The

HELEN WOODWARD ANIMAL CENTER PETS PAGE WITHOUT 13 WALLS HOME 4 THE PAGE HOLIDAYS® 7 MILESTONE WEREMEMBER PAGE THE RESCUE 8

ONTHE COVER

Mollee Sullivan, our Animal Care Assistant Manager helps transport ecious rescues from Hurricane ravaged Houston.

ANIMALCENTER.ORG

FOR ADOPTION







POE DAMERON

I am looking for a loving and patient family. I will be the best I can be when I meet your entire family. If you have a furry canine friend at home. I would like to meet them

I love to chase balls and play with pipe cleaners and run around. I can't wait to go to your home and have you be my new friend.

I love to play and with training I'm sure to be a wonderful, fun-loving addition to your family!

To see other adoptable dogs and cats, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals.

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's The Companion newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year The Companion keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."







SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

COMPANION

FALL 2017

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Editor

Renée Resko

Writers

Renée Resko, Jessica Gercke

Design and Layout

Amy Huzil

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PRESIDENT'S MESSAGE

Dear Friends of the Center,

If you have been to the Center lately, you know that there is a lot going on! It is an exciting time as we busily work to build our new Adoptions home, while maintaining as many adoptions as we can and still providing all of our other life-changing programs for animals and people in need. There is construction underway and new trailers have arrived all in an effort to keep things "business as usual" while we radically improve the Center's Adoption facilities for the nearly 4,000 orphan pets in our care each year.

It has been another amazing year for our international adoption program, **Blue Buffalo's Home 4 the Holidays**® as we anticipate 1.4 million orphan pets in loving adoptive homes by year-end. **Remember Me Thursday**® crossed a mind-boggling threshold in September with over one BILLION people worldwide participating since we started the program just over five years ago. Whether lighting a candle in their kitchen or uniting an entire island in solidarity, Remember Me Thursday® is a truly unprecedented and unifying force for our animal friends. Meanwhile, our good friends at Southwest Airlines came to the rescue during Hurricane Harvey by flying almost 70 beautiful pets from the ravaged city of Houston to San Diego, while SeaWorld offered us ground transport and staff support in both Houston and San Diego.

I am both touched and humbled by this year's incredible support from **the Lucky Duck Foundation** — \$350,000 raised at the Swing and Soiree golf and gala event to support our life-changing programs! The check was presented at the HOPE Telethon as we honored all that Pat and Stephanie Kilkenny have done to make the world a better place for animals and people. Please read inside about our new initiative with the Kilkenny's and our good friend, Dan Shea, to make a difference for the pets of the homeless in our own community.

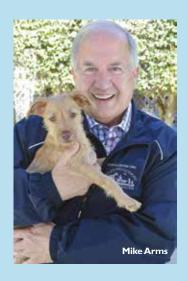
As if that is not enough, I was recently left speechless by the incredible generosity of another dear friend Taner Haliciglou and his partner Vicki Brown who have offered to match the proceeds of 2018's Spring Fling Gala including sponsorships and auction items. We are so grateful for their support and Vicki's leadership as this year's Fling Chair, as well. What a gift!

We continue to feel blessed for the work we are able to do with your commitment to our animal friends.

