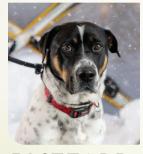
THE CONTRACTOR ANIMALS HELPING PEOPLE

# Turning a new page for orphan pets

a quarterly publication of Helen Woodward Animal Center

# **COMPANION FURIENDS** *available for adoption*



#### BLIZZARD Shepherd-Terrier blend

I'm a sweet but strongwilled dog looking to find my forever home! I would love to find a loving, adult-only family with lots of dog experience to show me how to be the best I can be! If you have an active lifestyle then I'm the perfect dog for you!



### LULU Terrier blend

I am just a big sweetie pie who loves to be held. Don't let my size fool you, I am very energetic! I am fun loving and willing to learn. I would do best in an experienced home with teenage children! If I am the one for you, come see me soon!



#### MILO Shepherd-Boxer blend I am a smart and

energetic dog who loves the outdoors! I would love to find a family with older children who can teach me how to be the best dog ever. If I sound like the one for you, come see me soon!



#### BATGIRL Domestic Short Hair blend

Hello! I am playful and inquisitive and just need you to help me to grow into the best kitty ever. Won't you make me part of your family? I hope to see you soon!

### To see more adoptables, visit animalcenter.org

### CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

**Helen Woodward Animal Center** is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For 50 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals.

### Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of **"people helping animals and animals helping people."** 

### **Stay Connected**

FB.com/ helenwoodwardanimalcenter Twitter: @hwac Instagram: @hwac Pinterest: pinterest.com/hwac YouTube: animalcntr6461 Snapchat: helenwoodwardac LinkedIn: Helen Woodward Animal Center



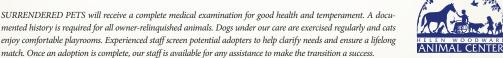
### Volunteer

Giving your time at any of our fundraising events, or donating your skills or experience to help on Center grounds are just some of the many ways you can help people and pets in need! Visit animalcenter.org to learn more.

### **Be Informed**

Be in the know of events and fundraisers happening in our community, and across the globe. Subscribe to our e-newsletters, visit animalcenter.org and enjoy this publication.

animalcenter.org





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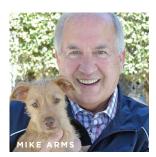
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### **PRESIDENT'S LETTER**



Dear Friends of the Animals,

This time of year always signifies renewal and growth – a time for us to celebrate new life and hope for the future. It has never been more appropriate for us to celebrate Spring than it is this year as we approach a steep decline in COVID cases and the return to some type of normalcy. Here at Helen Woodward Animal Center we are preparing for what is always an extremely busy time for us with pregnant moms and newborn puppies and kittens arriving weekly.

I am proud to say that your Center not only had a phenomenal year in 2021 with almost 4,000 adoptions during the most challenging of circumstances, but that we are off to an amazing start in 2022 with a January record of 330 adoptions! We have been short-staffed, we have had supply chain issues with food and other basics, and we have been overwhelmed with phone calls from organizations around the country begging for our assistance to save the lives of orphan pets in need who are quite literally out of time. The Adoptions team has not only stepped up to meet their goals but they have exceeded them. They have gone above and beyond all expectations to be there for organizations in need around the country, particularly in places like Texas and Louisiana where the euthanasia rates are shockingly high.

Whether we are providing round the clock feeding to kittens without their mothers or intensive medical treatment to a dog who has been shot in the neck or hit by a car through some horrific act of cruelty, our staff and foster volunteers are here to provide whatever care is needed to give these beautiful pets a storybook ending they deserve. As a result of your generosity, we have been able to save more lives than ever before and take the most difficult of medical cases that other organizations have turned away.

