

THE COMPANION

PEOPLE HELPING ANIMALS AND ANIMALS HELPING PEOPLE



*Thank you
for making
a difference.*

KITTEN BOG

Some kittens are better together!
Right now, adopt any two felines
and we will waive the 2nd adoption fee.



SWEET POTATO & MASHED POTATOES

**Orange Classic Tabby/Flame Point
Domestic Medium Hair Blends**

Sweet Potato and his brother Mashed Potatoes would love to make your holiday dinners complete! These two fellas have a very special bond so they need to go home together.

BEETLE & JUICE

**Black and White/Brown Tabby
Domestic Short Hair Blends**

Beetle and Juice are also bonded brothers that want to fill your life with joy and snuggles.

To see more adoptables, visit
animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."

Stay Connected

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Twitter: @hwac
Instagram: @hwac
Pinterest: pinterest.com/hwac
YouTube: animalcntr6461
Snapchat: helenwoodwardac
LinkedIn: Helen Woodward
Animal Center

Volunteer

Giving your time at any of our fundraising events, or donating your skills or experience to help on Center grounds are just some of the many ways you can help people and pets in need! Visit animalcenter.org to learn more.

Be Informed

Be in the know of events and fundraisers happening in our community, and across the globe. Subscribe to our e-newsletters, by visiting animalcenter.org and enjoy this publication.



SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.



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MIKE ARMS

Dear Friend of the Animals,

It has been an exciting last few months as we settle into our new Adoptions center. It was another amazing year for our Surf Dog Surf-A-Thon, our team traveled to train shelters in Chicago and Estonia, and to cap it off, we enjoyed our most impactful year ever for Remember Me Thursday®. We are thrilled to see that our long-time neighbors and friends have been flocking to the new Adoptions center to see the facilities but also to enhance their family with a new cat or dog. We have never been busier and our new medical center is non-stop with our veterinary team spaying and neutering up to two animals at a time, while seeing intake animals in separate exam rooms and making sure that everyone is treated for any pressing medical needs. The number of animals we are bringing from Texas continues to grow as we look for new life-saving partners around the country.

Surf Dog had another tremendous year and we thank our friends at So Cal Surf Dogs for facilitating the busiest summer ever for Surf Dog lessons, as well as a fantastic event that was seen by thousands on the beach in Del Mar and millions around the world through social media and our extensive televised coverage.

I was incredibly touched by the results of Remember Me Thursday® this year with organizations from as far away as South Africa and Japan showing their support with their own special ceremonies. We enjoyed almost 500 million social media impressions this year alone and support from over 100 human and animal luminaries, including spokesperson Bethenny Frankel and new additions this year George Lopez and Maria Menounos. Children wrote songs in Puerto Rico and read poems in middle America. All around the world people stopped to remember those we have loved and lost because their time ran out before finding a forever home. Thanks to all of you who took the time to post on social media, share a personal story about your beloved pet, or encourage your friends and family to adopt. You are their voice and we are so grateful.

We look forward to the HOPE Telethon on Sunday, November 17th on KUSI from 11 a.m. to 3 p.m. and we are honored to be joined by Board Member, dedicated supporter and animal lover, Diane Keaton. Thank you to those who gave a donation to show support for the Center.

Yours for a more humane world,

Michael M. Arms
President and CEO



Animal Refuge Kansai in Japan

CREATING A LIVING LEGACY AT HELEN WOODWARD ANIMAL CENTER

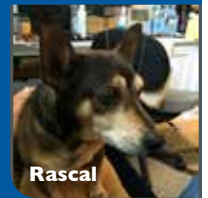
DONALD CAMBRA

There are many reasons that people choose to support Helen Woodward Animal Center in their estate plans. They may wish to leave a legacy for their love of animals, perhaps they want to ensure the care of their pet after their passing, or honor a loved one who had a passion for pets.



Donald Cambra

Donald Cambra loved his dog Rascal and in fact Rascal was his reason to get out of bed each day and helped him to enjoy life even when times were difficult.



Rascal

As his friend, Richard, shared with us, animals brought Donald a great deal of joy and he wanted his estate to go to organizations that would help them have a good quality of life in a loving environment. We are honored by Donald's generous gift and his dear friend, Richard Jones' dedication to facilitating this memorial to his love of animals.

