

The COMPANION

Helen Woodward Animal Center

**THANK YOU!
2015 DONOR
RECOGNITION**

**ANIMAL WELFARE
CONFERENCE
TRAVELS
DOWN UNDER**

**EVENT
UPDATE
PUPPY LOVE 5K
SPRING FLING
CRITTER CAMPS
& MORE!**

FRIENDS AVAILABLE FOR ADOPTION



BB

I am just a big sweetie pie with a huge loving heart! I am a lot of fun and just love to hangout with my favorite people.



MIRACLE

I am very sweet and playful and can find almost anything to keep me entertained. Are you looking for a best friend? Let it be me!



MATTY

Don't let my size fool you, I am very energetic! I am fun loving and willing to learn. If I am the one for you, come see me soon!

To see other adoptable dogs and cats, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 40 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



Find us on
Facebook

Follow the litter on
Twitter

SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

The COMPANION

WINTER 2016

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PRESIDENT'S MESSAGE

Dear Friends,

Here at Helen Woodward Animal Center we are reflecting on the success of the 2015-2016 **Blue Buffalo Home 4 the Holidays**® campaign and the amazing impact of this international adoption campaign that started as a small regional adoption event back in 1999. Over the years this incredible program has grown with the help of wonderful friends and partners like Blue Buffalo and today encompasses over 4,000 shelters in over 20 countries around the world, resulting in 1,373,470 orphan pets finding loving adoptive homes. These are big numbers but more importantly they represent lives saved and families finding their new “best friends” and having their most memorable holiday season ever.

We continue to be extremely grateful for the dedicated partnership of our friends at Blue Buffalo. Their commitment to finding forever homes for these orphans is matched only by our determination to set the bar higher every year, so that we are never happy unless we know we have done everything we can to save more lives than ever before. We were honored to be included in a number of Blue Buffalo national print ads and on-line promotions this year that helped promote Home 4 the Holidays and are excited to have already begun planning with their team for the coming year!

The Center had a tremendous year in terms of our own adoption numbers by breaking our goal and previous records with 3,280 orphan pets finding new homes right here in San Diego. We are proud of the number of animals we were able to place by never lowering our standards or our expectations for adoptable families. We are confident that the best adoptions take place when the clients come in looking for a forever friend... not a “bargain” and we have never been proven wrong.

Our other programs continue to expand to meet the growing needs of our community; **AniMeals now serves over 600 companion animals** throughout San Diego with our new partners at Angel's Depot who reach low-income seniors with human (and now) pet food. Both Pet Encounter Therapy and Therapeutic Riding have been able to tackle their waiting lists with the generous support of The Lucky Duck Foundation and others.

We have taken “The Business of Saving Lives” training program to both coasts in the last few months, from Seattle to Virginia Beach to teach everything from fund raising to public relations to organizations in need and will be reaching “down under” to bring our animal-loving Australian friends this critical information.

Thank you for your continued support and commitment to the “Animal Center of the Future.” Helen Woodward Animal Center continues to be at the forefront of the industry in every way and we are truly leading the charge into the future... a future without the unnecessary killing of adoptable animals.

For a more humane world,



Michael M. Arms
President and CEO



“The Center had a tremendous year with 3,280 orphan pets finding new homes right here in San Diego.”



Nugget is an eight-year-old Terrier-blend who is a sweet-heart inside and out.



Polo is a six-year-old Terrier-Labrador Retriever blend

FINDING FOREVER HOMES... **THE TALE OF TWO TERRIERS**

Literally thousands of cats and dogs come to Helen Woodward Animal Center and are placed in loving adoptive homes each year, but some stories really touch our hearts and stay with us. We wanted to share the stories of two wonderful dogs who were transferred to the Center from a sanctuary in Utah. Both need a little extra care and attention to reach their full potential and to find the type of loving adoptive homes they are seeking.

NUGGET

Nugget has pre-existing issues with other animals that we had our trainer assess. Our trainer concluded that Nugget could not go to a home with cats and she could get along with very few dogs, if they have the right personality. So far, most people interested in Nugget live very dog-social lives—they own other dogs, have friends or family with dogs, or they are frequent dog park visitors. This makes it more challenging to place this little sweetheart.

