

THE COMPANION

PEOPLE HELPING ANIMALS AND ANIMALS HELPING PEOPLE

*home for
the holidays*

FURIENDS

available for adoption



Sweetie

Sweetie, a 5-year-old miniature Poodle blend and Toby, a 6-year-old Chihuahua blend, are a bonded pair of sweet, mellow dogs who are seeking a forever home that they can share. Sweetie loves to play and receive belly rubs, and Toby really just wants to sit in your lap. Both dogs are available for adoption now.



Toby



Ginger

Ginger is a sweet 3-year-old Cattle dog blend. She may look tough, but she's as gentle as they come. Whether snuggling on the couch or enjoying a day at the park, Ginger will bring smiles all around.



Cayamo

Cayamo is a special 4-year-old Siamese blend who is looking for a very special family. With his sweet blue eyes and soft chocolate coat, he'll win over any heart.

To see more adoptables, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

THE COMPANION

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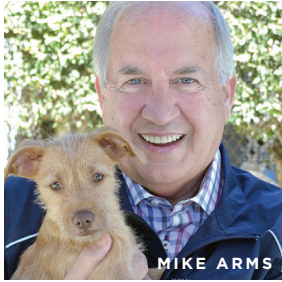
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PRESIDENT'S LETTER

At the Center, and around the world...

Dear Friends of the Animals,

The last few months have been a whirlwind of activity for Helen Woodward Animal Center as we close in on the end of the year. I am again reminded of how special the Center is and how unique we are in the ways that we reach out to support those working in animal welfare to connect across states and countries to make a difference for orphan pets.

In September I traveled to Poland to speak at the International Companion Animal Welfare Conference on behalf of my friends at Dog's Trust in the UK. I was honored to be there representing Helen Woodward Animal Center and I was humbled by the needs of those we met and the challenging situations they face. Whether talking to friends from Morocco and Zimbabwe who are dealing with the horrors of the culling of street dogs by local governments, or meeting with colleagues from Estonia and Romania who are desperate for support and inspiration to keep them going when they feel they are all alone in their fight, I am reminded that we all must work together if we want the future to be different for our animal friends.

There is hope in so many people who care so much but they lack resources, ideas and support and they need our help. After that conference I committed myself and my team to making a difference for groups around the world — if they can get 100 + animal welfare workers in any one place, we will be there to share our best practices for everything from adoptions to social media to fundraising and public relations. That's my pledge to make a difference for animals in this world.

Remember Me Thursday® is another way that we bring the world together for orphan pets and this year we gathered over 70 celebrities to share this critical message to remember those who have lost their lives in shelters and those still waiting for their forever homes. Close to 180 countries responded to the call and animal groups worldwide shared the message in their own way.

Blue Buffalo's Home 4 the Holidays® international adoption campaign followed closely behind with shelters around the world encouraging families to bring home a rescue pet this holiday season and all the holidays to come. The numbers are still coming in but we expect close to 1.5 million animals to find their forever homes this year.

None of this amazing work for our animal friends is possible without you and I thank you from the bottom of my heart and **I ask you to please include the Center in your year-end giving** as you read about dogs like Blanca and so many thousands of others that receive life-saving care each day at Helen Woodward Animal Center. **We can only do the work we do because of your generosity.** Join us for our HOPE Telethon on December 16th or give through our mailings or on-line at animalcenter.org/donate, **all your gifts will be matched by a generous supporter so there is no better time to give.**

Thank you for caring so much.

For a more humane world,

Michael M. Arms
President and CEO

PS. Remember, when you give before December 31st, your gift will be matched! Please help us continue to make the world a better place for our orphan pets.



There is nothing that gives us more pride in the work we do for our adoptable pets than knowing that each one of them will receive the medical treatment and/or training they need to get them ready for their forever home.

Helen Woodward Animal Center is committed to ensuring that every pet that comes through our doors receives the same level of care that we would give to our own animals at home... especially those with more challenging situations like Blanca ...

Blanca's story

Blanca was a sweet little terrier blend that came to Helen Woodward Animal Center from Corona, California with seven 13-day-old puppies and a frightening health situation; Blanca had cancer.

This new mother had been through so much, giving birth on the streets of Corona and trying to provide care for her puppies while battling cancer. When this beautiful mom dog came to the Center we knew that we had to do everything possible to give her a second chance at happiness and a safe and happy home.

