

THE COMPANION

PEOPLE HELPING ANIMALS

AND ANIMALS HELPING PEOPLE

*wynonna
talks rescue*

a quarterly publication of Helen Woodward Animal Center

animalcenter.org | summer 2018

FURIENDS

available for adoption



Cayamo

You really need to see me in person to see the full effect of my beautiful coat. I am sweet and fun to play with. I use my litter box and want nothing more than to settle into your forever home.



Drako

I am a very energetic pup that loves people but needs guidance, and a lot of exercise, to be the best I can be.



Marie

I have been told I am as lovely as they come and a real joy to be around! Just one friendly pet and I turn on my "purr."



Mason

I am very playful and just want to hang out with my favorite people. I still need to learn my manners. Ideally, I would want a family who can give me guidance and continue my training.

To see more adoptables, visit
animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



 Find us on
Facebook

 Follow the litter on
Twitter

SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

THE COMPANION

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Cooper Comes Home

This Texas pup who endured so much, finds comfort and healing in a foster home



The challenges facing the animal organizations servicing the Houston area since Hurricane Harvey are daunting to say the least... overcrowded shelters, pet overpopulation, limited spay/neuter services, homeowners unable to return to their homes, and large scale surrendering of family pets. Shelters have literally hundreds of animals and more arriving daily without the space or staff to accommodate them. Helen Woodward Animal Center reached out with staff and support after Harvey and have established lasting transfer relationships with groups that allow us to help alleviate the pressure on these organizations while saving the lives of beautiful, loving pets in need. Pets like Cooper ...

Like many of the animals from these areas, Cooper was afflicted with heartworm, which must be treated quickly



and aggressively for a positive outcome. The Center's belief in providing for each pet as if it were our own quickly went into effect and we began Cooper's treatment. When we finally had the opportunity to x-ray Cooper to see how the treatment was going, we discovered something

much more shocking... his x-ray showed not one or two but seven buck shots lodged in his chest, back and sides. Who could do this to such a sweet, loving pup?

Cooper's winning ways quickly got him into a loving foster home with one of our own staff.

Soon she learned the full extent of his fear and anxiety. He refused to lay down to sleep and instead stood on alert, even as he rested his weary eyes. As Cooper has settled into his new home with his canine siblings, he is beginning to relax and even lays down to sleep.. a big step for this special guy who has been through so much.

Over the next 6 months as he receives the treatment for heartworm, he will also receive the unconditional love he so deserves in his foster home and a second chance at happiness when he is finally adopted into his forever family. Cooper reminds us that the unconditional love of our animal friends is the greatest gift of all.

You can donate to help Cooper and other pets like him by visiting animalcenter.org/helpcooper



A Country Music Superstar lends her voice to a our cause

Now in its sixth year, our Remember Me Thursday® campaign unites individuals and pet adoption organizations around the world to be an unstoppable voice, advocating for orphan pets to live in forever homes, not die waiting for them. This year we are thrilled to announce that Country Music Superstar Wynonna Judd is our official spokesperson, using her voice now not just for singing, but for orphan animals everywhere.

How did you develop your love of animals?

I have been an animal lover all of my life. I was always the one who was bringing home the injured bird or the kitten that I found in a field. We always had animals around us while growing up.

How many pets/animals do you have on your ranch currently?

I have 8 dogs, 5 horses, 4 buffalo and 30 cats.



What is your favorite rescue story?

My farm manager found three orphaned raccoons in a tree one day and brought them to me immediately. They were only 2-3 weeks old and I will never forget their sweet little faces when they looked up at me as I bottle-fed them. I named them Winkin, Blinkin, and Nod. They stayed with me until they were old enough to be released. The thing that I remember most is how curious, loving and mischievous they were which is just like me!

What did you think when you first heard about Remember Me Thursday?

I was instantly drawn to the campaign. It encourages individuals to do their part if even in just a small way because that will in turn impact the lives of animals on a global scale.

Why do you think this program is so important in today's world?

So many people who are activists think globally. That's hard for some people to grasp because the average person doesn't feel they have the resources to act on a global scale. This campaign brings individuals together to create a global change.

Why did you decide to get involved in the program as a luminary? What does it mean for you to take on the role of "spokesperson" for the campaign this year?

I am only one person, however, I know that I can make a difference for the animals in my own backyard and in my own community. I want to encourage people to pay attention to what is happening in their immediate surroundings. If you have money, donate it. If you have time, give it. If you can afford an extra bag of food, take it to a shelter. If you have room in your heart and home, foster an animal. Reach out and ask what you can do to help. People don't have to think globally by themselves but imagine if each one of us thought locally and made a change in our own communities. That change would ripple around the planet.

Is there anything you would like to ask animal lovers around the world to do to support Remember Me Thursday?

There is a theme here. Think locally, impact globally. Ask yourself, "What can I do today to make the life of an animal better?"



In over 180 countries, hundreds of thousands of individuals and over 700 animal welfare organizations are spreading the message. On social media, Remember The Rescue and use the hashtag **#RememberMeThursday** to get the entire world talking about pet adoption.