I am also pleased to say that our other departments are up and running and extremely busy. From Therapeutic Riding to Pet Encounter Therapy the need has never been greater and our staff is doing everything they can to accommodate as many clients as we can. Our Humane Education programs are full and AniMeals has never had more clients in need of home pet food delivery. Our community outreach effort, Pets Without Walls, is meeting the needs of homeless clients and their pets throughout San Diego and we are proud to announce the unveiling of the new Lewyt Mobile Pet Health + Wellness program that is serving low-income seniors through our partnership with Meals on Wheels.

Your Center never rests and will never be content when there are pets and people who need our help and we thank you for making this life-saving work possible.

For a more humane world,

chaelm. Cyms

Michael M. Arms President and CEO



## Celebrating 50 years in 2022!

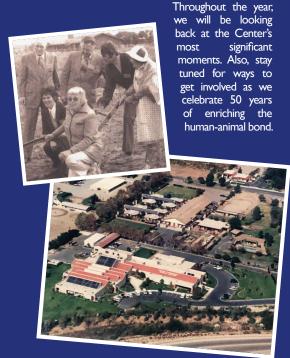
It's an exciting time at Helen Woodward Animal Center. We're celebrating a historic milestone all year because the Center is turning 50 years old!

Founded in 1972 by Helen Woodward, a devoted animal-lover who purchased this property in Rancho Santa Fe, she dreamed of a facility that would encompass comprehensive animal welfare and educational programs for kids.

She knew that change in the world of animal welfare had to start in the youth.

Helen loved the outdoors. She said, "The days that the sun doesn't shine don't count." Her happiest days were spent on the Del Mar beaches with her dogs.

50 years later, the Center boasts 15 unique programs, houses the largest animal-related educational center for kids and saves 4,000 orphan pets a year.





### FIREWORK

Chihuahua/Spaniel blend

Team Fluff

### SPANGLES

Chihuahua/Spaniel blend

Team Ruff

MARCUS Chihuahua blend Team Ruff

Puppy Bowl hosts, Snoop Dogg and Martha Stewart helped "coach" some of the Center puppies ahead of the "other" big game.

# CENTER PUPS PAWTICIPATE IN CUTEST SPORTING EVENT OF THE YEAR

2

animal plane

There is another "big game" on Super Bowl Sunday. Some would call it ruff but it is mostly fluff. It features comPETitors on the gridiron whose skills include pouncing and fetching and most importantly, being absolutely adorable.

Animal Planet's Puppy Bowl once again featured star furry-athletes on February 13, 2022 including six Helen Woodward Animal Center puppies.

Helen Woodward Animal Center first became a part of the world's cutest game four years ago when a tiny Center orphan terrier named Flo made the trip to the east coast to compete.

4

During the game, Flo's hilarious bounce drew the attention of the RUFFeree and, in turn, stole some serious screen-time.

Drawn by her athleticism, the Center was asked to come back in 2020 with another Center cutie, a miniature chocolate poodleblend. Bobby showed so much spunk he became a featured player and a finalist for that year's MVP (Most Valuable Puppy).

In 2021, although the pandemic put the kibosh on large gatherings and cross-country travel, Animal Planet was bound-and-determined to provide coast-to-coast exposure for orphan pets from its regularly participating shelters. The "Adoptable Pup" segment interspersed available orphan pups and their stories throughout the game. Helen Woodward Animal Center was delighted to introduce Bandit to the world, an adorable, 3 month old, cattle dog-blend. That year, the Center's 2019 player Flo, now named Poppy, was also featured, in a "Where Are They Now" segment, giving viewers a glimpse at her happy life with her forever family and the unconditional love she provides to people in hospitals, nursing homes, and other special needs facilities as a weekly pet therapy visitor.

> This year, the Puppy Bowl featured three comPETitors in the big game. Spangles and Firework are adorable Chihuahua/ Spaniel siblings who were both born on the 4th of July. Marcus is a fun-filled Chihuahua

blend with a playful spirit. All of these pups were chosen for their star-quality and gentle-nature. They

traveled cross-country to New York to play in the big game with Marcus and Spangle making up team RUFF and Firework igniting team FLUFF.