FOREVER FRIENDS...

Thank you for those who have generously included Helen Woodward Animal Center in their estate plans to continue our good work in perpetuity.

Eugene P. Gordon 2006 Revocable Trust

Stanley Ira Santo Trust

Richard Living Trust

Mary Helen Coriden Trust

Davies/Warren Trust

Kathleen C. Pickett Revocable Trust

The Strand Family Trust

Kent Hauschulz Estate

Beverly Kirby/ Richard Kirby Revocable Trust

Belina Lee Lazzar Trust

Donald R Cambra Family Trust

Adele G. Borut Family Revocable Trust



**HELEN WOODWARD ANIMAL CENTER'S
COMPANION ANIMAL HOSPITAL DR.
ANGELA GAETO ANSWERS FREQUENTLY
ASKED QUESTIONS ABOUT
COMMON EYE PROBLEMS IN PETS**

What are some common eye issues in dogs?

Over the course of your dog's life, you may encounter some issues when it comes to their eyes. One of the most common issues is redness in the eyes. This may be combined with a lot of other symptoms but redness of the eye itself and the tissue around the eye is very common for a variety of reasons. Allergic irritation from pollen and dust is a common cause. Pets are lower to the ground, so walking around outside and even inside can expose them to more irritants. These irritations may be combined with eye discharge, which can often times be from infections. Dogs can also develop growths around their eyes from aging. Most growths are benign but there are a variety of other causes that should be explored by your veterinarian.

What are some common issues in cats?

Cats can also get irritation in their eyes and you may commonly see their third eyelid elevated. This irritation often comes from viral infections. Growths occur less commonly in cats but are more likely to be harmful and should be evaluated by their veterinarian.

What other eye issues may my cat or dog encounter?

The most common problem that affects both dogs and cats are scratches on the cornea. The cornea is the outer most surface of the eye. Pets get scratches from playing with other animals, foreign materials getting in the eyes, and sometimes even rubbing their own eyes. These can range in severity but require very specific care to heal properly and should always be managed by your veterinarian.

If you are concerned about anything with your pet's health, reach out to your veterinarian, or contact our Companion Animal Hospital and make an appointment with one of our experienced and knowledgeable staff. 🐾



WORKING TOWARD OUR MISSION TO SAVE MORE ORPHAN PETS, TWO CENTER CAMPAIGNS ARE CAPTURING INSPIRING RESULTS.

REMEMBER ME THURSDAY®

Moving millions around the world to come together on one day to shine a light on orphan pets, Remember Me Thursday made a lasting impact in its 7th year.

In 2019, this global awareness campaign with roots at Helen Woodward Animal Center motivated more than 100 rescue-loving celebrities and social media-famous pets to lend their voices to spread the message.

This year, TV producer and self-made entrepreneur Bethenny Frankel shared her passion for rescue as the official spokesperson for the campaign. Echoing her message were other big voices like George Lopez, Maria Menounos, Kristin Chenoweth, Katherine Heigl and Rick Springfield.

We were awed by the Boston Bruins who rallied their team in support of pet adoption sporting Remember Me Thursday T-shirts and sharing on social media. The entire Blue Buffalo headquarters also honored orphan pets by flying the Remember Me Thursday flag.

The movement reached communities all over the country with many hosting heartfelt candle-light ceremonies of their own including a group in Missouri where a young girl shared a moving reading of the Remember Me Thursday poem.

In Puerto Rico, school kids invited their families for an evening presentation focused

on orphan pets that included original skits, songs, dances and even raps.

More than 190 countries have participated since its inception. In 2019 we saw incredible support from countries like Spain, South Africa and Japan.

More than 8,000 people submitted their rescue stories to the Remember Me Thursday Contest sharing how their rescue pets have impacted their lives. The winner, a cat named Stitch from Saratoga County, New York helped his new family heal their broken hearts from losing their pet Bulldog and showed incredible compassion for an ailing foster pup. The top three entries won funds for the organization from where they adopted.

In San Diego, PETCO Park lit up for orphan pets and the community gathered for a special candle lighting ceremony for orphan pets everywhere.

