



**BUSINESS  
BUDDIES**

**INCREASE  
AWARENESS  
CAMPAIGN**





## ABOUT HELEN WOODWARD ANIMAL CENTER

Helen Woodward Animal Center is a unique, private, non-profit organization in San Diego County that has been committed to the philosophy of “people helping animals and animals helping people” for over 49 years. Located on 12 acres in Rancho Santa Fe, California, our nationally recognized Center provides a variety of services that benefit the community through educational and therapeutic programs for people, and humane care and adoption for animals.



Our Adoptions program saves the lives of 3,400 pets each year and another 7,000 benefit from the Companion Animal and Equine hospitals, Club Pet Boarding, and AniMeals in partnership with Meals on Wheels.



Pet Encounter Therapy reaches nearly 25,000 children and adults annually, and the Therapeutic Riding program serves 65 clients each week.



Our Business of Saving Lives Conference enables us to teach the “business of saving lives,” not only on a local level, but globally as well.



Approximately 15,000 people a year receive humane education through our Critter Camp program and special tours.



Additionally, our international Home 4 the Holidays™ adoption campaign is responsible for finding loving homes for over 18 million animals from over 4,000 organizations since its inception in 1999.



# WE INVITE YOU TO BECOME A BUSINESS BUDDY...

Helen Woodward Animal Center invites you to partner with us in achieving our goal of “people helping animals and animals helping people.” The Business Buddies program is designed to increase foot traffic at your place of business or at your booth at a convention through animal encounters.

The purpose is to attract customers and increase awareness of your company. Puppies attract attention which will afford you time to share your messaging with potential customers. Not only do they provide attention-getting cuteness, but puppies also reduce stress levels and spread joy, which creates a positive correlation to your business.

The animals in this program will be puppies or specially trained therapy dogs.

## Here's how it works:

- Pick the amount of time you would like for your event and whether you want puppies or therapy dogs to interact with your attendees.
- The animal encounters may take place inside, at your place of business or at an off-site event. The session hours are from 10am to 4 pm PST according to Center availability. Two or three animals will be provided for the visit depending on availability.
- This program is offered to any company within a 25 mile radius of Helen Woodward Animal Center.
- Custom packages are available.

## SINGLE SESSION

### Adoptable puppies

1 hour: \$750

2 hours: \$1,300

### Therapy dogs

1 hour: \$500

2 hours: \$900

## QUARTERLY SESSIONS\*

\*1 year commitment, price indicated is full year

### Adoptable puppies

1 hour: \$2,800

2 hours: \$5,000

### Therapy dogs

1 hour: \$1,800

2 hours: \$3,300

### Extra benefits to quarterly sessions:

- Logo on Business Buddy website
- Two invitations to our VIP lunch and tour of the Center
- Listing on our online calendar (event only).



Today's Date: \_\_\_\_\_

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## INCREASE AWARENESS CAMPAIGN Application and Payment Information

Company: \_\_\_\_\_

Type of business: \_\_\_\_\_ # of employees: \_\_\_\_\_

Address: \_\_\_\_\_

Company's Website: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Ph: \_\_\_\_\_ Email: \_\_\_\_\_

### WE ARE INTERESTED IN:

**SINGLE SESSION:** ☐ 1 hour ☐ 2 hours

with: ☐ puppies ☐ therapy dogs

**QUARTERLY SESSIONS:** ☐ 1 hour ☐ 2 hours

with: ☐ puppies ☐ therapy dogs

Event Info: \_\_\_\_\_

Date & Time: \_\_\_\_\_

Location: \_\_\_\_\_

### PAYMENT METHOD:

☐ Check Enclosed ☐ Check Mailed ☐ Visa ☐ Master Card ☐ AmEx ☐ Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Holder Name (please print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

### SUBMISSION AND PAYMENT:

#### BY MAIL:

Claire Ramirez, Outreach and Special Events Assistant  
Helen Woodward Animal Center  
P.O. Box 64  
Rancho Santa Fe, CA 92067

#### BY EMAIL:

ClaireR@animalcenter.org

\*For quarterly events, 50% deposit due 2 weeks prior to event and the other 50% due at visit.

\*\*Helen Woodward Animal Center reserves the right to cancel this agreement at any time\*\*