Their PAWsome skills on the gridiron and fun personalities quickly earned them forever homes of their own upon their return.

In a fun twist this year, three additional Helen Woodward Animal Center pups (Burrito, Beau, and Buttons) also received stellar screen time with none-other-than Martha Stewart and Snoop Dogg, the Puppy Bowl hosts!

The Puppy Bowl promotes lifesaving pet adoption by highlighting rescue pups from throughout the country and giving viewers a look at the star-quality that shelter pets truly possess.



# CBS "Lucky Dog" Series Highlights Helen Woodward Animal Center Rescue Work

This winter, Helen Woodward Animal Center received national television exposure on the Emmy Award-winning CBS show "Lucky Dog", thanks to partner Blue Buffalo. The "Lady" episode, which filmed at the Center on December 13, featured the Center's process of checking-in one of the many rescue vans arriving to Helen Woodward Animal Center each week with the assistance of "Lucky Dog" host Eric Wiese.

Wiese and his wife, social worker Rashi Khanna Wiese star in "Lucky Dog" which shines a spotlight on the many at-risk dogs in high-kill shelters who need rescue, training and a chance to meet their perfect family. The show follows the process of turning rescue dogs into loving pets. Seeing the parallel mission of both organizations, Center partner Blue Buffalo (also a sponsor for "Lucky Dog") connected the producer of the national television show with the Helen Woodward team.

"We were really honored to be a part of this show," said Fernanda Lopez, Center PR Manager. "With the help of our rescue partners, the Center pulls thousands of orphan dogs from high-kill shelters every year. We see what amazing pets they become and how happy they make their families. "Lucky Dog" does a wonderful job reminding the public that rescuing a dog is a blessing for both the dog and the family."

In December, Wiese joined Center staff as they welcomed dozens of adoptable shelter animals arriving from overcrowded shelters around the country. The episode, which aired on January 22, highlighted the Center's multi-step process including bathing, feeding, veterinary exams and temperament testing, all in preparation for potential adoptions.

### Betty White honoring a friend to orphan pets

Betty White is remembered as an animal advocate who used her star-power to be a voice for orphan pets. She leaves a legacy centered around compassion and love for the animals with whom we share our earth. While her impact spans across the globe, she also left her mark on Helen Woodward Animal Center.

The Center first partnered with Betty White in the late 80's when she visited the Center and was filmed narrating a short documentary giving viewers an overview of the organization.

Then, in 1994, Betty White became the first recipient of the annual Humane Award, a recognition given by the Center to those who have made a significant impact on the world of animal welfare.

Most recently, in 2015 Betty White partnered with Helen Woodward Animal Center on a show called "Best in Shelter by Jill Rappaport" in which she helped promote senior pets. The Center named a group of dogs after characters in "The Golden Girls."

When Betty White passed away on New Year's Eve just weeks before her 100th birthday, a social media post encouraging fans to donate just \$5 to an animal rescue organization in Betty's honor went viral.

By January 17, Betty's birthday, the Center received more than \$34,000 in generous donations in honor of Betty White from hundreds of people.

These kind gifts are currently helping to continue Betty White's mission and saving many precious lives.





# Can you

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### Made with Love! ENTREPRENEURIAL TWEEN'S BRACELET SALES FUND HEALING ANIMAL ENCOUNTERS FOR CHILDREN IN NEED

A San Diego tween is using her savvy business skills to help children in need through the healing power of animals, one bracelet at a time. Ariela Leff is just 11 years old, but she is already finding unique ways to make a big impact in her community. She is the founder of Lulu's Bracelets and donates 50% of each sale to Helen Woodward Animal Center's Pet Encounter Therapy (PET) program. She has already made \$510 in donations, making it possible for children with special needs to receive a therapeutic visit from PET animals.