HOME 4 THE HOLIDAYS®

The Blue Buffalo Home 4 the Holidays campaign got off to an incredible start this fall. Overall, the pet adoption campaign has found homes for more than 16 million orphan pets since its inception in 1999 encouraging people all over the world to choose to rescue over the holiday season. This year, we're creating fun, new ways to support the more than 4,000 animal organizations in the program to promote adoptions during the three month campaign. 🐾

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EVERYONE DESERVES A SECOND CHANCE.

This fall we received a heartbreaking delivery at our doorstep. Upon arrival one early morning at the Adoptions center, a staff member was met by a rubber bin with holes cut out of it. Inside were four precious young puppies and a crushing handwritten letter.

"I am homeless and was living in my car," the letter read. "The car got towed and now I don't have a place for my pets."

The anonymous writer explained they had not been able to feed the puppies. They thanked us and said they were sorry.

Immediately our medical team jumped on the case. After getting clearance from

animal control to keep the puppies in our care, October, Fall, Autumn and Leaves were given thorough medical checks. Our veterinarians determined they were undernourished and experiencing serious digestive problems.

But, we were grateful these abandoned puppies were in our safe keeping.

We gave them the care they needed, got them up to date on their vaccinations and provided plenty of love, cuddles and food.

Within a few weeks, they received their spay and neuter surgeries and we began their search for new homes.

All four of these second chance puppies found the loving arms of new forever families. You can help us continue this work by donating today. 🐾

WHERE are they now?

PUA, formally Pirate – adopted October 2019

Pua arrived at Helen Woodward Animal Center looking for a loving family. It wasn't long before he was scooped up by a loving new mom. She says "Pua has adjusted to his new life so well and loves his big doggy sister, Lilo! He is a handsome boy who puts up with me putting adorable bandanas on him!"



A STAR IS MADE AT THE DAYTIME HOLLYWOOD BEAUTY AWARDS

Holly Woof came to the Center as a nursing mom of two tiny pups. After fulfilling her motherly duties with amazing grace, Holly Woof headed to Hollywood where she served as the canine corres-paw-ndent at the **Daytime Hollywood Beauty Awards**. The Hollywood Beauty Awards and the Daytime Hollywood Beauty Awards have now chosen Helen Woodward Animal Center as its beneficiary for four of its most recent award shows, demonstrating the beauty within all orphan pets. With all the glitz

From L to R: Jessica Gerke, PR Director at The Center, Michele Elyzabeth, founder of HBA and Executive producer, Pamela Price

and glamour that followed Holly's appearance on the red carpet, it wasn't long before she caught the eye of an LA producer and writer who traveled to San Diego to adopt Holly.

Now named Maggie, her mom says "Maggie is doing great! She's developed a super kind character that everyone loves. She's known for being the grownup puppy and mama's girl! She enjoys a few walks through the day, and making new friends as she goes." 🐾

You can follow Maggie on instagram: www.instagram.com/maggie.iq



Call for donations

The AniMeals program continues to grow to meet the needs of those in San Diego who rely on their pets for daily emotional support but are limited by physical or economic challenges from providing their pets food and supplies. We continue to serve homebound seniors through Meals on Wheels and other social service agencies, the homeless of San Diego through our Pets Without Walls outreach, disabled veterans and their service dogs through Wounded Warriors, and we have recently added a halfway house program for veterans dealing with PTSD (post traumatic stress disorder) and their companion dogs.

We are always in need of food and supplies, so we encourage you to gather your friends and co-workers for a holiday pet food drive this year. We are happy to provide a bin and signage if you contact Marilyn Martinez at 858-756-4117 x 312. 🐾

Your Giving.

#GIVINGTUESDAY, A GLOBAL DAY OF GIVING, TOOK PLACE ON DECEMBER 3RD. DONORS LIKE YOU HELPED US SAVE THE LIVES OF MORE PRECIOUS DOGS AND CATS THAN EVER BEFORE, BUT THERE IS STILL WORK TO BE DONE. **IT'S NOT TOO LATE TO MAKE YOUR YEAR END CONTRIBUTION AND HELP MORE ANIMALS LIKE THESE ORPHANS IN OUR CARE.**

Momma Rudy's eight shiny pups pose for our cameras



YOU KNOW DASHER AND DANCER, AND PRANCER ...

When the call came desperately asking for help to take in a momma dog and her whopping eight newborn puppies, Helen Woodward Animal Center was grateful we were able to lend a hand.

We named this beautiful Retriever blend mom Rudy; after all, she was bravely leading eight tiny 'reindeer'.