Over the time Nugget has spent in our kennels and with our Fosters, she has become a favorite amongst the staff and volunteers alike. Anyone who meets her can tell you she loves people with her entire heart. An affectionate people pleaser, she enjoys spending time with the trainers, staff, and volunteers. She has shown herself to be eager to learn and hard-working—the results of which can be seen in her training video. She is always ready to take on new challenges, and her intelligent and adventurous nature makes her a great companion for any outdoorsmen or thrill seeker. Don't let this fool you though, Nugget also enjoys the simpler things in life, like good belly rubs, a great squeaky toy, and soft dog bed at the end of the day.

POLO

Like Nugget, Polo had some pre-existing issues with other animals that we also had our trainer assess. Just like Nugget, Polo cannot go to a home with any other pets and no family members under 13 years old. This is another challenge that our Adoptions team faces as they seek the perfect forever family for Polo.

The best phrase to describe Polo would be “tough and tender”. On the outside he has a rough and tumble demeanor, but once you get

to know him you can see that he has a heart of gold. His eyes light up when he sees someone he knows coming to leash him up for a walk—which happens to be one of his favorite activities. One of his other great loves in life is food! Staff can always count on seeing his happy, wagging tail and wiggly feet when they come to feed him his meals. Polo will make an amazing companion for someone looking for an independent dog to accompany them on daily adventures; walks, couch snuggles, and play.

Both of these dogs have some unique challenges, but that never stops the Center from giving 120% to find them loving adoptive homes that will appreciate their special attributes and be patient with the training and time necessary to get them where they need to be. The fact that they were given that opportunity here at the Center is a tribute to the dedicated staff, volunteers, and leadership of the organization.

ALMOST 3,300 ORPHAN PETS FOUND THEIR FOREVER HOMES THROUGH HELEN WOODWARD ANIMAL CENTER IN 2015 — A NEW RECORD FOR THE CENTER! THIS YEAR WE HOPE TO ADD NUGGET AND POLO TO OUR SUCCESS STORIES.

Through the generosity of friend and supporter, Valerie Viterbi, each of the adoptive families will receive one-on-one training support to ensure the best possible outcome for their new family member. This program is called “No Dog Left Behind” and Valerie created it to ensure that all dogs adopted by Helen Woodward Animal Center would find their forever home even if they did need some extra help with their “manners.”

If you would like to visit Nugget or Polo, or any of the other adoptables at the Center, please drop by our Adoptions office; or, you can visit our website, at animalcenter.org. 🐾

YOU CAN BE A VET

“What do you want to be when you grow up?” This can be a daunting question for kids, teens, and even adults! In October we were able to give 50 Girl Scouts a behind-the-scenes look at one of the most popular responses to that question at our first “You Can be a Veterinarian Day.” The Girl Scouts met one of our vets and hospital technicians, took a tour of the equine surgical facility, learned how our animal care team caters to each critter’s needs, and got up close and personal with some animals!

We had such a great time that day and have decided to offer the experience to any students in 3rd-10th Grade (not just Scouts!). Our second Vet Camp took place in January and participants loved it! We are hoping to host another Vet Camp in April or May.

HERE’S A LOOK AT WHAT GOES ON DURING VET CAMP:

- Meet a Vet & Tour Companion Animal Hospital: Meet a veterinarian who will share their education and career background.
- Equine Care & Management 101: Learn about the different aspects of equine care while touring the equine hospital.
- Equine Clinical Techniques 100: Perform a health check on a mini horse including the heart, lung, circulatory, and digestive systems.
- Veterinary Surgical Nursing 100: Meet and pet Sally the Rosy Boa while learning about her life & what she has overcome. Afterwards, practice surgical suturing of incisions on a life-like model.
- Shelter Medical Services 101: Tour the adoptions department intake, treatment, and kennel areas while learning about the roles of veterinarians, technicians, and assistants.