With the support of Whatever It Takes (WIT), an organization helping teens and tweens develop leadership and entrepreneurial skills, Ariela started Lulu's Bracelets last summer. Her mission is to use her passion for making beautiful beaded bracelets, with helping to bring the unconditional love of animals to those in need.

"At WIT, we teach our young entrepreneurs the importance of not only creating a sustainable business, but also creating impact by giving back to organizations, charities or social causes. Given Ariela's love of dogs and desire to help children who are in the hospital, it made sense that she selected PET as her give-back organization," explained Sarah Hernholm, WIT President & Founder. "I know that sometimes balancing school and Lulu's Bracelets is a lot for her, but she will say – 'Each bracelet gets me closer to helping more kids and more dogs!"

The Center's PET program brings the unconditional love and tactile benefits of animals to those in hospitals, nursing homes, children's centers and more. PET animals range from dogs and cats to rabbits and even miniature horses. Last year the program facilitated more than 5,300 therapeutic animal interactions.

In mid-December, Ariela made her first donation of \$250 to Helen Woodward Animal Center's PET program, funding a visit to a local school for children with special needs. She has since made another \$260 gift. "The best part of

Arielas gift is that all the love and care that she put into making and selling her bracelets has been beautifully transformed into children receiving the love and care of our therapy animals," said PET Manager Robin Cohen. "We are not only impressed by Ariela's talent and willingness to give back, we are so grateful. Her donation is helping to bring smiles to many kids facing difficult times."





## Puppy Cuddle Package

Looking into the face of a sweet playful puppy, you can't help but smile. Helen Woodward Animal Center is here to help spread smiles with the help of our fuzzy friends awaiting adoption.

The Center's Puppy Cuddle Package brings the unconditional love of animals to you to help you celebrate a special occasion, cheer up a friend or simply reduce your stress.

We recently helped an animal-loving birthday girl celebrate her doggie-themed party. Her friends all got to cuddle and experience the joys a wagging tail can offer.



Another recent Puppy Cuddle Package request came from a loving husband whose wife was feeling down due to a broken leg. Surprised at the adorable gesture, she sat surrounded by puppies for the duration of our visit overwhelmed with happiness.

Learn more about the Center's Puppy Cuddle Package at animalcenter. org. Experiences are available for 1 to 2 hours and all proceeds support the pets and programs at Helen Woodward Animal Center.

# A Lifetime of Love

Helen Woodward Animal Center adopter of two beautiful dogs, Ken Stark, recently wrote into the Center wanting to express his gratitude. He shared with us a love story that made his heart full for 12 years.

This love story starts in 2009 at Helen Woodward Animal Center. Named Dreamer at the time, Cheyenne wagged her way into what would become her forever home. Her new dad Ken, was going through a transitional phase in life but despite all the change, she became his constant.

Right away, Cheyenne loved her new life. Ken built her a covered dog run from the master bedroom so she could freely enjoy the outdoors or get cozy whenever she wanted.

Cheyenne relished her time as a single dog, spending her days playing, hiking and even at doggie day camp sometimes. She loved that Ken would come home for lunch every day for midday cuddles.

She also loved other dogs. Much more than people. Meeting strangers was okay as long as she could hide behind dad when it got too scary.

In 2010, Cheyenne and Ken decided it was time to bring home another furry family member.

They went right back to Helen Woodward Animal



Center where they met Maya. Ken says the adoptions team found Cheyenne the perfect sister.

They were bonded right away. They spent their days playing and using the dog run to lay in the sun.

Their evenings were spent with dad, roughhousing in the yard and swimming in the pool. At night they would sleep side by side.

For the next decade, Cheyenne, Maya and Ken relished their life together.

They loved hiking in the San Diego hills and exploring every corner of their neighborhood park. They rode in their boat and swam in the river. They loved traveling together. Road trips in the truck took them as far as Oregon on grand adventures.