For a more humane world,

sichaelh. Cyms

Michael M. Arms President and CEO

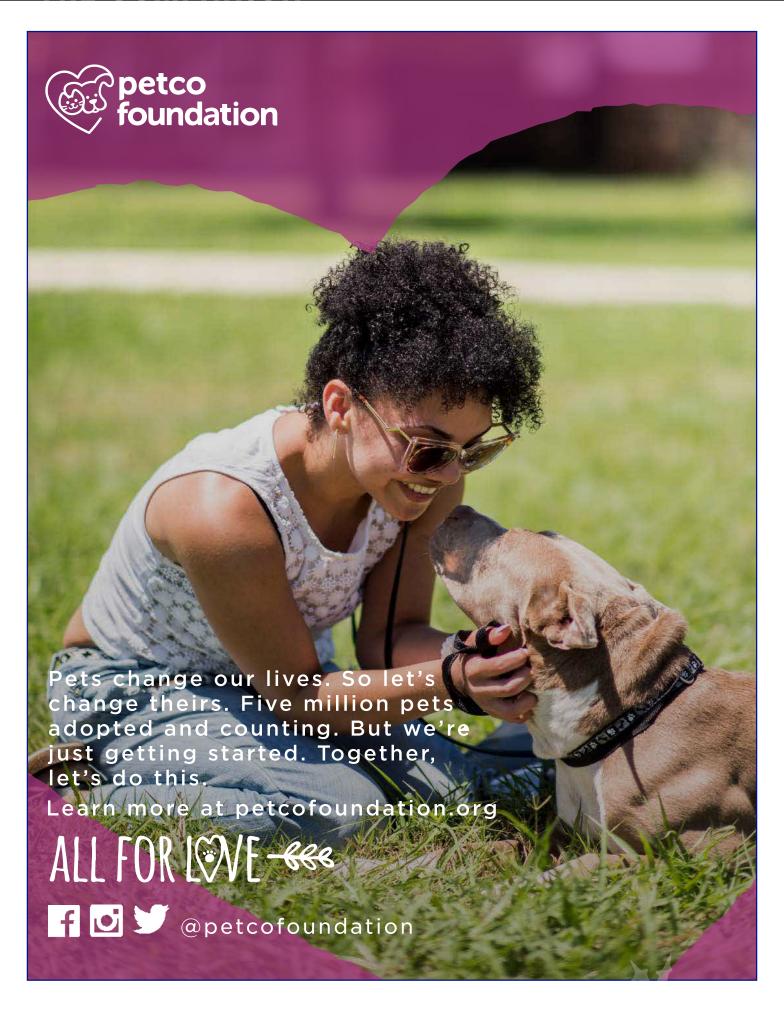


CONSTRUCTION IS
NOW UNDERWAY AND
NEW TRAILERS HAVE
ARRIVED ALL IN AN
EFFORT TO KEEP
THINGS "BUSINESS
AS USUAL" WHILE WE
RADICALLY IMPROVE
THE CENTER'S
ADOPTION FACILITIES



Volunteer Karen V. stands beside our new kennels, designed to house our adoptables during construction.

THE COMPANION



FOREVER FRIENDS

Helen Woodward Animal Center is fortunate to have many friends that love animals and want to support our life-saving programs for orphans in need, as well our unique educational and therapeutic programs that bring animals and people together. There are many ways to provide support for the Center, but one of the

"The exciting thing about estate gifts is that not only do they provide vital funding for the organization they also leave a legacy of your caring for generations to come."

most valuable is through an estate gift. There are many estate gifts that even generate income for the donor, as well as save on taxes.

One special donor who has touched us all with his love of animals and his long-time support of Helen Woodward Animal Center is Kent Hauschulz. When we first met Kent, he had two lovely dogs that he adored, Tink and Toto. His obvious devotion to these sweet dogs was so special that we could clearly see that they were his best friends in life. Sadly Kent lost both of his beloved pups within a fairly short period of time, but before long he found himself at Helen Woodward Animal Center where he found Sweetie and Toby who quickly won over his heart and filled his home with love.

Meanwhile, Kent and his financial advisor, Scott Munro, approached the Center with the possibility of an estate gift that would result in an amazing \$1,000,000 donation to Helen Woodward Animal Center. Kent purchased a life insurance policy in that amount and made regular premium payments that will provide for the Center's new Adoption building upon his passing. As a result, we were able to offer Kent a major naming opportunity for the new Adoptions building — the Kent Hauschulz Canine Wing — that he will be able to enjoy during his lifetime, knowing that his legacy will survive for many lifetimes to come.

Campers will get to interact with a variety of animals each day and find out how the drop

in temperature affects these critters. Kids

will also create crafts, play games, and enjoy

other camp activities.



There are many ways to leave a legacy of caring.

Call Renée Resko, Vice President of Development, today for more information and ideas: 858-756-4117, extension 347.



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Extended care, hot lunch, and scholarships are available! Visit animalcenter.org/education for full details and online registration.

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It's hard to believe that when we started Home 4 the Holidays* back in 1999 that we were going to be counting over 14 million lives saved by 2017.

We are amazed at the continued growth and value of this unique program for animals in need worldwide. Groups from Australia to Puerto Rico are joining together to raise awareness about the importance of pet adoption over the holidays and it is working. Puppy mill sales are going down and adoptions are going up, and it is all because we are bringing animal welfare organizations together to share this valuable message.

Over, 4,000 groups around the world have participated!



We are especially grateful to our partners at Blue Buffalo who have supported Home 4 the Holidays® since we began working together 5 years ago. Not only does Blue Buffalo provide "adoption kits" with valuable coupons to the 4,000+ shelters participating in the program, but Blue is responsible for a nationwide marketing campaign to get the word out about Home 4 the Holidays® and promote holiday pet adoption.

This includes ads in national publications from Cooking Light to Sunset Magazine, as well as

shelf talkers in conjunction with all their retail partners across the country.

We were proud to ring the opening bell at NASDAQ, with the "Herd" at Blue Buffalo to kick off Home 4 the Holidays® in October and look forward to celebrating our "millionth" animal adopted on December 9th. 🕸



More families bring a new pet home during the holiday season than at any other time of the year!