If you have any questions about Education programs please contact (858) 756-4117 x318 or e-mail education@animalcenter.org. 🐾



SPRING

Critter CAMP

Hands-On Humane Education
at Helen Woodward Animal Center

SPRING: DAILY OR WEEKLY SESSIONS
Mar 28 - April 15 PRESCHOOL-5TH GRADE

REGISTER
NOW

animalcenter.org



On Dec. 27th families gathered at the Home 4 the Holidays Wrap Up Party in Carlsbad, CA to celebrate the adoption milestones, and all the animals who went home this holiday season.



BLUE BUFFALO™



HOME 4 THE HOLIDAYS®

HELEN WOODWARD ANIMAL CENTER

ANNUAL ADOPTION CAMPAIGN SAVES OVER 11 MILLION LIVES!

HELEN WOODWARD ANIMAL CENTER AND BLUE BUFFALO'S HOME 4 THE HOLIDAYS BROKE EVERY RECORD AGAIN THIS YEAR BY FINDING HOMES FOR 1,373,470 ORPHAN PETS BY BRINGING TOGETHER OVER 4,000 SHELTERS IN OVER 20 COUNTRIES.

These numbers reflect the growth of this unique program that keeps shelter doors open during the holidays from October 1st through January 4th to ensure that those who want to bring a new friend into their home over the holidays are able to rescue an orphan pet in need. There is truly no better "reason for the season" than to place these beautiful pets in loving homes and to empty the kennels during this special time of year.

This year's campaign had some extensive national exposure thanks to our wonderful friends at Blue Buffalo and LUANN creator and artist, Greg Evans.

Blue Buffalo included Home 4 the Holidays in countless national print and on-line campaigns and Greg actually created a storyline in the LUANN comic strip that incorporated both the Home 4 the Holidays campaign and the fact that LUANN was helping by volunteering her art talent to the cause. The comic runs in 500 syndicated papers, so it was a huge audience for the program.

Luann
By Greg Evans



We offer our appreciation to both Blue Buffalo and Greg for giving so generously to promote the program on a larger scale than ever before. 🐾



The Business of Saving Lives

Helen Woodward Animal Welfare Conference

THE BUSINESS OF SAVING LIVES TRAVELS DOWN UNDER

HELEN WOODWARD ANIMAL CENTER'S FREE ANIMAL WELFARE TRAINING IS SET TO ADDRESS AUSTRALIA'S FERAL CAT COMMUNITIES

Through The Business of Saving Lives, Helen Woodward Animal Center has demonstrated its dedication to saving the lives of orphan pets, not only within its San Diego-based facility, but also within shelters and rescues across the globe. The ground-breaking educational workshops, which began at the Center over 14 years ago, have made an impact on the lives of animal welfare workers and homeless animals from New York to Singapore via three-day sessions taught at the Center and one-day sessions taught at rescue facilities around the country, all at no cost to attendees!

Now, for the first time ever, the latest evolution of the program is heading Down Under to lend support to Australian animal welfare groups working towards humane treatment of animals on the other side of the world.

THE SYDNEY, AUSTRALIA-BASED BUSINESS OF SAVING LIVES WORKSHOP WILL TAKE PLACE AT THE CHARLES PERKINS CENTRE AT THE UNIVERSITY OF SYDNEY BETWEEN FEBRUARY 15TH AND FEBRUARY 17TH, 2016.

The Business of Saving Lives began at Helen Woodward Animal Center in 2002 as quarterly workshops, taught by Center management team members on the Rancho Santa Fe, California grounds. The goal of the workshops is to share the success the Center had experienced through President Mike Arms' business-focused approach. Business practices such as marketing, social media and customer service take on an equal importance to non-profit goals such as fundraising, volunteer-building and humane animal care, leading to more pets placed in lifelong homes, expanded reach into communities and more generated funds to carry on programs. Over the years, shelters from throughout the United States and other countries as far away as Argentina, Ethiopia, India, Ireland, Kenya and Romania have traveled to Helen Woodward Animal Center to take part in the free training. Last Year, Seattle Animal Shelter in Washington and Virginia Beach SPCA in Virginia were the first two facilities to receive on-site, life-saving training at absolutely no cost to the rescue groups.

