

THE COMPANION

PEOPLE HELPING ANIMALS AND ANIMALS HELPING PEOPLE



Remembering the Rescue

FURIENDS

available for adoption



NINA
Dachshund Shepherd blend
 I am just a big sweetie pie! I am a bit shy and would love a family who will go slow with me and boost my confidence so I can learn to be the best dog ever! If you are a patient and loving family then I might be the right match for you, come see me soon!



GILDA
Domestic Short Hair blend
 Do you want to take me home to play? I love meeting new friends and curling up with them and purring. I like to play and run and run and run! I can't wait to meet you!



OLYMPIA
Cattle Dog blend
 I want nothing more than to settle into your home forever. If I am the dog for you, come meet me soon!



ZENO
Domestic Short Hair blend
 My name is Zeno, it's Greek for son of Zeus. I'm a pretty big boy. I am a bit shy and need someone who will be patient and go slow with me. If I am the one for you, please come and see me and let me win your heart.

To see more adoptables, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."

Stay Connected

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 LinkedIn: Helen Woodward Animal Center



Volunteer

Giving your time at any of our fundraising events, or donating your skills or experience to help on Center grounds are just some of the many ways you can help people and pets in need! Visit animalcenter.org to learn more.

Be Informed

Be in the know of events and fundraisers happening in our community, and across the globe. Subscribe to our e-newsletters, by visiting animalcenter.org and enjoy this publication.

SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.



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Dear Friend of the Animals,

It has been quite a summer here at the Center and hopefully some of you have been able to join us for all the exciting things going on! The summer kicked off with our Spring Fling Gala, "An Extravagant World Tour" chaired by our good friends, Jamie Carr and Erin Combs. This year's Gala was truly spectacular, taking place at Fairbanks Ranch Country Club in their beautiful outdoor space, "The Field of Dreams." With the support of our friends and amazing auction items, the event helped raise life-saving dollars for the Center's programs.

The summer continued to gain momentum with the success of PAWmicon on July 7th. This Helen Woodward Animal Center original is an event that started from a small idea in our PR department. This idea has now exploded through a new partnership this year with the Comic-Con Museum in Balboa Park! The July 7th event brought an unprecedented 600 + people who paid admission to see the cosplay contests and trivia, as well as hundreds more who shopped our vendor booths outside. It is a fantastic new partnership and we are excited to see it grow in the future.

The summer was still going strong when we held a grand opening event for the new Adoptions Center on July 14th and had about 200 friends and supporters on hand to kick off the big day, including Senator Brian Jones. The new Adoptions Center opened to the public officially on Wednesday, July 17th and began an exciting new chapter for Helen Woodward Animal Center.

Looking forward to September, we are honored to have Bethenny Frankel as our Remember Me Thursday® spokesperson. Bethenny is a committed animal lover who uses her platform to promote the importance of rescue and the joy of the human-animal bond.

Other Remember Me Thursday events include a ceremony at PETCO Park on September 26th at the beginning of the Padres last home game, and a family-friendly evening event at Balboa Park. Each year we have been amazed at the tremendous support for this global adoption awareness campaign and we expect this year to exceed our expectations yet again.

Thank you for all your support throughout the year. Please help us continue to make 2019 the best year-end yet.

Yours for a more humane world,

Michael M. Arms
President and CEO



Our new Adoptions Center opens it's doors!

On July 14th we began our exciting new chapter with the opening of our new, state-of-the-art Adoptions Building. Our guests were treated to a special meet and greet with therapy animals, light refreshments, opening ceremony and VIP tours of the new facility, including the new medical wing and transfer partner areas.

In attendance were members of our board, Senator Brian Jones, and donors and friends of the Center — many of which have given of their resources to make this building possible.

If you haven't been by the Center yet, we invite you to come and see for yourself our new Adoptions building. It will be a temporary home for many orphan pets for years to come!