Quiet time spent at home was filled with watching neighborhood kids play from the window and seeing who was delivering packages that day.

The girls were even featured in a charity

calendar called Dollies and Doggies.

Then in 2020, Cheyenne was diagnosed with cancer in her back leg. It didn't hold her back. She continued her zest for life on three legs. Maya took notice of Cheyenne's new hop and knew to take things a little easier on her sister.

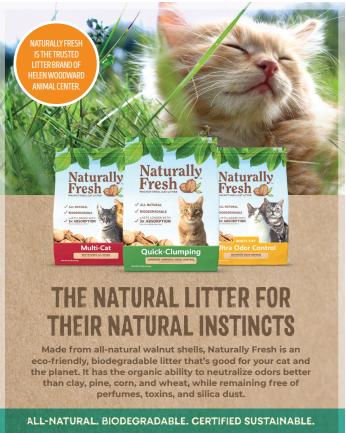
They both started slowing down the following year. Maya's arthritis started to take its toll.

She crossed the rainbow bridge followed closely by Cheyenne. Both were 14 years old.

"They provided many years of companionship and happiness both for them and me. They will be deeply missed," expressed Ken. "Thank you, Helen Woodward Animal Center for helping us with the chance to make Cheyenne and Maya's life, along with mine, very enjoyable and loving." Ken recently returned to the Center to find a new companion, and it was love at first site when he met Matilda who is benefitting from his patience and experience.



Soapy Joe's knows that pets are great members of any family. We recently added Mitters to the Soapy Joe's family and covered up to \$20,000 in adoption fees in February so that other San Diegans can bring a furry companion home. We're proud to support pet adoption and the lifesaving work of the Center.



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### 2022 WORKSHOP DATES MAR. 12 • MAY 21 • SEPT. 24 • OCT. 9 9:30AM-11:30AM AGES 5 AND UP

Warm spring weather brings out a variety of animals, and some of them can include snakes. With rattlesnake season approaching in San Diego (April-October), what better way to learn a little more about these ravishing reptiles than with our SnakeSmart program! Whether you're someone who would rather stay socially distant from a snake or someone who is just curious about these scaly serpents, this program can benefit you! Attend to learn more about snakes and their behavior, what to do if you encounter a snake in the wild, and hopefully inspire compassion for these often misunderstood animals.

ANIMALCENTER.ORG/EDUCATION R FULL PROGRAM DETAILS & ONLINE REGISTRATION QUESTIONS? CALL US AT (858) 756-4117 X318 OR E-MAIL EDUCATION@ANIMALCENTER.ORG



Save the Date

Saturday, June 11, 2022

Join us for a Celebration... Helen Woodward Animal Center proudly brings you our 34th Annual Spring Fling Gala

CONQUER

YOUR FEAR OF SNAKES!





Come enjoy this radiant evening to celebrate our illustrious history and bright future ahead! Visit animalcenter.org for event updates and more information



# They all have a story to taíl...

Ach week, dozens of orphan pets arrive at Helen Woodward Animal Center. Many travel hundreds of miles to us in search of safety and shelter. Some pull up in a rescue van thanks to magnificent transporters who drive the long hours knowing that second chances await for their precious cargo. Others even come to us through the air, flying across deserts and oceans to reach us. Whatever their method of arrival, beautiful furry friends are saved here.

While we know that once at the Center, happy endings are around the corner, often the pasts of these orphan pets are troubled or unclear. Here are just some of their stories...



### Momma Love

Momma Love was completely out of options when she landed in our care. She had gone from shelter to shelter in Texas unable to find refuge due to overcrowding. This gentle mom had nine teeny 1-week-old puppies and to top it all off she was heartworm positive.

Unfortunately, many shelters are not equipped to handle the needs of pets like Momma Love who need time to nurture babies and recover.

Thankfully, the Center was her saving grace. With us, she has been getting the care and time she needs. Once she sees her pups off to their forever homes, she will continue her lengthy treatment for heartworm. We will stay by her side until she finds a loving family of her own.