In mid-February this year, The Business of Saving Lives will travel abroad for the first time and Helen Woodward Animal Center and Blue Buffalo have selected a very special rescue organization to

host the first internationally-located training. Maggie's Rescue, in Sydney, Australia, is a registered animal welfare charity dedicated to "a better world for all animals" and focused on supporting animals in need of homes. In addition to finding these animals their permanent families, Maggie's Rescue is committed to the No Kill philosophy and believes that public education and desexing is the cornerstone of its success.

The upcoming workshop will include an informative session with Mike Arms, targeted at adapting policies to meet the changing needs of the animals and the community. Additionally, there will be sessions taught by Center Management experts who will provide information on concrete and proven fundraising methods, creative and out-of-the-box public relations techniques, and social media best practices. A special catered lunch will be sponsored by Blue Buffalo, to ensure that participants incur no costs on behalf of Helen Woodward Animal Center. Maggie's Rescue has extended invitations to all Sydney-based animal welfare groups and the sessions are expected to have over 150 people in attendance. Mark Pearson MLC, the first-ever Australian-elected Member of Parliament for the Animal Justice Party, is also planning to attend.

"We are honored to join with Maggie's Rescue to discuss ways to create a more humane world for all the beautiful animals from here to Sydney," said Arms. "The only way we can truly change the world of animal welfare is if we work together."

"I'm very excited about the upcoming workshop and its potential to decrease euthanasia rates in Australia and enhance the outcomes for our Aussie companion animals," explained Lisa Wright, Founder and Director of Maggie's Rescue. "The workshop is bringing unique international perspectives on companion animal welfare and management issues that we feel will create progressive and forward-thinking dialogues amongst all levels of government and key stakeholders."

The Business of Saving Lives offers brand new ways to look at animal welfare, marketing, social media, fundraising, humane education, and more, and explores how these concepts can breathe life into adoption programs that are outdated and killing millions of domestic animals annually.

To become an agent of change for animal welfare, apply for a FREE The Business of Saving Lives workshop in your own town. For more information or to register, visit www.animalcenter.org or call 858-756-4117 x 350. 🐾

SAVE THE DATE FOR THE SPRING FLING GALA

THERE'S *no* PLACE

LIKE HOME

Follow the yellow brick road to one of San Diego's most exclusive events, and our largest fundraiser of the year!

This technicolor evening features a fabulous dining experience with 20 of San Diego's finest restaurants, live entertainment, dancing, and live and silent auctions.

SATURDAY, JUNE 4, 2016 | Fairbanks Village Plaza • Rancho Santa Fe, CA

HELEN WOODWARD
ANIMAL CENTER'S
SPRING
FLING



**DONATE YOUR
VEHICLE TODAY—
RECEIVE A TAX
RECEIPT FOR
TOMORROW!**

We handle everything from pickup to paperwork and once your vehicle is sold, the proceeds will be donated to Helen Woodward Animal Center and we will send you a receipt for your taxes.

When you decide to donate a car, you are making a difference too. All the funds from your car donation go toward our life-saving adoption services for cats and dogs, and educational and therapeutic programs for the community.

Motorcycles, boats and many other vehicles can be donated!

Call **858-756-4117 x350** or start the process online at animalcenter.org/vehicledonation



MOVE YOUR PAWS FOR A GOOD CAUSE AT THE

2016 #PUPPYLOVE5K



2016 RACE RATES



Registration includes 5K course, free dog entry, t-shirt, goodie bag, and after-pawty in the Wagging Wellness Village! Runner registration includes chip-timing. Day-of registration rates increase. Online registration closes 03/10/16 at 5:00pm.

ADULTS (12+): \$38 YOUTH (3-12): \$15

REGISTRATION IS NOW OPEN FOR THIS YEAR'S PUPPY LOVE 5K! On March 13, 2016 at 8:30am, our paw-some supporters will hit the beautiful Lake Poway trail to help save orphan pets.

