



The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER WORKSHOPS — 3-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

OCTOBER 17-19, 2018

TIME	SESSION	PRESENTER
WEDNESDAY, OCTOBER 17		
9:00-9:30	Meet and Greet, with breakfast	Center Team and attendees
9:30-10:45	Welcome and Center Tour	Michael Arms, President / CEO
10:45-11:00	<i>BREAK</i>	
11:00-12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	<i>15 Minutes BREAK then LUNCH</i>	<i>Attendee Networking</i>
1:15-2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00-2:30	AniMeals	Lindsey Pifer, AniMeals Supervisor
2:30-2:45	<i>BREAK</i>	
2:45-4:30	Humane Education, with Department Tour	Haylee Blake, Education Manager Liz Albertson, Education Assistant Manager
THURSDAY, OCTOBER 18		
8:30-9:30	Budgeting and Financial Reporting	Renee Simmons, Vice President of Finance April Betz, Assistant Controller
9:30-11:00	Pet Encounter Therapy	Robin Cohen, P.E.T. Manager
11:00-11:15	<i>BREAK</i>	
11:15-12:15	Human Resources	Wendy Papera, Human Resources Manager
12:15-1:30	<i>15 minute BREAK then LUNCH</i>	<i>Midwest Vet Supply Presentation - Brooke Cesare</i>
1:30-3:15	Adoptions	Ashley Freeman, Adoptions Services Manager
3:15-3:30	<i>BREAK</i>	
3:30-4:15	Adoptions, continued, with Department Tour	
4:15 - 5:15	Orphaned Objects Resale Shop	Rose Senese, Orphaned Objects Manager
FRIDAY, OCTOBER 19		
8:30-10:00	Special Events & Sponsorship	Renee Resko, Vice President of Development Phoebe San Antonio, Special Event Manager Marilyn Martinez, Sponsorship Supervisor
10:00-10:15	<i>BREAK</i>	
10:15-11:45	Fundraising Principles and Planned Giving	Renee Resko, Vice President of Development
11:45-12:45	<i>15 minute BREAK then LUNCH</i>	<i>Blue Buffalo Presentation - Linda Mueller</i>
12:45 - 2:00	Social Media	Marcie Grube, Social Media Manager Lon Jones, Systems Programming Manager
2:00-3:45	Public Relations	Jessica Gercke, Director of Communications Fernanda Lopez, PR/Communications Manager
3:45-4:15pm	Wrap-Up	Michael Arms, President / CEO