## hope

Hope was a sweet momma dog caring for five precious puppies. We named her Hope because her story reminded us of why we do this lifesaving work. She was found outside a dollar store near the border. She was far along in her pregnancy and desperately in need of help. Had our rescue partner not picked her up when they did, she could have given birth on the streets, risking her and her babies' health.

It's as if she knew she was finally safe because a day after arriving at the Center, she gave birth to four girls and one boy. With us, she will continue to receive loving medical care and the attention she deserves until she and her babies find their own forever homes. لو



# Wolfgang

Sometimes, it can be hard to piece together an orphan pet's past. When it came to Wolfgang, we just knew we wanted to help him. This handsome feline showed us nothing but love but why he was avoiding using his front leg, was a complete mystery. He arrived at the Center from a local shelter partner.

He had a severe limp and evidence of previous trauma. Veterinarians said Wolfgang was possibly hit by a car in his past. They also found previous injuries to his spine and ribs. After numerous thorough medical check-ups and x-rays, our team decided to send him to a neurology specialist.

They determined, our lovely big kitty was suffering from nerve damage and over time, would continue to heal and improve. His foster family even noticed him starting to use his paw, while not for walking, he was using it to playfully bat at toys.

After getting a clean bill of health otherwise and improving every day, Wolfgang started his search for a forever family and was quickly swooped up to continue being his cuddly self in a loving home.



### Enya

Enya was picked up for transport just in time. This precious Chihuahua blend was continuously passed up for rescue. She sat waiting in a Texas shelter while doing her best to care for her puppies. Meanwhile her clock was ticking. Thankfully, our rescue partner knew exactly where she belonged. This caring momma made the journey via van transport to Helen Woodward Animal Center.

Since her arrival, she has received complete medical exams, a loving foster home and time to decompress. She did a wonderful job raising her pups and saw them off to adoption. Now, she is gaining back her strength and will begin her own search for a forever family once receiving her spay surgery.

# Zara, Zurí & Zelda

Even more in need of rescue and transport than pregnant momma dogs are bottle babies. Too young to feed themselves and without a mom, bottle babies require round the clock care. That kind of attention is often impossible in shelters around the country where resources are slim. That's the situation Zara, Zuri and Zelda found themselves. In arriving at just four weeks old after their mom was tragically hit and killed by a car, these miracle babies needed us more than ever.

In our care, they got the medical attention they needed and were bottle fed by one of our amazing foster volunteers. Over the weeks, they grew stronger and healthier and even developed their own unique puppy personalities. Before long, at around 8 weeks, they were altered and wagged their way to the adoption floor where they quickly won the hearts of their new families.

### Help us tell more stories with happy endings...

From the time beautiful orphan pets step onto a transport van or plane and arrive at the Center to receive preventative medicine and specialized medical care, our hearts are full knowing second chances are being made possible. But this lifesaving work is only possible thanks to incredible donors who give generously. Will you help us tell more of these incredible success stories? *Start saving lives now at <u>animalcenter.org</u>.* 







Gus Formerly Chilaquiles, March 2018

Gus is loving his life after adoption. We recently got an update from his pawrents who said:

"Gus loves digging holes at the beach, sticking his head out the window on car rides, snuggling in bed, Himalayan dog chews, hiking and going on bike rides in his dog backpack. During the pandemic, he has gone on road trips with us to Big Sur, Los Angeles, Cambria, Ojai, and Palm Springs. We can't imagine our lives without him."



Rumble, January 2022

During his time at the Center, Rumble became a staff favorite thanks to his joyful and playful personality.



We recently received this sweet update from his FURever family.

"First off, thank you to you and the rest of the Helen Woodward team for taking care of Rumble for so long. It was clear how much everyone cared about him, and that meant a lot to us in terms of adopting.