HELEN WOODWARD ANIMAL CENTER'S
COMPANION ANIMAL HOSPITAL DR.
ANGELA GAETO ANSWERS FREQUENTLY
ASKED QUESTIONS ABOUT
**PET CARE FOR THE
HOT MONTHS STILL AHEAD.**

Should I groom my dog or cat differently during hot weather?

Dogs will naturally shed their fur during hotter temperatures. Pet parents should regularly brush off their pet's loose hairs to keep them cool and from getting matted. Pet owners should also consider warm weather haircuts especially for pets who tend to overheat easily. The same goes for cats! It's especially important to brush cats regularly to prevent harmful hair balls which can cause intestinal blockage. Matting can also be a huge problem.

What can put my dog at risk of heatstroke?

Heatstroke is when an animal gets a severely elevated core body temperature which can range from 104°F to 109°F. This can occur after a pet has been exposed to elevated temperatures or has performed strenuous activity. It can happen in as little as 30 minutes. Pets can be at more risk of heat stroke in high humidity, or with upper respiratory conditions, or based on their breed, with obesity, a collapsing trachea, or a previous history of heat-related illness.

What do I do if my dog appears to be overheating?

Pets experiencing heat stroke can have a variety of symptoms like excessive panting, collapsing, vomiting, diarrhea, hyper-salivation, or seizures. Pets may have muscle tremors, loss of consciousness, blood in their urine, difficulty breathing, or a swollen tongue. To treat heatstroke pets should have their core body temperature lowered but not overly quickly to avoid rebounding too low. Pets should be taken to a cool place and often need to be hospitalized for adequate care. The best thing to do is prevent heatstroke by allowing animals access to shade and plenty of cool water, giving pets time to rest and cool down during outdoor activities and avoiding the hottest part of the day.

Cowboy Rides off into the Sunset



Orphan Puppy Recovers from State-of-the-Art Heart Surgery and Finds a Family

It did not take long for an orphan puppy, picked up from Central California, to win over the hearts of Helen Woodward Animal Center staff and volunteers and become a Center sweetheart.

Back in October of 2018, Helen Woodward Animal Center welcomed an abandoned terrier-blend mother dog and her litter of six 4-weeks-old puppies. Upon arrival, the family received their medical checkup but one puppy, the staff named Cowboy, caused concern. His heart had such an irregular rhythm that the vet techs could feel a distinct and loud rumble simply by placing their hands upon his tiny chest.

Center veterinarians diagnosed Cowboy with an extremely rare and high grade heart murmur that threatened to shorten his life. They prescribed Cowboy a medication called Atenolol to help take pressure off his heart and placed the puppy in the loving care of one of Helen Woodward Animal Center's most dedicated fosters. Cowboy was then scheduled for a complex surgery to be performed by expert veterinary cardiologists at the UC Davis Veterinary Medical Center extension.

In the meantime, Cowboy had the tail wag and the loving licks to let the world know he was up for any challenge. His amazing foster mom spent four months religiously taking Cowboy to the Center bi-weekly to receive his medicine dosage. Center medical and adoptions staff were determined to provide him the absolute best treatment available.

On May 7, Cowboy underwent the surgical procedure, performed by Dr. Orvalho, a board certified cardiologist at the UC Davis extension in Sorrento Valley.

It involved placing a deflated balloon into his heart valve and inflating it to open up the stricture and ease the flow of blood, to lower the pressure in his heart. The balloon used in Cowboy's procedure had to be specially made for a dog of his small size.

After a night on intensive medical watch, Cowboy headed back to his foster home to recover. After one last check up with our veterinarians, Cowboy began his search for a forever family following a guest appearance at our Spring Fling Gala in June. His dedicated foster mom, Karen Vold said, "He has such a zest for life and you can see how happy he is to bounce and play without feeling exhausted anymore. It touches me that so many people put so much time, effort and care into one puppy. I can tell you that he is definitely worth it."