Challenge yourself, family, friends, and your pups to go off the beaten path of the traditional 5k fundraiser. The timed 5k run will have you and your pup charging hills, descending into canyons, and eager to see what the next switchback has to offer. Those registered for the untimed walk will get the chance to test their trekking skills on the same 5k lake trail loop with options to shorten the course or complete the whole 5k!

If the trail doesn't take your breath away, the stunning views will—and it's all for the best cause: the pets and programs at Helen Woodward Animal Center that save thousands of animal lives and impact so many families in our community!

Did we mention exercising with your dog has great health benefits too? While not only keeping your human joints, heart and muscles strong, exercising with your dog can improve their bone health,

SCHEDULE

Registration	7:15 a.m. - 8:15 a.m.
Wagging Wellness Village.....	7:30 a.m. - 12:00 p.m.
Runner Start.....	8:30 a.m.
Dog Agility	8:30 a.m. - 12:00 p.m.
Walker Start	8:50 a.m.
Costume Contests	10:50 a.m. - 11:15 a.m.
Awards Ceremony	11:15 a.m. - 11:40 a.m.
Opportunity Drawing Winners Announced.....	11:50 a.m.

lung functions, and reduce anxiety. Walking or running with your pet gives both humans and animals the chance to reduce the risk of serious illness while having fun together!

PUT THE FUN IN FUNDRAISING! Upon registration, a personal page will automatically be created for you! You have the option of easily customizing your page with photos and a special story about why you care about animals. You can even post a video with a personal message to your fans and donors, inspiring them to help you reach your goal. Prizes will be awarded for TOP DOG in both "Team" and "Individual" fundraising categories, and you'll also have the chance to earn some other paw-some prizes if you hit fundraising milestones of \$50, \$100, and \$200!

TEAM DISCOUNT IS THE WAY TO GO! Grab your friends, co-workers, and family and start a team. Better yet, invite your dodgeball league, book or wine club, garage band, board game buddies, church group, scout troop, or fantasy football bracket—the point is, get the gang together to move your paws for a good cause! Teams of 6 or more get \$10 off ADULT registration with the code TEAM10. Just use the special team code at checkout to apply the discount during registration.

PARKING All parking is at Poway High School. Beginning at 7:00 a.m., participants, spectators, and dogs will take a quick, five minute shuttle to the Lake race site. Shuttle service is FREE and continuous between Lake Poway and Poway High School.

The event location is Lake Poway Park, 14644 Lake Poway Rd, Poway, CA 92064

REGISTER NOW!

<http://my.animalcenter.org/PuppyLove5K2016>

KID-FRIENDLY ACTIVITIES ALL DAY
 * facepainting
 * coloring * crafts
 * relay race
 * prizes

P.E.T.— OUR REAL LIFE HEROES!

THE LIFEBLOOD OF ALL OF THE CENTER'S BENEFICIAL PROGRAMS ARE OUR VOLUNTEERS. WE LITERALLY COULD NOT DO OUR PROGRAMS WITHOUT THEM AND OUR PET ENCOUNTER THERAPY PROGRAM "PET" IS NO EXCEPTION. THE PROGRAM IS ALSO VERY IMPORTANT FOR THE VISION OF THE CENTER WHERE "PEOPLE HELP ANIMALS AND ANIMALS HELP PEOPLE."

JAN & BELLE

Jan Grandprey is one of our very special PET volunteers who gives her time and talent to help those in need through the unconditional love of her golden retriever, Belle. Jan first got involved in the PET program in 1998 doing pet therapy visits, tours for new volunteers, and special events.

Although, Belle—a 2 1/2-year-old golden retriever—and Jan have been working together in the PET program for six months, it is obvious that Belle loves people as well as other dogs and is very social.

Jan enjoys seeing the smiles and joy Belle brings to the patients and staff at the facilities they visit and she and Belle get a lot of joy from the people they meet, as well. Most people have a genuine love for animals and their smiles show it. They have even met people who say they are afraid of big dogs but Belle makes them feel at ease.

TOBY

Paul and Elizabeth Lasker and their dog, Toby, have been volunteering in the program for 5 1/2 years.

"We just accompany him to the engagements." Paul and Elizabeth are quick to point out with a smile.