He really enjoys anything soft - the couch, a folded blanket, and especially our bed (although he's sleeping in his crate for now.) He loves exploring our house, the yard, the neighborhood and everywhere else we go. He's really curious and I'm hoping he'll keep getting more comfortable with us and our home."



### Helen Woodward Animal Center Partners to Launch New Lewyt Pet Health + Wellness Program

# Working with Meals on Wheels, the program provides free veterinary care to the pets of low-income seniors

Helen Woodward Animal Center is partnering with Meals on Wheels San Diego County on a brand-new program dedicated to ensuring low-income seniors in our community are able to keep their loving pets.

The new Lewyt Mobile Pet Health + Wellness program started providing free veterinary care for the four-legged companion of Meals on Wheels San Diego County clients in mid-February.

The Center's partnership with Meals on Wheels San Diego County dates back to 1984, with the launch of the AniMeals program. AniMeals delivers pet food to the pets of homebound seniors, Wounded Warriors and those experiencing homelessness. It began after a Meals on Wheels volunteer noticed that seniors were sharing their food deliveries with their beloved pets, jeopardizing their own nutritional needs in order to care for their furry companions.

Now, the Center is teaming up again to further assist local seniors. The program is providing critical veterinary services on board a fully equipped mobile medical unit to the pets of low-income seniors at no cost to them including wellness exams, preventative care like vaccinations and flea/tick medication, spay and neuter surgeries and more.

According to Meals on Wheels San Diego County, one in 10 seniors in San Diego experience hunger and nearly half live alone. Coupled with the isolation that has come about due to the pandemic, it is more important than ever that furry family members remain healthy and at home with the seniors who need them.

"The Lewyt Mobile Pet Health + Wellness program is another important way that we can ensure seniors in our community are able to keep their beloved pets in their care," explained Renee Resko, Center Vice President of Development. "We know that pets provide endless joy, comfort and unconditional love to their people and are at times seniors' only source of companionship. By offering free veterinary care, we lower the chances of a senior needing to give up their furry friend to a shelter because they can't afford the associated costs."

The new Lewyt Mobile Pet Health + Wellness program is made possible thanks to funding from the Alex and Elisabeth Lewyt Charitable Trust. The Center extends its deepest gratitude to the foundation which has generously supported the Center in a variety of ways including funding for the Center's lifesaving pet transfer program and emergency response team.

In the coming months, the Center aims to expand the Lewyt Mobile Pet Health + Wellness program's reach to more low-income pet parents in our community regardless of age.

# Thank You!

Unlike many other animal organizations, Helen Woodward Animal Center is privately funded and receives no government support. As a result, the work that we do for pets and people



in need is only possible because you care. We are so grateful for each of you that have donated so that we can be there for orphan pets who are out of time and options and provide critical programs that strengthen the bonds between people and pets during these challenging times. The accompanying list recognizes donations received from January 1, 2021-December 31, 2021.



nmunications Director Jessica Gercke and Communications lager, Fernanda Lopez on assignment.

**TELEVISION:** FOX 5 NEWS TEAM: Raoul Martinez Shally Zomorodi

#### KFMB - CBS/CW CHANNEL 8/CHANNEL 6 NEWS TEAM:

Carlo Cecchetto **Tiffany Frowiss** Neda Iranpour Eric Kahnert Marcella Lee Iane Morton Kerri Lane Barbara Richards

KGTV - ABC CHANNEL 10 NEWS TEAM: Virginia Cha Megan Parry Jim Patton

### **KUSI - CHANNEL 9 NEWS TEAM:**

Elizabeth Alvarez Jason Austell Vince Douglas Ginger Jeffries Mark Mathis Kacey McKinnon Jenny Milkowski Francella Perez Lauren Phinney

Hula Ramos Paul Rudy Teresa Sardina Dave Scott Tommy Seblan Hunter Sowards Maria Villanueva Allie Wagner

### RADIO:

MAGIC 92.5: Jagger and Kristi Len Balistreri Samantha De Jesus

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There are so many things you can do to help animals and people in need in our community.