Cowboy did not have to wait long for the perfect adopter to recognize his incredible strength and love and take him home. His adopter says Cowboy is loving his life on their large property and is as lovable as ever.

Although he will need to stay on Atenolol for the rest of his life, Cowboy is expected to live out a happy and healthy life. As a special thank you to his adopter, our friends at Blue Buffalo are providing them a year supply of pet food and Petco gifted them a special "Welcome Home" package, filled with a variety of treats and toys. 🐾

Your donations make it possible for pets with medical conditions to receive the treatment they need and find their forever home. Mail your donation today or head to www.animalcenter.org to make a secure contribution.

Tiny Feline Fighter



Found as a stray in San Diego's South Bay, Peter has been a fighter since day one.

At just days old, tiny and fragile kitten, Peter landed in the lifesaving hands of our rescue partner and then with a dedicated volunteer who spent three weeks bottle-feeding him every couple of hours.

After a few weeks of growing strong and gaining health but still very small, Peter arrived at Helen Woodward Animal Center where he could be adopted into a forever family. Immediately our staff noticed his gorgeous, fluffy coat and his eyes. He appeared to have eyelid agenesis, a condition found in cats where the eyelids don't fully develop. Hair and skin were growing into his eyes, giving them a cloudy appearance.

Peter's tail was also unique; it was zig-zagged instead of straight. We don't know what caused Peter's tail to bend that way, but it didn't seem to bother him.

Our medical team believed that Peter was mostly blind in both eyes. But

you would never know that at first (especially if you watched him hunt toy mice with such precision!) Peter uses his paws and whiskers and other senses to learn his surroundings.

The experienced medical team at Helen Woodward Animal Center performed a successful surgery to correct Peter's eyelid agenesis. They say he will be able to live a happy, healthy and comfortable life despite his vision impairments.

After a recovery period in a comfy foster home, Peter began his search for a forever family and before long found himself in the loving arms of the grandmother of one of our awesome cat volunteers who had followed every step in Peter's story and fallen in love with our tiny fighter. 🐾

You can ensure our orphan pets receive the medical attention they need by sending your donation in the enclosed envelope or heading to www.animalcenter.org



WHERE are they now?

POTATO, formerly Oscar, Adopted June 2019

Adorable orphan shepherd blend pup known to us as Oscar was playful and sweet during his time at the Center. Now, he's enjoying his new family and playing until he can't play any longer. He's been renamed Potato and we think we can easily guess why based on this photo his family sent us. They said, "he plays with a two year old lab every morning when he wakes up until he goes to sleep at night. Thank you for all your help!"



Duke, Adopted July 2019



Cute-as-a-button Duke was known for his ultra-cuddly personality and that didn't stop when he found his forever home. His loving new family recently sent us this update: "Duke is doing great! He gets along with our other cat and dog. Watching them play is pretty funny! He is super friendly and loves to be where we are. He sleeps on our pillow next to our head."





Bethenny Frankel talks Remember Me Thursday[®]

Bethenny Frankel's "B Strong Disaster Relief" program is a disaster relief initiative that provides people with much needed gift cards, bank cards and critical supplies so they are able to deliver in real time raising approximately \$1.25 million in cash cards and collecting over \$20 million worth of disaster relief. Bethenny shares her home with her rescued dogs Biggie and Smallz who bring joy and laughter to her life on a daily basis.

