



The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER WORKSHOPS

VIRTUAL ANIMAL WELFARE WORKSHOP

WHAT WE LEARNED DURING THE COVID-19 CRISIS

Amid the COVID-19 pandemic, learn how Helen Woodward Animal Center quickly modified pet adoption services and programs to remain on the front lines of animal welfare.

TUESDAY, MAY 4, 9 A.M. PST

SCHEDULE

MORNING

- 9:00am** **Welcome**
Mike Arms, President & CEO
- 9:30am** **Adoptions**
Hella Tyler, Adoption Services Director &
Labeth Thompson, Pet Acquisition Manager
- 10:15am** **Public Relations**
Jessica Gercke- Director of Communications
- 11:00am** **Social Media**
Jacqueline Kelleher, Social Media/Technology
Manager
- 11:45am** **Humane Education**
Savannah Goehring, Assistant Manager
of Animal Services

AFTERNOON

- 12:30pm** **LUNCH BREAK** presented by
Blue Buffalo
Danielle Donegan, Manager,
Strategic Partnerships & Retail Activation
- 1:15pm** **AniMeals Relief**
Sarah Jilka, AniMeals Supervisor
- 2:00pm** **Fundraising**
Renee Resko , Vice President of Development
- 2:45pm** **Human Resources**
Wendy Papera, Director of Human Resources



This has been a presentation from Helen Woodward Animal Center in Rancho Santa Fe, California. For further information on our center, our programs and resources please visit animalcenter.org

WE'RE HERE FOR YOU AND THE ANIMALS YOU HELP.