There was no hesitation when we learned of her condition. Through her regular treatments we continue to do everything



Animal Health Supervisor Lucas Kodama, and Veterinary Assistant Tyler Wetzel administer Blanca's first treatment through an IV catheter. Since beginning her chemotherapy Blanca's cancer has shrunk considerably.



Blanca and her babies, shortly after arriving at the center

possible to give her the best quality of life including trying all different types of food until we found one that appealed to her appetite after chemotherapy treatments. This "super mom" deserved every chance we could give her for a healthy life, so after getting her into a loving foster home where she and her puppies could rest and recuperate from all they had been through we began chemotherapy for Blanca's cancer.

Today, six of Blanca's seven puppies have been adopted to wonderful loving homes. The seventh puppy has a respiratory infection and has been receiving the best care possible for her recovery. She will soon be placed in her forever home, as will Blanca once she completes her treatment and receives a clean bill of health. We are all counting down to the "big day!" 🐾

We cannot continue the work that we do for animals like Blanca and her babies, if it were not for your generous support. If you would like to give to help Blanca, and others like her visit animalcenter.org/donate today.

September 27th, the Center held candle-lighting ceremonies as well as went out into the schools in San Diego, educating and advocating the importance of shining a light on pet adoption.



Remembering the Rescue...

IT'S BEEN ANOTHER AMAZING AND INSPIRING YEAR for two original Helen Woodward Animal Center adoption awareness campaigns, Remember Me Thursday® and Blue Buffalo's Home 4 The Holidays®. Remember Me Thursday, now in its sixth year, continues to light up the world, sending the message that all orphan pets deserve to live in loving homes, not die in shelters waiting. Meanwhile, Home 4 The Holidays is reinforcing its focus this season on helping rescue organizations find homes for more orphan pets than ever before during the holiday season.

Remember Me Thursday, celebrated yearly on the fourth Thursday of September, made waves in 2018 near and far. More than 80 celebrity and animal supporters shared the campaign with their hundreds of thousands of followers on social media, including this year's campaign spokesperson, American music icon and five time Grammy winner, Wynonna Judd. Other celebrity endorsers included, Katherine Heigl, Rick Springfield, Kristin Chenoweth, David Backes, Liam Hendricks and Ryan Newman.

Candle lighting events were held throughout the country. In Indiana, the Michiana Humane Society lit up dozens of luminaries in honor of orphan pets who never found their forever home. In Wausau, Wisconsin, the Humane Society of Marathon County gathered the community for a heartfelt candle lighting ceremony. Dozens of other events around the nation included poem readings, proclamations and even animal blessings.

Remember Me Thursday also transcended overseas with animal advocates in 180 countries sharing the campaign's message on social media or holding events. In Bulgaria, two massive Remember Me Thursday flags were raised for orphan pets.

Some of the most thought-evoking messages about Remember Me Thursday came from the youngest of advocates. The winning submission for an inaugural multi-media contest in schools came from a 4th and 5th grade class at Los Penasquitos Elementary School in Poway, CA. In Puerto Rico, the students at Abby School in Culebra spent the day learning what they can do for homeless animals.

Another first for Remember Me Thursday this year was the Rescue Pet Hero Award. We set out to show the world the incredible abilities of rescue dogs. We found Yeti, a pit bull from central Arizona and were touched by his story. He was returned to a shelter twice before finally being adopted. Soon after, he saved his 7-year-old human brother from drowning in a river. His family received a year's supply of Blue Buffalo dog food.



Blue Buffalo's Home 4 The Holidays adoption campaign is in full swing. This season, we are aiming to find homes for close to 1.5 million orphan pets worldwide. A big focus this year for the Center is to ensure the 4,000 animal rescue organizations taking part in the campaign have the tools to meet their adoption goals. Right now, organizations can enter the Home 4 The Holidays Media Award by telling us what they're doing to garner media attention in their efforts to promote adoptions. The winning submission will get \$25,000 or a new rescue van! 🐾

Helen Woodward's

frosty farm



FAMILY FUN WITH ANIMALS PLUS FESTIVE ACTIVITIES!