How you can help



Save a life and gain a best friend!



Host a supply drive or donate cash to ensure orphan pets are cared for!



Find your local shelter and donate your time!



Encourage your online community to adopt, donate, or volunteer!



hurricane to help the organization and provide medical care for shelter animals. In coordination with the Center, Southwest Airlines arranged to fly 68 animals who were in Houston shelters when Hurricane Harvey

hit to the safe haven at the Center. This rescue effort relieved strain on the local facilities and allowed OPA to make room for family pets whose humans are currently displaced from their homes. We are happy to share the following success stories from some of our Houston rescues, and their new forever homes. *



Marigold is a sweet and loving girl as well as a fierce hunter. She spends her days napping in the warm sun, chasing stray flies, and hunting feather toys that she proudly carries to her den, AKA the rug by the front door. She is an affectionate companion and playmate to her older brother Messi, also adopted from Helen Woodward Animal Center, and the two of them enjoy chasing each other around the house and causing mischief like all cats do!



Werenamed Brandon "Rayvaughan" (pronounced "Raven"), after Stevie Ray Vaughan, who sang about a "Texas Flood" on his album of the same name. We brought her home with another kitten and the two have become friends and sisters. She is happy, healthy, and seems to be grateful to be in a safe and loving home! - Connie Glenn



Rex, formally known as Ranch, has completely embraced California living. He's such a happy, loving, playful kitten and has been a great addition to my furry family. -Lauren Navratil



Our new kitty, who we've renamed Harvey, is doing great in our home. My 4.5 year old Son, Levi, could not be more thrilled. In fact, he said it's everything he's ever dreamed of. We love him and his playful antics so much!! - Beth Bennett

EMBER

#RememberTheRescue Challenge Winners

We received more than 7,000 entries for the #RememberTheRescue challenge, and we couldn't be more grateful for all the rescue pet parents who submitted their pet's photos and stories. We wanted to share the winner's stories and thank you all for advocating for pet adoption and orphan pets!

THE RESCUE





stories for a chance to win. Special thanks to our sponsors who graciously donated prizes. First Prize: \$5,000

Animal lovers from around the world were invited to submit their rescue

(donated by Petco Foundation) + 1,000 lbs Blue Buffalo food + 100 KONG toys. Second Prize: \$2,500 (donated by The Ultimate Pet Health Guide by Dr. Gary Richter) + 1,000 lbs Blue Buffalo food + 100 KONG toys. Third Prize: \$1,000 (donated by Sydnee's Pet Grooming) + 1,000 lbs Blue Buffalo food + 100 KONG toys

Third Place, Daisy

Daisy's mom nominated Saratoga County Animal Shelter, in Ballston Spa, New York.

"Daisy came home as a hospice adoption. Who would have thought a dying dog would teach our whole family how to live better? We seize the day as often as we can. She shows us joy and unconditional love every day. Both of my children have lifelong health issues and she has helped to remind us all that we are so much more than any diagnosis that we have. She is pure love."

my own. I managed to adjust myself to Bear's needs even when it made me uncomfortable and uneasy. After years subject to the cruelty of the humans around me, only this little guy was up to the job of helping me heal. Not bad for a kitty I encountered carrying the groceries into the house one day! Homeless, feral, stray, whatever you want to call it, if my life matters - so must his."

myself. He showed me that my parents' legacy

of selfishness and self-involvement was not

First Place, Cappy



Cappy's family nominated Homeless Pets Foundation, in Marietta, Georgia

"I was helping my father evacuate from Hurricane Irma. We were leaving his home in Key Largo when we broke down on the highway, at 10 p.m. A fire truck was needed, so we waited four hours for a tow truck as the town had already evacuated.

During that time, I heard something wheezing and choking behind me, so I turned around and this little black creature collapsed right on my feet. He was nothing but skin and bones and his face was completely swollen. He couldn't breathe or stand after collapsing on my toes. He was wet and covered in fleas, and his strong odor indicated that something was very wrong with him. I wrapped him in a towel and held him in my arms on the side of the road until the tow truck came.

When we were able to get back on the road, we drove to Orlando with this black creature, Cappy, in my lap. We arrived at 5 a.m., and I took him to the emergency veterinarian that morning. He had an extremely severe dental infection that caused him to lose teeth already, and caused his canine to ascend into his sinus cavity. He couldn't eat anything due to the pain, and couldn't walk one step without touching his mouth - at which point he would fall to the ground as he was so weak.

