



The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER CONFERENCES – 3-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

JUNE 1-3, 2022

TIME	SESSION	PRESENTER
WEDNESDAY, JUNE 1		
9:00-9:30	Meet and Greet, with breakfast	Center Team and attendees
9:30-10:45	Welcome and the Future of Animal Welfare	Michael Arms, President / CEO
10:45-11:00	<i>BREAK</i>	
11:00-12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	<i>15 Minutes BREAK then LUNCH</i>	<i>Blue Buffalo Presentation - Matt Cole, Territory Sales Lead</i>
1:15-2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00-2:30	AniMeals	Sarah Jilka, AniMeals Supervisor
2:30-2:45	<i>BREAK</i>	
2:45-4:30	Humane Education, with Department Tour	Haylee Blake, Education Manager
THURSDAY, JUNE 2		
8:00-9:30	Budgeting and Financial Reporting	Renee Simmons, Vice President of Finance April Betz, Controller
9:30-11:00	Pet Encounter Therapy	Robin Cohen, P.E.T. Manager
11:00-11:15	<i>BREAK</i>	
11:15-12:15	Human Resources	Wendy Papera, Director of Human Resources, Stefanie Northcross, Human Resources Manager
12:15-1:30	<i>15 minute BREAK then LUNCH</i>	<i>Attendee Networking</i>
1:30-3:15	Adoptions	Hella Tyler, Adoption Services Director Labeth Thompson, Pet Acquisition Manager
3:15-3:30	<i>BREAK</i>	
3:30-4:15	Adoptions, continued, with Department Tour	
FRIDAY, JUNE 3		
8:30-10:00	Special Events & Sponsorship	Eva Lagudi-Devereux, Special Events Manager Barry Siegel, Sponsorship and Event Coordinator
10:00-10:15	<i>BREAK</i>	
10:15-11:45	Fundraising Principles and Planned Giving	Renee Resko, Vice President of Development Kristine Fisette, Development Manager
11:45-12:45	<i>15 minute BREAK then LUNCH</i>	<i>Hellika Landsmann, The Estonian Society for the Protection of Animals</i>
12:45 - 2:00	Social Media	Jacqueline Kelleher, Social Media/Technology Manager Lon Jones, Systems Programming Manager
2:00-3:45	Public Relations	Jessica Gercke, Director of Communications Fernanda Lopez, PR/Communications Manager
3:45-4:15pm	Wrap-Up	Michael Arms, President / CEO