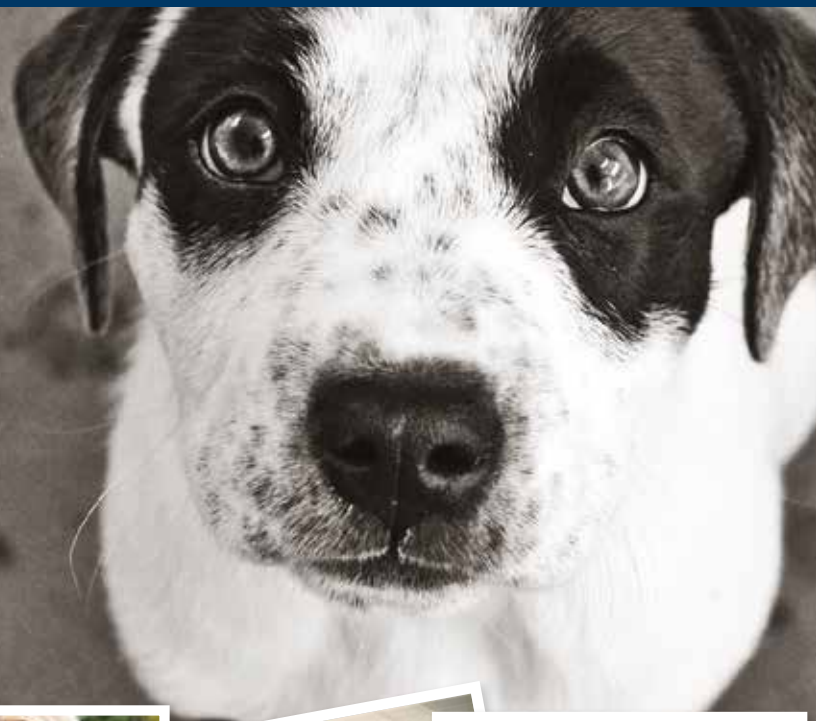
Biggie and Smallz are from North Shore Animal League. They were brought to Bethenny by Beth Ostrosky Stern who told her she could choose which one she wanted but of course she couldn't imagine making that choice. Her friend, Dennis, who unfortunately has passed away, pushed her to adopt both dogs. Although hesitant about taking both at first, she is sure now that it was her greatest decision.

As the spokesperson for Remember Me Thursday we asked Bethenny how her animals have helped her in her own life. She shared that her rescue dogs, Biggie and Smallz have brought love into her home and created a beautiful connection between her and her daughter. Bethenny wants people to get involved in Remember Me Thursday by rescuing a beloved pet and sharing the message that rescue dogs provide love and they energetically know how lucky they are. Most importantly she wants people to share that adoption saves lives.

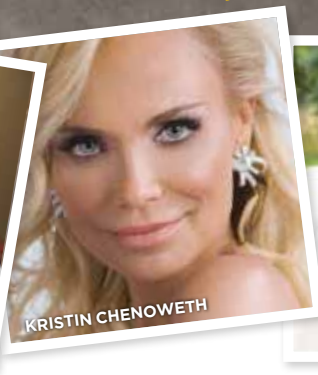
On September 26, 2019, the entire world will share the importance of pet adoption, and shine a light on all orphan pets waiting in shelters and rescues by participating in Remember Me Thursday. This year, we are honored to have Bethenny Frankel as our Official Spokesperson.

Bethenny Frankel is a self-made businesswoman, TV producer, multiple New York Times bestselling author, and mother. She is the Founder & CEO of Skinnygirl, a lifestyle brand offering practical solutions to women, including the recent launch of the Skinnygirl Jeanswear Collection, which sold out on HSN within its first few hours. Bethenny is a star of the popular Bravo series "The Real Housewives of New York City" and can be seen as a guest shark on ABC's critically acclaimed series "Shark Tank". She has also been named one of the Top 100 Most Powerful Celebrities by Forbes.





WYNONNA JUDD



KRISTIN CHENOWETH



KATHERINE HEIGL



CARRIE ANN INABA



PAULEY PERRETTE

We'd love your Support

Celebrity support of Remember Me Thursday® has always been a huge asset for generating public awareness of this campaign on social media and via the press since the campaign launched in 2013.

In the role of Official Spokesperson, Katherine Heigl (2014), Carrie Ann Inaba (2015), Pauley Perrette (2016), Kristin Chenoweth (2017), and Wynonna Judd (2018) have each lent their voice to champion the cause. Joining them on social media were dozens of other pet-loving celebrities. Since 2017, Animal Luminaries have joined the cause to encourage pet adoption by leveraging their social media influence.