### DONATE TODAY! Contact 858-756-4117 x358, or KristineF@animalcenter.org

#### **MEMORIAL GIFTS**

We have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call the Center, x350 or visit the site to light a candle. **old.animalcenter.org/irememberyou/** 

#### **MONETARY DONATIONS**

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

#### **BECOME A 'PAW PAL'**

Monthly donors support our work throughout the year with recurring gifts. Join "Paw Pals" and receive a commemorative pin, exclusive content and advanced invitations to Center events as our thanks to you.

#### **IN-KIND DONATIONS**

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our wish list of specific needs.

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#### **ALTERNATIVE GIFT CARDS**

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

#### **VEHICLE DONATIONS**

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals! **Call 844-854 PAWS to donate**.

#### **PLANNED GIFTS & PET BEQUESTS**

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing. **Contact Renee Resko: 858-756-4117 x347 or** 

email ReneeR@animalcenter.org

#### SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from our Surf Dog Surf-A-Thon to our Fling Gala. **Visit animalcenter.org for more information.** 

### CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Barry Siegel: 858-756-4117 x312 or email BarryS@animalcenter.org

#### VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305, email MeganM@animalcenter.org or sign up at animalcenter.org



### DON AND JEAN ROTH

Helen Woodward Animal Center was recently honored by an extremely generous gift from the estate of Don and Jean Roth. We had the honor of meeting with Don when he made a recent visit to the Center. He was a true animal lover and kindred spirit and we were so sorry to hear of his passing. We learned from their son, Mike, that Don and Jean met when she

was secretary to the President of Rohr Industries and he was an aeronautical engineer. Jean was a groomer who showed dogs prior to her work at Rohr and Don was a lifelong dog lover. During their 35 year marriage they rescued multiple dogs through Helen Woodward Animal Center. Fortunately, they were able to retire early and travel extensively. They are survived by their sons, Kent and Mike, who still live in San Diego and continue their passion for dogs.



We hope you will consider an estate gift today to celebrate your love of animals in perpetuity or ask about our pet bequest program to ensure the health and well-being of your forever friend.

**Bequests** 

Call Renee Resko at 858-756-4117 x347 for details.

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- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name
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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email

For more information, please detach and return completed form in the provided remit envelope.



6461 El Apajo Road • P.O. Box 64 • Rancho Santa Fe, CA 92067 Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

### CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE



### march



Animal Care Camp

You Can Be a Veterinarian Camp

Paws & Unwind

**Snake Smart** Semiannual

Therapeutic Riding Tack Sale

### march 1-31

**Spring Tails** 

march 19 **Spring Tails Family Festival** 

march 25-27 **Orphaned Objects Spring Season Sale** 

### march 28 - april 22

Spring Critter Camp



may



**Spring Tails Family Festival** 



Animal Care Camp

You Can Be a Veterinarian Camp

june



COWI0322



reduce • reuse • recycle



Spring is the perfect time to donate to **Orphaned** Objects Resale Shop. When you do, you are directly supporting the pets and programs at Helen Woodward Animal Center.

### **Open All Week** 10 am - 5 pm

www.OrphanedObjects.org 858-756-4117 x383

6525 Helen Woodward Way, Suite B Rancho Santa Fe, CA 92067 enter off San Dieguito Rd. & follow signs to shop





# **ONCE IN A LIFETIME** NAMING OPPORTUNITIES

Our new building is open but you can still purchase commemorative plaques and pavers. These opportunities allow you to make a gift in memory of, or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for our Adoptions building and help us continue to give orphan pets the new facility they deserve!

# CLUB MEMBERSHIP

\$150 - \$249
\$250 - \$499
\$500 - \$999
\$1,000 - \$2,499
\$2,500 - \$4,999
\$5.000 +