the kitten issue

a quarterly publication of Helen Woodward Animal Center

animalcenter.org | spring 2018
FRIENDS
available for adoption

Bagheera
I absolutely love attention and love being petted. I will become your best friend forever. I look forward to meeting you!

Maggie
I am a sweet and happy cat looking for a forever home. I am a bit shy and just need someone who will be patient and go slow with me.

Mona
I am independent and playful. I like to play with pipe cleaners and toys to keep myself busy. I want nothing more than to settle into your forever home.

Linda
I have been told I am as lovely as they come and a real joy to be around! Just one friendly pet and I turn on my “purr.”

To see more adoptables, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE
Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don’t miss a single issue...
Every issue of Helen Woodward Animal Center’s The Companion newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year The Companion keeps you informed about how you are helping us fulfill our mission of “people helping animals and animals helping people.”

SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.
Dear Friends,

We are happy to announce that our plans are moving forward and we are building the new Adoptions facility by March of 2019. We can’t wait to open our doors to provide the most efficient and effective life-saving care possible to pets in need from around the country.

During construction, our dynamic Adoptions team continues to push forward with transfers, adoptable care, and the careful screening of new homes for beloved cats and dogs. In fact, Adoptions is so active that we are continuing to accept large transfers from Operation Pets Alive in Houston, Texas in areas affected by Hurricane Harvey. In the last few weeks we have received a flight full of dogs — piloted by a committed volunteer who gives his time and his plane to save lives — and a truck transport driven by another dedicated volunteer who literally sleeps in her truck to keep these canines safe while she is on the road. It is truly incredible how far people will go to save these precious lives and we are honored to be able to provide safe haven on the other side of that journey.

Medical stories like bow-legged pup Antilles and newborn kitten Kevin have touched our hearts most recently as we continue to work to provide the same level of care for these beautiful animals that we would for our own pets at home. Whether a newborn kitten or puppy or an adult dog or cat suffering with the effects of an injury or birth defect, our medical team stands ready to figure out how best to improve that pet’s quality of life.

This summer we will be reaching out to animal welfare groups around the country to provide our “Business of Saving Lives” program both here and off-site including visitors from as far away as Japan and as close as Nevada. This desire to share our best practices to improve the overall care of pets in our country and around the world is truly a distinguishing aspect of the Center.

Thank you for all your support to make our work possible. We truly could not do it without you.

Michael M. Arms
President and CEO

IN MEMORIAM

On January 19, 2018, John Henry Callender, 76, of Kamuela, Hawaii, passed away. John worked as Executive Director of Helen Woodward Animal Center from 1987-1999. Callender never tired of being around animals, which were part of his home life as well as his work here at the Center. He was very fond of the success stories both in adoptions and in the Center’s programs for children, those with disabilities and the elderly.

In memory of John Callender and his service to the Center, we extend our heartfelt condolences to his family, and thank him for all he has done for animals in need. Donations to the Center can be made in his honor.
An observant man stops to listen before starting his car and hears the muted meows of newborn kittens. Upon hearing the little cries, he quickly popped open his hood and saw three beautiful little kittens huddled next to the engine. Thank goodness he had the awareness not to start the car!

They were only 6 days old and at 8 ounces their little eyes and ears were just beginning to open. The good Samaritan waited for the mother cat to return but after several hours realized that it was not likely that she was coming back, perhaps she was injured or worse.

He acted quickly to get them to his local shelter but unfortunately they lacked the resources to deal with newborns. Thankfully the rescue knew they could reach out to Helen Woodward Animal Center. Because of our extensive foster network, we would be able to provide the kittens with the round-the-clock feedings they desperately need.

We know that this litter is the first of literally hundreds of litters that will pass through our doors in the months ahead and we appreciate your support during this challenging time.

Help us protect these precious lives by donating at https://my.animalcenter.org/kittens2018 or gift us items from our Amazon.com Kitten Shower Wish List which can be found by searching Helen Woodward Animal Center under “Find a Registry or List” at Amazon.com.

To read more happy endings like this, visit animalcenter.org/successes.
In late-April, Helen Woodward Animal Center’s Education Department taught the first ever “Advancing with Animals” courses to San Diego foster children. The program brought dozens of middle school to high school-aged children to the Center to get a glimpse into careers in animal welfare and to learn new skills designed to empower them to be advocates for animals.

The partnership with Promises 2 Kids brought together foster youths served by many different organizations to participate in the program. “The kids got to be really hands on,” says Haylee Blake, Education Manager. “They met and groomed a sheep to learn about caring for animals both domestic and wild, and learn straight from animal care professionals like our Animal Care Supervisor and Club Pet Boarding staff.”

During the four-hour program, the students also learned about habitat needs with a live lizard interaction and experimented with mock “beaks” to discover bird eating adaptations. The day ended with students using iPads to blog about the lessons of the day.