In addition, animal loving teams like the San Diego Padres and the St. Louis Blues, have introduced sports enthusiasts to adoptable pets at home games every Remember Me Thursday® to date.

In 2019, Remember Me Thursday® will continue to enlist the support of the pet-loving public, animal welfare organizations, celebrities, and key influencers to increase unparalleled global awareness of the many available healthy, adoptable and loving pets.

Your help is needed to bring the world's attention to pet adoption on Remember Me Thursday®, September 26th, 2019.

- Spread awareness via social media of **Remember Me Thursday®** and the importance of pet adoption on Facebook, Twitter, Instagram, etc. using messaging, selfies with your pets encouraging your followers to share their rescue pets, and utilizing the hashtag #RememberMeThursday
- Light a candle on **Remember Me Thursday®**, Thursday September 26th, at remembermethursday.org in honor of those pets who left this world without the benefit of a loving home.
- Contact us if you would like to host or attend any of the **Remember Me Thursday®** events being held by animal welfare organizations, communities, and large venues around the world.



You saved your pet,
Embrace can protect them.

Embrace offers one comprehensive plan that reimburses for your rescue pet's costly vet bills including:

- ✓ Unexpected accidents & illnesses
- ✓ Cancer
- ✓ Breed-specific conditions
- ✓ Chronic conditions... and much more!

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Partner of
Helen Woodward
Animal Center



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Adopt an orphaned animal from Helen Woodward Animal Center and get two free tickets for a Hornblower Harbor Cruise or a weekday Whale & Dolphin Watching Adventure!

BOW WOW BRUNCH CRUISE
October 20, 2019

PET DAY ON THE BAY
Check our website for 2020 dates



For more information, visit Hornblower.com or call 855-314-8665.

We Love Animals!
JOIN US FOR OUR PET FRIENDLY CRUISES



SAN DIEGO NEWPORT BEACH LONG BEACH MARINA DEL REY
SAN FRANCISCO BERKELEY NEW YORK



Uniting Superheroes of all Shapes and Sizes!



Just weeks ahead of San Diego's flagship gathering of superheroes Comic-Con, Helen Woodward Animal Center teamed up with the Comic-Con Museum on July 7, 2019 to host fuzzy superheroes big and small at the 7th annual PAWmicon. More than 600 pet-loving attendees descended upon Balboa Park raising more than \$40,000 for orphan pets and programs at the Center.

Highlighting the superhero action of adopting and showcasing the real heroes, the powerful pooches who save us right back, the adorable event, sponsored by Embrace Pet Insurance, united more super fans than ever before and featured the most impressive cosplay contest to date with over 50 contestants.

The family-friendly event tested the super-powers of human and canine guests alike with comic-themed trivia; superhero-themed crafts for kids; canine speed and agility demonstrations, opportunity drawings, over 50 vendors and the highlight of the day, the pet cosplay contest.

Celebrate Superheroes all Year Long with our 2020 'Superhero Sidekicks' Calendar.

Each month features a heroic pet whose fundraising efforts for orphan pets landed them a full page in the 2020 calendar. All purchases support the orphan pets and programs at Helen Woodward Animal Center. Calendars make great gifts to friends and family and your purchase is tax deductible.

Visit animalcenter.org/2020calendar to purchase yours today.



Proud sponsor of the Helen Woodward Animal Center.



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855-901-8807
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Showroom Hours
Mon - Fri: 9am - 8pm
Saturday: 9am - 6pm
Sunday: 11am - 5pm

A **PENSKE** AUTOMOTIVE DEALERSHIP

Annual Spring Fling Gala, a Flying Success



Animal-lovers departed on 'An Extravagant World Tour' June 8, 2019 at Helen Woodward Animal Center's Spring Fling Gala, held for the first time at the Fairbanks Ranch Country Club in Rancho Santa Fe. The first-class evening of dining, dancing and bidding featured a travel theme and welcomed guests to don "evening excursion-wear" as they voyaged through global tastes and sights and celebrated the Center's worldwide impact.