We encourage you to get involved and learn more about Remember Me Thursday*. Visit remembermethursday.org and on September 27th, join us as we shine a light on pet adoption. 🐾

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Animal Center**

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Announcing our 2019 calendar contest 'My Pet Rocks', benefitting the orphan pets at Helen Woodward Animal Center.

Give your pet the "15 minutes of fame" he or she deserves while raising funds to support the orphan pets and programs at Helen Woodward Animal Center! The pet with the most votes will win:

- A 30-minute photo shoot
- A full-page in the 2019 Helen Woodward Animal Center Calendar
- The opportunity to participate in this year's H.O.P.E. Telethon on live TV
- A special feature in our Winter Companion

Every entry will appear in the calendar and the top 6 pets with the most votes will have a full-page.

Make your pet a star!

Visit animalcenter.org/petcalendar to enter!



Therapeutic Riding Horse Show 2018

On June 30th, 32 riders and their families enjoyed our patriotic "Summer Road Trip Across America" Horse Show. Riders navigated their horses around the Lincoln Memorial and the Statue of Liberty, past Mount Rushmore and up and over the Golden Gate Bridge! More advanced riders had an opportunity to compete in a United Professional Horseman's Association class, which generously supports Therapeutic Riding and the inclusion of all abilities as equestrians. The Therapeutic Riding horse show is our favorite day of the year and we



love to see the pride and accomplishment on the faces of riders, parents, volunteers and instructors alike. It is wonderful to watch the vision come to life and to celebrate our special riders and their accomplishments. Special thanks to Equine Surgical Services and Dr. Rodrigo Vazquez for sponsoring the show and to Evergate Stables for providing the ribbons and trophies.



Hornblower Loves Animals!

Hornblower Cruises is a proud sponsor of Helen Woodward Animal Center.

- Adopt an orphaned animal and receive 2 free cruise tickets to a Hornblower Harbor Tour or Whale Watching Adventure.
- Bow Wow Brunch 10/21/18
- Pet Day On the Bay 4/27/19






HORNBLOWER.COM 619-686-8715

HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x339, or ErikaM@animalcenter.org

MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have had is the Tree of Life. Due to the new construction we have moved the Adoptions Tree to Club Pet. There will be three Trees over there, but the Trees are going to be quite full with leaves so we have decided to discontinue the program. All the current leaves will find a home on one of the trees.

In lieu of the Tree of Life, we have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call Elisabeth Baker at x350 or visit the site to light a candle. old.animalcenter.org/irememberyou/

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Morgan Hamm: 858-756-4117 x375 or email Fosters@animalcenter.org



Eugene Paul Gordon

Aug. 12, 1941 - Sept. 13, 2017

Special thanks to Eugene Gordon for remembering Helen Woodward Animal Center in his estate plans in honor of his lifelong love of dogs. Estate gifts like Mr. Gordon's help to ensure the future growth of the Center and our vital programs.

PLANNED GIVING INFORMATION

- ☐ I would like to know more about the Center's pet bequest policy.
- ☐ I would like to know more about including the Center in my will.
- ☐ I would like to be invited to an informational bequest luncheon.
- ☐ I have already included the Center in my estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For more information, please detach and return completed form in the provided remit envelope.



HELEN WOODWARD ANIMAL CENTER

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CREATING A HUMANE WORLD
FOR ANIMALS AND PEOPLE



event calendar



OCTOBER

1-31 Howl-o-ween Harvest

6 New Volunteer Orientation

13 You Can Be a Veterinarian Camp

21 Bow-Wow Brunch Cruise

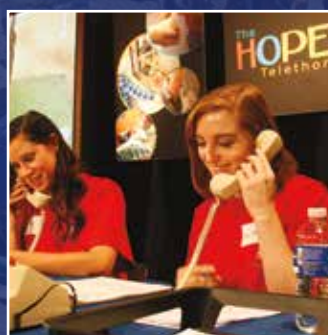


SEPTEMBER

9 Surf Dog Surf-A-Thon

15 You Can Be a Veterinarian Camp

27 Remember Me Thursday



DECEMBER

16 HOPE Telethon

COSU0818



ONCE IN A LIFETIME NAMING OPPORTUNITIES

The new Adoption Center presents a historic opportunity for our donors and friends to help Helen Woodward Animal Center build a new facility. Your support of this project will provide a dramatically improved environment for the animals and people served by our adoptions program. Take this historic opportunity to show your family's commitment to helping animals by naming a portion of the new facility today. Plaques and pavers are still available.

These opportunities allow you to make a gift in memory or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!

GOLD LEVEL DONOR
RECOGNITION

SILVER LEVEL DONOR RECOGNITION

BRONZE LEVEL DONOR RECOGNITION



Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends	\$150 - \$249
The Faithful Friends.....	\$250 - \$499
The Loyal Companions.....	\$500 - \$999
The Helen Woodward Society, Bronze Circle.....	\$1,000 - \$2,499
The Helen Woodward Society, Silver Circle.....	\$2,500 - \$4,999
The Helen Woodward Society, Gold Circle.....	\$5,000 +

Make a one-time gift club membership donation **OR** divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350