DECEMBER
1, 2, 8, 9, 15, 16
9AM - 1PM




WINTER Critter CAMP

Hands-On Humane Education

DEC. 24-28
(NO CAMP ON DEC. 25)
& DEC. 31
- JAN. 4
(NO CAMP ON JAN. 1)

PRESCHOOL - 6TH GRADE • DAILY SIGN UPS AVAILABLE!

'Tis the season for some festive fun!



Whether you're searching for a camp for your kids during winter break, or looking for something fun for the whole family to do, we've got the program for you!

Frosty Farm combines hands-on animal activities with family-friendly activities such as face painting, crafts, games, hot cocoa, cookie decorating, a meet and greet with Santa, and more! Your family can also join us for St. Nick at Night on December 7th, 14th, or 21st.

Kids can also spend quality time with amazing animals during the school break at Winter Critter Camp! Each day is full of animal encounters plus themed activities, crafts, and games. Extended care, lunch options, discounts, and scholarships are available for camp. 🐾

Visit animalcenter.org/education for full details and online registration for both programs. Questions? Call us at (858) 756-4117 x318 or e-mail education@animalcenter.org.

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Searsucker Del Mar is a proud supporter of and annual contributor to the tremendous efforts of the Helen Woodward Animal Center



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- Bow Wow Brunch 10/20/19
- Pet Day On the Bay 4/27/19



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HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x339, or ErikaM@animalcenter.org

MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have had is the Tree of Life. Due to the new construction we have moved the Adoptions Tree to Club Pet. There will be three Trees over there, but the Trees are going to be quite full with leaves so we have decided to discontinue the program. All the current leaves will find a home on one of the trees.

In lieu of the Tree of Life, we have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call Elisabeth Baker at x350 or visit the site to light a candle. old.animalcenter.org/irememberyou/

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Morgan Hamm: 858-756-4117 x375 or email Fosters@animalcenter.org

SPECIAL THANKS TO FOREVER FRIEND, SHIRLEY BERRY (APRIL 1923 - APRIL 2018)



Shirley was a lifelong animal lover and dearly loved her two Siamese cats. She and her husband Jim moved to Rancho Santa Fe the same year Helen Woodward Animal Center was built and were big fans of the Center.

Shirley loved all animals and donated to causes that ranged from burros to war dogs. She found her cats a wonderful source of company and comfort in her later years when she was alone and wanted others to enjoy that same access to quality pet adoption. We are so grateful she decided to support Helen Woodward Animal Center through her estate.

PLANNED GIVING

- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For more information, please detach and return completed form in the provided remit envelope.



HELEN WOODWARD ANIMAL CENTER

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CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE



event calendar

DECEMBER:

- 2** Traci's Paws: Unleash the Holiday Cheer
- 8-9 & 15-16** Frosty Farm
- 7 & 14** St. Nick at Night
- 16** HOPE Telethon



Don't miss your chance to donate before the year's end to help orphan pets and people in need. Tune in to the HOPE Telethon, 11 a.m. - 3 p.m.

- 24 - 28** Winter Critter Camp (No Camp Dec. 25th)

JANUARY

- DEC 31- JAN 4** Winter Critter Camp (No Camp January 1st)
- 12** Volunteer Orientation
- 13** You Can be a Vet Camp (Surgery)
- 21** MLK Day Critter Camp

FEBRUARY

- 1 - 28** Orphaned Objects Love Promo
- 2** You Can be a Vet Camp (Internal Medicine)
- 3** You Can be a Vet Camp (Surgery)
- 11 - 15** February Critter Camp

COFA1218



ONCE IN A LIFETIME NAMING OPPORTUNITIES

The new Adoption Center presents a historic opportunity for our donors and friends to help Helen Woodward Animal Center build a new facility. Your support of this project will provide a dramatically improved environment for the animals and people served by our adoptions program. Take this historic opportunity to show your family's commitment to helping animals by naming a portion of the new facility today. Plaques and pavers are still available.

These opportunities allow you to make a gift in memory or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!



Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends	\$150 - \$249
The Faithful Friends.....	\$250 - \$499
The Loyal Companions.....	\$500 - \$999
The Helen Woodward Society, Bronze Circle.....	\$1,000 - \$2,499
The Helen Woodward Society, Silver Circle.....	\$2,500 - \$4,999
The Helen Woodward Society, Gold Circle.....	\$5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350