looking for resources to provide to her for the care of 150 animals at a sanctuary facility in the high desert. We felt that the need was urgent, so we packed up and headed off to the sanctuary as soon as we could to find out what we could do to help. Upon arrival, we were surprised to find that it was a chilly 46 degrees in the middle of the day and that all of the animals were outdoors in nicely caged runs that lacked a proper roof. The founder was a lovely woman, named Vilma, who has given her heart and soul to the care of these animals and was concerned about their future given her age and limited resources.

We were pleased to find that the animals were well-cared for, and in fact, 80% of them were adoptable. Unfortunately, the population in that area would not support the rehoming effort for these animals, so we offered to provide some vital support by transferring animals back to Helen Woodward Animal Center for adoption into their forever homes. Charlie was one of these pets that made his way to the Center after his very traumatic beginning.

We have plans to continue working with Vilma to bring all the adoptable animals to the Center and rehome them to loving families. We can look forward to seeing all of them warm and cozy in their adoptive homes, instead of struggling through the brutal elements of the high desert. We commend Vilma for her hard work and dedication to these beautiful pets.



In addition to rehoming the 150 cats and dogs already in her care, the Center is working with Vilma and her family and to evaluate taking over the property. This location would serve as a place where we could provide ongoing care for unadoptable animals (due to behavioral and/or medical issues) and a halfway "house" for us to quarantine adoptable pets from other areas in Northern California.

An additional location such as this would free up space at the Center, allow us to take more adoptable pets from overcrowded shelters around the Southwest, and offer a sanctuary environment if needed. The facility would require significant renovations and staff, but we feel it would open a new opportunity for us to provide much needed vital services. The Center continues to innovate and look for new ways to help orphan pets in need through creative solutions and mutually beneficial relationships.

AND THE HUMANE AWARD GOES TO...

IT IS WITH GREAT HONOR THAT HELEN WOODWARD ANIMAL CENTER PRESENTS 2017'S HUMANE AWARD TO CARRIE ANN INABA FOR HER LIFE-LONG, SELFLESS DEDICATION TO THE ANIMALS THROUGH HER EFFORTS AND THOSE OF HER ANIMAL PROJECT FOUNDATION.

Helen Woodward Animal Center's Humane Award is given to an individual who has as made a significant impact on the animal welfare world. Past recipients include animal lovers Kristen Bell, Diane Keaton, Betty White, and Jackson Galaxy. It is awarded to those who have dedicated their time, energy, and resources to improving the quality of animal lives, and this year's recipient is no different.

Carrie Ann Inaba was an animal lover from the very beginning. As a child growing up in Hawaii, she lived on a wildlife preserve where she was surrounded by all types of animals. In addition to her family's own dogs, cats, and fish, she has always been a loyal friend to the animals.

As Carrie Ann's career gained momentum to her present day role as a judge on Dancing with the Stars, one thing was constant in her life, her pets. Carrie Ann knew she could always count on them for unconditional love, happiness, and laughter. Rather than just limit her love to her own adopted pets, she began to extend her circle of compassion.

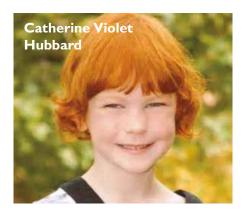
In 2012, Carrie Ann was inspired to found the Animal Project Foundation in honor of her longtime feline companion, Shadow. Her non-profit's mission is simple: to save lives, educate, and support animal welfare efforts. The Animal Project Foundation has given life-saving grants to rescue organizations nationwide and created numerous Spay Neuter events in the Los Angeles area. In 2015, Carrie Ann embraced the role of Official Spokesperson for Remember Me Thursday[®]. Not only did she film an adorable public service announcement, she created a blooper reel with her cat Mimi. To date, Remember Me Thursday[®] has championed pet adoption by uniting 180 countries, over 700 animal welfare organizations, and over 865 million people on social media.

In 2016, Carrie Ann enthusiastically shared photos of her own dogs for the #MySmallDogIs social media campaign. This campaign was aimed to encourage adoption of the overlooked, and abundant, smaller dogs found in shelters. Not only has Carrie Ann's support been a true gift to Helen Woodward Animal Center, but to our four-legged friends everywhere.