Toby started out with lots of typical puppy energy, but has developed into a great therapy dog. He knows how to turn up the energy for the young kids but also how to mellow out for seniors.

"To this day we are amazed at how perceptive he can be," Paul shared, "It is very rewarding to see the enjoyment that Toby brings to people. He is often the highlight to someone's day!" They also enjoy working with Robin Cohen, who manages the program, due to her enthusiasm and professionalism. Their reward is bringing some joy and unconditional love to someone who might not find it otherwise.

Both our volunteers encourage anyone with a special dog to give it a try. Meet with Robin and bring your dog. If the person and the dog are a fit then it will work out.

Thank you to Jan and Paul and Elizabeth for all you do to support the Center and our local community and to the Lucky Duck Foundation for their generous sponsorship of this beneficial program. 🐾

PET dog Bella shares her smile



PET dog Toby with proud owner Paul.

Therapeutic Riding Student Nicholas admires his well deserved trophy along with Horse Show Sponsor David Bialis

Photo by Erin Bentel



RIDING PROGRAM EXPANSION



New Therapy Horse Hal, shows his best side to the camera

Thanks to the wonderful support of our good friends at the Lucky Duck Foundation the Therapeutic Riding program has recently expanded to provide lessons six days a week from Tuesday through Sunday.

This unique program provides physical, cognitive and emotional benefits to over 50 riders, from ages 4 to 82, with weekly riding sessions lead by our specially trained staff and volunteers. This expanded schedule allows us to reach more clients than ever before with this life-changing form of therapy.

The growth of the program requires more horses than the Center has needed in the past, but unfortunately we have recently lost one of our horses and we have two additional horses that are preparing for retirement.

“These special equines do amazing work with our clients of all ages and special challenges but they need to have a calm demeanor that allows for unexpected reactions and a slower pace.” Gretchen Davis, Manager of Therapeutic Riding shares.

“Recently such a horse came to the program, and now “Halif” or “Hal” is our latest equine addition to the Therapeutic Riding team!”

The 15 year old Arabian has a terrific personality and is sure to be a huge hit with the kids. Special thanks to our dear friends, Taner and Vicki, who helped make this addition to our valuable program possible.

If you know of a horse that might fit the bill for our program and you want to make a difference for children and adults with special needs right here in San Diego, please contact Gretchen Davis at gretchend@animalcenter.org. 🐾



ANIMEALS & THE ANGEL'S DEPOT

ANIMEALS CONTINUES TO SEE INCREDIBLE GROWTH THROUGH ITS NEW PARTNERSHIP WITH THE ANGEL'S DEPOT TO SERVE LOW-INCOME SENIORS.

This program differs from Meals on Wheels because it is not focused as much on seniors with limited mobility, as it is on seniors who are simply unable to make ends meet. The monthly program provides "bridge boxes" that include specific food items for human consumption and now their requested pet food goes right along with it.

As we learned on a recent visit to the program, many of the seniors are literally giving up medication in order to cover the expenses for their pet's food and supplies. AniMeals has

more than doubled the number of animals it is serving and is now close to feeding 625 pets each month! The Center will be adding the Salvation Army Silvercrest Senior Residence in Oceanside in March and is excited to continue to be able to reach new client groups that need assistance to be able to keep their "best friend".

Special thanks to the Van Sickle family who have supported the Center's AniMeals growth in honor of their sister and daughter Sherry, a dedicated volunteer for the program.

The AniMeals program is always in need of additional support for specialty food, so please consider a gift to support the program today by utilizing the Companion envelope or by organizing a pet food drive at your place of business, school, or neighborhood.🐾

REGISTER YOUR RALPHS REWARDS CARD TO HELP ANIMALS FOR FREE!

Every time you shop at Ralphs and use your linked Rewards Card, Ralphs will donate up to 4% of your purchase total to Helen Woodward Animal Center! **It's as easy as 1-2-3!**

1. Visit www.ralphs.com and sign in or register as a new member.
2. Click on "My Account" then "Account Settings" then "Edit Community Rewards".
3. Search for Helen Woodward Animal Center (Org. #80545), select, and click "Save Changes".

