

ONE DAY WORKSHOP | THE BUSINESS OF SAVING LIVES

Presented by Helen Woodward Animal Center & Blue Buffalo

Hosted by Providence Animal Center



Saturday, July 14, 2018

Neumann University | Thomas A. Bruder, Jr. Life Center
1 Neumann Dr, Aston, PA 19014

Registration 8:00 - 9:00am with light breakfast
Workshop 9:00am - 5:30pm including lunch

Register at:

<https://tinyurl.com/y8p66jfk>

The workshop starts out with an informative & inspirational session with *Mike Arms*, *internationally-acclaimed animal welfare expert* and President and CEO of Helen Woodward Animal Center, in San Diego, CA, targeted at adapting policies to meet the changing needs of the animals & the community.

Other sessions will be taught by a team of experts from the Helen Woodward Animal Center providing:

- Concrete and proven fundraising methods
- Creative, out-of-the-box public relations techniques
- Social media best practices to engage online audiences

Early bird fee of \$25 if you register by June 30!

Includes continental breakfast and lunch, sponsored by Blue Buffalo. **Rate goes up on July 1 to \$30.00.**

Questions? Email Events@providenceac.org.



FOR ALL THOSE INVOLVED IN ANIMAL RESCUE