For the last several months, Rudy had been tossed from one temporary home to another. She originally belonged to a young man who left her in the care of an acquaintance in her small San Diego-area apartment. Little did this Good Samaritan know, Rudy was carrying lots of tiny bundles.

Two months later, Rudy surprisingly gave birth to a multitude of tiny tots. She had three girls, Dasher, Dancer and Prancer and five boys Vixen, Comet, Cupid, Donner and Blitzen.

Her temporary caretaker was understandably overwhelmed. Not only was she only allowed one pet in her living situation, caring for a family of nine is no easy task. Thankfully she learned of our rescue partner who was able to quickly pick up this big family in need.

Their next call was to Helen Woodward Animal Center.

We welcomed this beautiful family and straight away our medical team got to work doing thorough medical checks. Each puppy was weighed, checked out by our veterinarians and started on their vaccinations.



Momma Rudy also received a complete checkup and a clean bill of health.

From having nowhere to go, to having a safe place to nurse and care for her babies, Rudy could finally relax.

We're still caring every day for this big, beautiful family and Rudy's reindeer are growing strong and healthy thanks to our dedicated medical and foster team. They were recently weaned from momma Rudy and she is finally getting the calm she deserves.

We're thankful this fall at Helen Woodward Animal Center to be able to provide a family of this size the dedicated care they need. 🐾

Multiplied!

HOW 'MOMMA WHO' STOLE OUR HEARTS

A joyful furry faced village of kittens recently arrived at Helen Woodward Animal Center finally getting the opportunity to spread their cheer.

Our rescue partner in the San Bernadino County area came across a family of five kittens, just a couple of weeks old and their mom at a severely overburdened shelter.

But, this giving momma didn't just have her bundles for whom to care. Her motherly instincts compelled her to welcome

two additional and younger shelter kittens to her litter. Without her support these calico cuties likely would not have survived.

Our partner knew immediately, this growing family would have the best chance at surviving and thriving by bringing them to Helen Woodward Animal Center. We gladly accepted the entire bunch of seven kittens and mom who we fondly named Momma Who and gave her babies Who-Ville themed names.

Upon arriving at the Center, our veterinary team discovered Momma Who had a growing abscess on her neck. Immediately we placed her on antibiotics to treat her infection. It was apparent this mom who had given so much for her babies and even adopted more kittens in need, needed us more than ever.

We immediately made call outs to our foster



Momma Who arrives at the Center

network and they responded, taking over the care of Momma Who's kittens. Being still very young, they needed to be bottle and syringe fed, requiring around the clock care.

Meanwhile, Momma Who finally had a safe place to recover and an entire team dedicated to her care.

After weeks of nurturing and regular feedings and checkups, Momma Who's kittens are now eating on their own and thriving. Soon they'll be ready for their spay and neuter surgeries and become available for adoption.

Momma Who is responding well to treatment and will continue her recovery in a loving foster home until she's ready to begin her search for a forever home. 🐾



Momma's seven wee babies



All seven kittens growing strong at their recent Center check up

PLEASE HELP US – ESPECIALLY AT THIS TIME OF YEAR – NO GIFT IS TOO SMALL!
DONATE TODAY BY VISITING [ANIMALCENTER.ORG/DONATE](https://www.animalcenter.org/donate)



President Mike Arms delivered his message to a full room in Estonia this October.

Saving Lives Overseas

HELEN WOODWARD ANIMAL CENTER'S LEADERSHIP TEAM TEACHES ANIMAL WELFARE PROFESSIONALS IN NORTHERN EUROPE.

In October, a team from Helen Woodward Animal Center packed their bags, gathered their knowledge and hearts for helping and traveled nearly 6,000 miles to the coastal Baltic country of Estonia to teach "The Business of Saving Lives".

Center representatives were invited to present our best practices, part of the Center's free Business of Saving Lives workshop to approximately 150 animal welfare professionals who gathered in Tallinn, Estonia. Traveling from Finland, the United Kingdom and Sweden these dedicated representatives of various animal organizations learned fresh ideas and tangible skills in the areas of Public Relations, Social Media and Fundraising - leaving attendees better equipped and inspired to increase adoptions and save more pets' lives.