LINK YOUR CARD OR RE-ENROLL TODAY!*

*Ralphs requires annual re-enrollment even if you registered your card as recently as August 2015, you must re-enroll to ensure Ralphs donations continue.



animalcenter.org



THANK YOU TO THE WONDERFUL MEDIA OUTLETS WHO SUPPORTED OUR WORK IN 2015!

TELEVISION:

FOX 5 News Team:

Raoul Martinez
Aida Soria
Heather Lake

KFMB – CBS CHANNEL 8

News Team:

Barbara Richards
Jeff Zevely
Alicia Summers
Ashley Jacobs

KGTV – ABC CHANNEL 10 News

Team:

Joe Little
Matt Mendes

NBC – CHANNEL 7 News Team:

Whitney Southwick
Marianne Kushi

CW - SAN DIEGO 6 News Team:

Tiffany Frowiss

KUSI – CHANNEL 9 News Team:

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Dave Scott
Charlie Grisham
Pat Gilligan
Lisa Remillard
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Dan Plante
Mark Mathis
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RADIO:

Clear Channel Stations:

Mark Zegan

MAGIC 92.5:

Jagger and Kristi

Jack 100.7:

Shelly Dunn

MAGAZINE/NEWSPAPER/WEBSITE:

DOG FANCY:

Ernie Sloane

RANCH AND COAST MAGAZINE:

Mia Stefanko
Bob Stefanko

NORTH COUNTY PUBLISHERS :

Paulette Britton

RANCH LIVING MAGAZINE:

Cindy Olivier

FAIRBANKS LIVING MAGAZINE:

Lori Fox

SAN DIEGO UNION TRIBUNE:

Diane Bell
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COAST NEWS

DEL MAR TIMES

DISCOVERY NEWS CHANNEL/
WEB

LA JOLLA LIGHT

LA JOLLA VILLAGE NEWS

POMERADO NEWS

RANCHO SANTA FE REVIEW

SAN DIEGO COMMUNITY NEWS
GROUP

SAN DIEGO FAMILY

SAN DIEGO MAGAZINE

SCOOP SAN DIEGO

THE PATCH

THE VILLAGE NEWS

Z CODE MAGAZINE

CLUB PET BOARDING PRESENTS

SIX FULL HOURS OF GROUP PLAY FOR YOUR DOG EVERY SINGLE DAY!



Just look at those smiles!

animalcenter.org



AVAILABLE TO ALL DAYCARE AND BOARDING GUESTS!
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they're our greatest companions

Through our Think Adoption First® program, we have helped over 3.5 million pets find their forever homes. Open your heart and home and you'll do more than just turn an animal into a pet. You'll find your copilot. Your comrade. Your companion for life.

Visit us at petcofoundation.org/adoptions




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THANK YOU

THANK YOU TO OUR LOYAL FRIENDS AND SUPPORTERS WHO HAVE MADE 2015 THE BEST YEAR TO DATE FOR HELEN WOODWARD ANIMAL CENTER AND MORE IMPORTANTLY FOR THE ANIMALS AND PEOPLE WE SERVE.

Here at Helen Woodward Animal Center we are pleased to be able to share with you the results of another phenomenal year of life-saving growth and outreach for the Center. The numbers are extremely exciting but even more important is the fact that they represent lives; lives saved, lives positively impacted, and lives brought together for comfort and joy. This year we enjoyed some exciting milestones that I would like to share with our supporters and friends. The Blue Buffalo Home 4 the Holidays international adoption program found homes for 1,373,470 orphans with over 4,000 animal shelters around the world, while our awareness campaign to shine a light on the plight of orphan pets worldwide experienced an unprecedented 263 million media impressions. Right here at the Center we found homes for close to 3,300 special pets: Another record-breaking year! The Therapeutic Riding and Pet Encounter Therapy programs have expanded significantly with the help of our friends at Lucky Duck Foundation and we are reaching out

to new populations daily. The AniMeals program has expanded with Angel's Depot at an amazing rate and we are bringing food to over 600 companion animals each month. Close to 2 million meals served to our "best friends" since we began the program in the 1980's. Humane Education is expanded this year with the purchase of the Animobile traveling classroom and we are already booked through June for visits to thousands of low-income schools in San Diego with the help of our friends at LaureL Foundation. We have traveled from Virginia to Seattle and Australia to bring "The Business of Saving Lives" and look forward to helping many more in the year ahead.