In addition to the Humane Award being presented to Carrie Ann on March 4, 2017 this year, Helen Woodward Animal Center has decided to present the Animal Champions Tribute Award to Jennifer and Matt Hubbard for their incredible efforts to create an animal sanctuary and programs in honor of their daughter, Catherine Violet Hubbard.

Before she was killed in the Newtown school massacre, 6-year-old Catherine Violet Hubbard raised money from returnable bottles and cans to buy bones for dogs at the pound and designed business cards for an imaginary animal shelter, listing herself as "caretaker." Her pretend animal shelter is now on track to become a reality to honor the life of the little girl who was one of 20 first-graders killed in the 2012 Sandy Hook Elementary School shooting. Plans for the sanctuary in her name include a shelter and adoption center for cats and dogs, a refuge for farm and work animals, and a rescue and release program for injured, native wildlife.

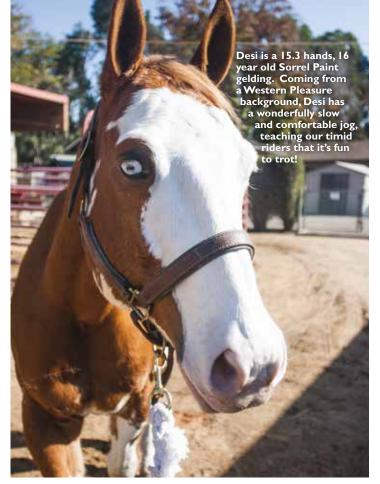
Photo Credit Charles Bus



Since its inception in 2013, the Catherine Violet Hubbard Foundation has continued to make significant progress towards building a place that will reflect Catherine's kindness and compassion. We are honored to present this award to Mr. and Mrs. Hubbard in person in March and to join them in their efforts to make Catherine's dream a reality by raising awareness about this amazing project for animals in need. *







SPONSOR-A-THERAPY HORSE

SEVEN VERY LOVING AND HARDWORKING HORSES ARE LOOKING TO YOU TO BE THEIR SPONSOR AND FRIEND!

The Therapeutic Riding program at Helen Woodward Animal Center could not exist without our amazing horses. Every day, you can find them touching the life of one of our special riders, whether it's by helping them achieve a new goal or being there for them as a friend.

You can help support this important therapeutic service by contributing to the feeding, housing, and medical care for a therapy horse of your choice.

- With your \$50 per month sponsorship, you will receive five updates with pictures of your horse throughout the year.
- With your \$100 per month sponsorship, you will receive updates and the opportunity to schedule five visits with your horse (scheduled on our off weeks between sessions).
- With your \$150 per month sponsorship, you will receive updates, visits, and a honorary plaque.

Visit animalcenter.org for full bios on each of the Therapy Horses available for sponsorship. To sponsor-a-therapy horse, please contact the Development Department at (858) 756-4117 ext. 350 or devassist@ animalcenter.org. Your gift makes it possible for challenged and disabled individuals to ride and benefit from these magnificent animals.

THANK YOU to the wonderful media outlets who supported our work in 2016!

TELEVISION:

FOX 5 News Team: Raoul Martinez Aida Soria

KFMB – CBS CHANNEL 8 News Team:

Barbara Richards Ashley Jacobs KGTV – ABC CHANNEL 10 News Team: Joe Little Matt Mendes

NBC – CHANNEL 7 News Team: Dagmar Midcap Dita Quinones

CW - SAN DIEGO 6 News Team:

Tiffany Frowiss KUSI – CHANNEL 9 News Team: Elizabeth Alvarez Lisa Burger Pam Davis Vince Douglas Pat Gilligan Charlie Grisham Mark Mathis Brad Perry Dan Plante Lisa Remillard Ashlie Rodriguez Dave Scott Allie Wagner Brandi Williams

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Clear Channel Stations: Mark Zegan **MAGIC 92.5:** Jagger and Kristi

Jack 100.7: Shelly Dunn 91X: Tommy Hough Danielle Stuht

NEWSPAPER/ MAGAZINE/WEBSITE:

DOG FANCY: Ernie Sloane

RANCH AND COAST MAGAZINE: Mia Stefanko Bob Stefanko

NORTH COUNTY PUBLISHERS: Paulette Britton

RANCH LIVING MAGAZINE: Cindy Olivier

FAIRBANKS LIVING MAGAZINE: Lori Fox

SAN DIEGO UNION TRIBUNE: Diane Bell Jen Petit Linda McIntosh

COAST NEWS

DEL MAR TIMES

DISCOVERY NEWS CHANNEL/WEB

LA JOLLA LIGHT LA JOLLA VILLAGE NEWS

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RANCHO SANTA FE REVIEW

SAN DIEGO COMMUNITY NEWS GROUP

SAN DIEGO FAMILY SAN DIEGO MAGAZINE THE PATCH THE VILLAGE NEWS Z CODE MAGAZINE



<u>THE COMPANION</u>

THANK YOU TO ALL OF OUR LOYAL FRIENDS AND SUPPORTERS WHO HAVE MADE 2016 THE BEST YEAR IN THE CENTER'S HISTORY FOR THE PETS AND PEOPLE WE SERVE!

The Center saw tremendous growth this year with our educational and therapeutic programs, as well as an increased impact around the world with our international campaigns. We had, yet another, record-breaking year with 3,390 orphan cats and dogs finding their forever homes and our global presence reached even more people this year with the Remember Me Thursday[®] and Home 4 the Holidays[®] campaigns. Since Home 4 the Holidays began in 1999, we have helped find homes for over 12 million orphan pets, and this year, Remember Me Thursday made over 337 million impressions on social media worldwide to honor those pets who lost their lives too soon.

The Center's Humane Education program taught respect and compassion for animals to over 13,800 children this year, including providing hands-on interactions with animals to over 100 classrooms at low income schools. Pet Encounter Therapy and Therapeutic Riding initiated over 25,000 therapeutic interactions to the children and adults who benefitted from the animals, and AniMeals supplied 350,000 meals to the pets of homebound seniors, low-income families, and military veterans. Club Pet Boarding, the Companion Animal Hospital, and Orphaned Objects Resale Shop also had a successful year, but none of this would be possible without your support. Thank you for changing the lives for so many people and pets in 2016. We know 2017 will be even more spectacular with your help.

Thank you to all of our generous donors who joined or renewed their membership in one of our giving clubs, participated in special events, or provided in-kind support between January 1, 2016 and December 31, 2016.

HELEN WOODWARD ANIMAL CENTER 2016 DONORS

This list represents individuals and organizations who gave a total of \$150 or more between January 1, 2016 and December 31, 2016.

BEQUEST GIFTS

THAN

We are grateful to the individuals below who chose to leave a legacy of caring by including the Center in their estate plans. These gifts will help ensure the long-term stability of our programs so pets and people in need will continue to receive the help they need for many years ahead.

Barbara W. Ozeroff Revocable Trust Belina Lee Lazzar Trust George Benson Estate of Serena Birch Marjorie Darrah Elizabeth Wright Administrative Trust Estate of Thomas Patrick Collins Georgette M. Alvarez Trust Iris M. Barnes Trust Jacqualyn Johnson Trust Laury L. Laursen Living Trust Marion M Nobel Trust Peterson Family Trust Polcyn Family Trust Elizabeth Stanly Stusco 3062 The Anthony S. Glad Revocable Trust

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THE HELEN WOODWARD SOCIETY GOLD CIRCLE \$5,000+

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Daniel Hof

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Contact Heather Disher: 858-756-4117 x351 or email HeatherD@animalcenter.org or email fosters@animalcenter.org

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OTHER WAYS TO HELP

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The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon. Contact Kelsey Shea: 858-756-4117 x312 or email KelseyS@animalcenter.org

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Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

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FEBRUARY 26 Doggie Gras

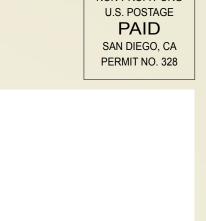
MARCH 18 Volunteer Orientation

MARCH 19 Puppy Love 5K

APRIL 3-21 Spring Critter Camp

MAY 20 Volunteer Orientation

JUNE 3 Spring Fling Gala



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