Attendees helped raise over \$445,000 to save orphan pets! The Center's Adoption

Transfers program, Pets Without Walls which serves the pets of homeless San Diegans and our Humane Education

Attendees helped raise over \$445,000 to save orphan pets.


program that instills a love and compassion for animals, were all supported by our generous guests.

The elegant affair was chaired by long-time

Center friend and supporter Jamie Carr who recruited animal-lover Erin Combs to co-chair the gala.

The Center extends a very special thank you to generous presenting sponsor, EDCO, the entire Gala Committee including Restaurant Chair, Ann Disney, sponsors like United Airlines and Ranch and Coast Magazine, the 20 San Diego restaurants who donated their time and food, and the amazing attendees of the event.


We're already looking forward to planning for next year's event!




START A NEW
HOLIDAY
TRADITION

All of the family fun,
none of the hassle.

Make memories this year with Thanksgiving dinner, Christmas Day brunch, or your own private event at The Abbey. The setting is stunning, the decor is decked out, and the food is delicious. Even better? We'll handle the cooking and clean up, so you can focus on what's important.



2825 5th Ave, San Diego, CA 92103
619-686-8700 Abbeyevents.com
Hornblower.com



HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x350, or JessicaF@animalcenter.org

MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have had is the Tree of Life. Due to the new construction we have moved the Adoptions Tree to Club Pet. There will be three Trees over there, but the Trees are going to be quite full with leaves so we have decided to discontinue the program. All the current leaves will find a home on one of the trees.

In lieu of the Tree of Life, we have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call The Center, x350 or visit the site to light a candle. old.animalcenter.org/irememberyou/

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts. Join "Paw Pals" and receive a commemorative pin to show your support.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing. **Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org**

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from our Surf Dog Surf-A-Thon to our Fling Gala. **Visit animalcenter.org for more information.**

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305, email MeganM@animalcenter.org or sign up at animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Jeanette Nava: 858-756-4117 x375 or email Fosters@animalcenter.org



Leave them
in good hands

PLANNED GIVING

- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For more information, please detach and return completed form in the provided remit envelope.



HELEN WOODWARD ANIMAL CENTER

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Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

event calendar

SEPTEMBER

7 & 22
Snake Smart

8
Surf Dog Surf-A-Thon

21
You Can Be a Veterinarian Camp

26
Remember Me Thursday

OCTOBER

6
You Can Be a Veterinarian Camp

12
Volunteer Orientation

16
Paws and Pages

18
Paws & Unwind

Oct. 21- Nov. 1
Fall Critter Camp

26 & 27
Howl-o-Ween Harvest Family Festival

NOVEMBER

13
Paws and Pages

17
Hope Telethon

21 - 25
Orphaned Objects Holiday Sale

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The Original
SURF DOG SURF-A-THON
PRESENTED BY BLUE BUFFALO
SEPTEMBER 8, 2019 @ DEL MAR DOG BEACH
Dog Surfing Competition, Fundraiser & Beach Day!
animalcenter.org
SPECIAL THANKS TO OUR FRIENDS AT ZEPHYR foundation

COSU0919



ONCE IN A LIFETIME NAMING OPPORTUNITIES

Our new building is open but you can still purchase commemorative plaques and pavers. These opportunities allow you to make a gift in memory of, or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!

Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends	\$150 - \$249
The Faithful Friends.....	\$250 - \$499
The Loyal Companions.....	\$500 - \$999
The Helen Woodward Society, Bronze Circle.....	\$1,000 - \$2,499
The Helen Woodward Society, Silver Circle.....	\$2,500 - \$4,999
The Helen Woodward Society, Gold Circle.....	\$5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350