Educating the next generation of animal lovers was part of Helen Woodward’s founding mission when she established the Center, and it’s a big part of the mission today. “Advancing with Animals” is another way Helen Woodward Animal Center can engage animal lovers who have fewer resources and empower them to follow their passion.

We feel truly lucky when we meet people who share our passion for this special connection. People like Finley, a young man who has been part of the Therapeutic Riding program for two years who wrote the poem below, and like the anonymous donor who recently pledged to match all donations to Therapeutic Riding. We hope that the poem which features Mikey, a 25-year old Morgan therapy horse inspires you to appreciate the human-animal bond and maybe even donate to help us keep these perfect matches working together.

To be a part of this match or learn more about our Therapeutic Riding, please visit animalcenter.org, or contact Courtney Mellor at CourtneyM@animalcenter.org or (858) 756-4117x321.
Thank you to everyone who moved their paws for a good cause or volunteered at the 2018 Puppy Love 5K! Because of you, the event was a huge success and vital funds were raised to support the pets and programs at the Center. See you next year!

We would like to acknowledge following individuals for their donations in 2017, in the ‘Best Friends’ category; Sherry Frye and Keith & Terry Allred.

Say “hello” to Roy, Education's newest animal ambassador! Roy is an Argentine Red Tegu, which is one of the largest species of Tegu lizard. He may not be very big now, (he’s only about 1 year old after all!) but he will grow to be approximately 3 feet long.

In addition to their large size, these reptiles have another awesome attribute – they are highly intelligent and actively seek out human affection, similar to a dog or cat!

Through our humane education programs, Roy helps us teach kids and adults that fluffy animals aren't the only ones who deserve compassion and love.

Sponsor Mentions

The support of our sponsors makes a huge difference in the lives of orphan pets. We would like to thank the following:

- Blue Buffalo
- Midwest Vet Supply
- Smart Car/Mercedes Benz of San Diego
- Petco Foundation
- Courtyard by Marriott San Diego Old Town
- Elated Racket

We would like to acknowledge following individuals for their donations in 2017, in the ‘Best Friends’ category; Sherry Frye and Keith & Terry Allred.
HOW YOU CAN HELP
There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x339, or ErikaM@animalcenter.org

MEMORIAL GIFTS
The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have had is the Tree of Life. Due to the new construction we have moved the Adoptions Tree to Club Pet. There will be two Trees over there, but both Trees are going to be quite full with leaves so we have decided to discontinue the program. All the current leaves will find a home on one of the trees.

In lieu of the Tree of Life, we have a beautiful program called “I Remember You” to memorialize pets on-line, by “lighting a candle” and sharing a story and photo. If you have any questions please call Elisabeth Baker at x350 or visit to light a candle.
old.animalcenter.org/irememberyou/

IN-KIND DONATIONS
To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS
Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS
Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS
Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.
Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

MONETARY DONATIONS
Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A ‘PAW PAL’
Monthly donors support our work throughout the year with recurring monthly gifts. Enroll with the form below!

SPECIAL EVENTS
The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

CORPORATE AND BUSINESS PARTNERSHIPS
Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.
Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER
Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.
Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

BECOME A FOSTER PARENT
Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.
Contact Emily Beltran: 858-756-4117 x375 or email Fosters@animalcenter.org

YES! I want to help animals and people in need.

☐ $250  ☐ $100  ☐ $75  ☐ $30  ☐ $_____________

Name________________________________________________________________________
Address________________________________________________________________________
City_________________________________________State_________Zip____________________
Phone__________________________________________
E-mail__________________________________________

☐ YES! I want to receive the Center’s E-newsletter

Enclosed is my check for $__________________________

☐ Do not list my name in the newsletter.

☐ Please send me information about including the Center in my estate plans, or providing care for my pet upon my passing.

☐ I have already included the Center in my estate plans.

Card Number ____________________________________________
Expiration Date ________ Cardholder Signature _____________________________

animalcenter.org | spring 2018

COSP0518
Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends .................... $150 - $249
The Faithful Friends ............... $250 - $499
The Loyal Companions .......... $500 - $999
The Helen Woodward Society, Bronze Circle ....... $1,000 - $2,499
The Helen Woodward Society, Silver Circle .......... $2,500 - $4,999
The Helen Woodward Society, Gold Circle ............ $5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350

ONCE IN A LIFETIME NAMING OPPORTUNITIES

The new Adoption Center presents a historic opportunity for our donors and friends to help Helen Woodward Animal Center build a new facility. Your support of this project will provide a dramatically improved environment for the animals and people served by our adoptions program. Take this historic opportunity to show your family’s commitment to helping animals by naming a portion of the new facility today. Plaques and pavers are still available.

These opportunities allow you to make a gift in memory or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!