A poignant moment came as Center President & CEO Mike Arms delivered an inspiring message to those working daily to better the lives of orphan pets in their respective countries. Many expressed their appreciation for Arms' mission and business-focused approach to animal welfare.

Our team was amazed by the passion they witnessed among attendees for helping animals and the warm welcome received from the Estonia Animal Welfare Society. They saw firsthand the work our friends at the Tallinn Animal Shelter are doing for dozens of orphan dogs and cats in need.

"The only way to change the world of animal welfare is to work together," said Arms. "We were honored to join with the Estonia Animal Welfare Society and attending guests from throughout Northern Europe to discuss ways to continue working towards a more humane world." 🐾



Helen Woodward's

frosty farm



FAMILY FUN WITH ANIMALS PLUS FESTIVE ACTIVITIES!

DECEMBER 1, 7, 8, 14, & 15
9AM - 1PM



WINTER Critter CAMP



DEC. 20, 23-27
(NO CAMP ON DEC. 25)
& DEC. 30 - JAN. 3
(NO CAMP ON JAN. 1)

Hands-On Humane Education

PRESCHOOL - 6TH GRADE • DAILY SIGN UPS AVAILABLE!

'Tis the season for some festive fun!



Whether you're searching for a camp for your kids during winter break, or looking for something fun for the whole family to do, we've got the program for you!

Frosty Farm combines hands-on animal activities with family-friendly activities such as face painting, crafts, games, hot cocoa, cookie decorating, a meet and greet with Santa, and more! Your family can also join us for St. Nick at Night on December 6th, 13th, or 20th.

Kids can also spend quality time with amazing animals during the school break at Winter Critter Camp! Each day is full of animal encounters plus themed activities, crafts, and games. Extended care, lunch options, discounts, and scholarships are available for camp. 🐾

Visit animalcenter.org/education for full details and online registration for both programs. Questions? Call us at (858) 756-4117 x318 or e-mail education@animalcenter.org.



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HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x350, or JessicaF@animalcenter.org

MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have is our Donor Wall in our new Adoptions Building. You can add your own commemorative plaque or paver to the new building with a gift of \$250 or more. Leave your legacy with one of these naming opportunities,

visit animalcenter.org/future.

We also have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call The Center, x350 or visit the site to light a candle.

old.animalcenter.org/irememberyou/

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts. Join "Paw Pals" and receive a commemorative pin to show your support.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from our Surf Dog Surf-A-Thon to our Fling Gala.

Visit animalcenter.org for more information.

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305, email MeganM@animalcenter.org or sign up at animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Jeanette McDonald: 858-756-4117 x375 or email Fosters@animalcenter.org



PLANNED GIVING

- ☐ I would like to know more about the Center's pet bequest policy.
- ☐ I would like to know more about including the Center in my will.
- ☐ I would like to be invited to an informational bequest luncheon.
- ☐ I have already included the Center in my estate plans.

Name

Address

City State Zip

Phone

Email

For more information, please detach and return completed form in the provided remit envelope.

Leave them
in good hands



HELEN WOODWARD ANIMAL CENTER

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Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

CREATING A HUMANE WORLD
FOR ANIMALS AND PEOPLE

event calendar

DECEMBER

1, 7-8 & 14-15

Frosty Farm

6, 13 & 20

St. Nick at Night

Dec. 20 - JAN 3

Winter Critter Camp

JANUARY

11

Volunteer
Orientation

12

You Can Be A
Vet Camp

15

Paws and Pages

20

Martin Luther King
Critter Camp

FEBRUARY

8

You Can Be A
Vet Camp

10-14 & 17-21

February Critter
Camp



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ONCE IN A LIFETIME NAMING OPPORTUNITIES

Our new building is open but you can still purchase commemorative plaques and pavers. These opportunities allow you to make a gift in memory of, or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!

Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends	\$150 - \$249
The Faithful Friends.....	\$250 - \$499
The Loyal Companions.....	\$500 - \$999
The Helen Woodward Society, Bronze Circle.....	\$1,000 - \$2,499
The Helen Woodward Society, Silver Circle.....	\$2,500 - \$4,999
The Helen Woodward Society, Gold Circle.....	\$5,000 +

Make a one-time gift club membership donation
OR divide your gift into 12 monthly payments by
joining Paw Pals monthly supporters.

If you have any questions, call the Development
Office at 858-756-4117 x350