Thank you to all of our generous donors who joined or renewed their membership in one of our giving clubs, participated in special events, or provided in-kind support between January 1, 2015 and December 31, 2015.

HELEN WOODWARD ANIMAL CENTER 2015 DONORS

This list represents individuals and organizations who gave a total of \$150 or more between January 1, 2015 and December 31, 2015.

BEQUEST GIFTS

We are grateful to the individuals below who chose to leave a legacy of caring by including the Center in their estate plans. These gifts will help ensure the long-term stability of our programs so pets and people in need will continue to receive the help they need for many years ahead.

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 Tamar Wilson
 Lauren Wilson
 Jess Witt
 Fred and Darlene Witte
 William and Norah Wolff
 Laurie Zaleski
 David Zapalo

HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

Visit www.animalcenter.org to learn how!

Contact Shanti at 858-756-4117 x350,
or shantip@animalcenter.org to donate:

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

www.animalcenter.org/donate

MONTHLY DONATIONS - BECOME A LIFE SAVER

Monthly donors support our work throughout the year with recurring monthly gifts.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities – from towels and blankets for the animals to office supplies.

www.animalcenter.org/wishlist

MEMORIAL GIFTS

A gift that will help save the lives of orphan pets is a wonderful way to remember a special person or pet. We will send a special card notifying the recipient of your gift. With your gift of \$100 or more, we will place an engraved gold leaf on our “Tree of Life.”

www.animalcenter.org/memorial

ALTERNATIVE GIFT CARDS

Give the gift that saves lives!

www.animalcenter.org/donate/donate_alt_gift_cards.aspx

HONORARY GIFTS

A gift to help the animals is a great way to celebrate a birthday, graduation, or any other occasion for the animal lovers in your life. We will send a special card notifying the recipient of your gift.

www.animalcenter.org/honorary

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle or other vehicle – donate it to Helen Woodward Animal Center! Our simple, hassle free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction while providing valuable funds to help the animals!

www.animalcenter.org/vehicledonation

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

www.animalcenter.org/plannedgiving

Contact Heather Disher at 858-756-4117 x351 or heatherd@animalcenter.org



OTHER WAYS TO GET INVOLVED...

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

www.animalcenter.org/events

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Lisha Brown at 858-756-4117 x358 or email lishab@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our many programs and events.

www.animalcenter.org/volunteer

Contact Megan McCarty at 858-756-4117 x305 or meganm@animalcenter.org

BECOME A FOSTER PARENT

Some pets just need a few days or a week in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their home to these pets in need.

http://www.animalcenter.org/adoptions/foster_parent.aspx

Contact Emily Beltran at 858-756-4117 x375 or email emilyb@animalcenter.org



Honor a special person or pet who is no longer with us by lighting a virtual candle on our beautiful “I Remember You” website: www.irememberyou.org



HELEN WOODWARD ANIMAL CENTER

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Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

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CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE



Upcoming EVENTS

MARCH 13

Puppy Love 5K Run/Walk

MARCH 19

Volunteer Orientation

MARCH 28 – APRIL 15

Spring Critter Camp

MARCH through MAY

Animals of Spring Tours

MAY 7

Puppy Prom

MAY 7

Volunteer Orientation

JUNE 4

27th Annual Spring Fling Gala

MOVING?

SPRING CLEANING?

HELP PEOPLE AND PETS IN NEED!

Helen Woodward Animal Center accepts tax deductible donations of new, gently used, and previously loved items.

Pick up is available for large donations and furniture.

Open Mon-Sat, 10AM - 5PM

www.orphanedobjects.org • (858) 756-4117 ext.383



PLANNED GIVING INFORMATION

- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For more information, please detach and return completed form in the provided remit envelope.