



## The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER WORKSHOPS

# VIRTUAL ANIMAL WELFARE WORKSHOP

## WHAT WE LEARNED DURING THE COVID-19 CRISIS

Amid the COVID-19 pandemic, learn how Helen Woodward Animal Center quickly modified pet adoption services and programs to remain on the front lines of animal welfare.

### TUESDAY, MAY 4, 9 A.M. PST

# SCHEDULE

#### MORNING

- 9:00am** **Welcome**  
Mike Arms, President & CEO
- 9:30am** **Adoptions**  
Hella Tyler, Adoption Services Director & Dora Dahlke, Adoption Services Manager
- 10:15am** **Public Relations**  
Jessica Gercke- Director of Communications
- 11:00am** **Social Media**  
Jacqueline Kelleher, Social Media/Technology Manager
- 11:45am** **Humane Education**  
Savannah Goehring, Assistant Manager of Animal Services

#### AFTERNOON

- 12:30pm** **LUNCH BREAK presented by Blue Buffalo**  
Danielle Donegan, Manager, Strategic Partnerships & Retail Activation
- 1:15pm** **AniMeals Relief**  
Sarah Jilka, AniMeals Supervisor
- 2:00pm** **Fundraising**  
Renee Resko , Vice President of Development
- 2:45pm** **Human Resources**  
Wendy Papera, Director of Human Resources



This has been a presentation from Helen Woodward Animal Center in Rancho Santa Fe, California. For further information on our center, our programs and resources please visit [animalcenter.org](http://animalcenter.org)

## WE'RE HERE FOR YOU AND THE ANIMALS YOU HELP.