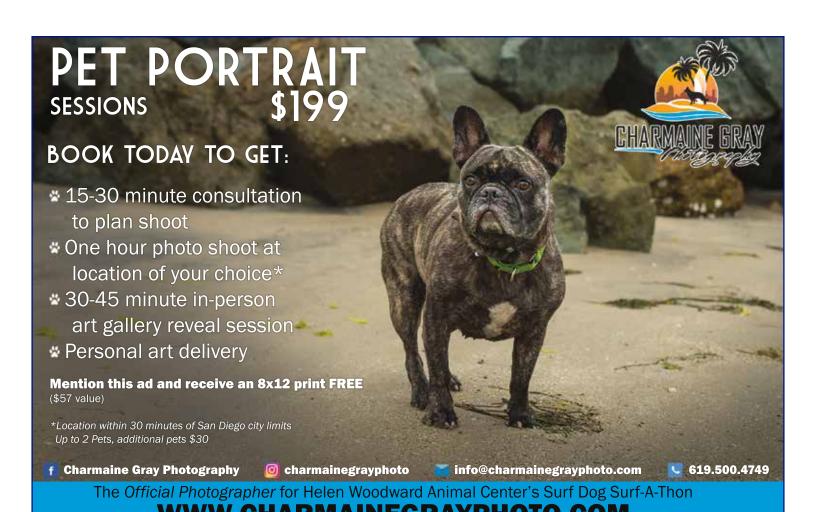
He was given medication and is now in stable condition. He also has a surgery scheduled to fix his injuries.

Without our breakdown on the highway, I have no doubt Cappy would've died that evening. Even if he did survive that one night, he would've had to survive Irma one day later on his own. He turned what would have been a nightmare experience into something so beautiful, and I wouldn't trade that memory for anything. He provided me as much love and comfort as I provided him during that difficult time... He knew my family was his last chance at survival in that moment, and he never fails to show his gratitude. Now, he can finally stop working so hard to survive and we can shower him with the love and attention he has never received!"

Second Place, Bear

Bear's mom nominated Animal House Cat Rescue and Adoption Center, in St. Louis, Missouri

"Bear changed everything for me, transformed my life completely, taught me to accept love which came in handy in learning to love





LOVE YOUR PET? GIVE THE GIFT OF HEALTH!

DR. GARY RICHTER SHARES THE SECRETS...



Dr. Gary Richter's international best seller in four countries has started a global healthy pet movement. He shows loving pet parents how to extend their dogs and cats lives.

- · How diet is frequently the likely cause of medical issues
- How to prevent inflammation naturally
- · How to treat diseases like cancer, allergies, and heart conditions
- Which natural supplements can alleviate the causes of allergies or GI issues?
- The best technology that's now helping our pets heal
- 50 fresh food recipes

Dr. Gary Richter is proud to support Remember Me Thursday[®]. If you want a special GIFT, go to www.DrGaryRichter.com/RMT

THE RESULTS ARE IN ...

WE HAVE THE WINNER OF **OUR 2018 'MY PET ROCKS' CALENDAR CONTEST!**

Congratulations to all of Our 'Paw'ticipants!

Our 2018 Calendar Contest was a rousing success! Your efforts have raised significant funds for our life-saving programs here at Helen Woodward Animal Center. Thank you for supporting our philosophy of "people helping animals and animals helping people!"

We would like to thank all those who participated, and extend a hearty "Congratulations" to our winner, and Pet of the Year, Francis Lane.

Francis Lane is a loving, smart, and athletic little pooch! Whether she's chasing friends, balls, birds or waves at the beach she will always bring you a smile. We certainly can agree, she definitely rocks! 🐇



Every guest is a VIP — a Very Important Pet

Club Pet Boarding, located in Rancho Santa Fe, is a one-stop shop for boarding, daycare, grooming, training and pet supplies.

CLUB PET Post-Holiday Special

Stay 3 nights, get the 4th night FREE!

Valid 1/5/18 - 2/15/18. Present coupon at check-in. One coupon per household. Not valid with any other offer.

6525 Helen Woodward Way, Suite A, Rancho Santa Fe, CA 92067 All proceeds support the orphan pets at Helen Woodward Animal Center!

Phone 858-756-4117 ext. 2 or visit animalcenter.org/clubpet to book your reservation today!





HELEN WOODWARD ANIMAL CENTER IS PROUD TO ANNOUNCE THE KICKOFF OF A NEW PROGRAM DEDICATED TO HELPING THE PETS OF HOMELESS FAMILIES.

The program (newest among the Center's efforts to make the world a happier place for people and pets) will provide pet food, vaccinations, spays and neuters, pet supplies, and additional items and services as needed, to the dogs and cats who reside with homeless families at the city's industrial tent site. Chain restaurant operator and partner at Paradigm Investment Group LLC, Dan Shea, approached Helen Woodward Animal Center about the current massive efforts being made to improve the lives for the local homeless.

In September, Mayor Kevin Faulconer announced the plan to use large industrial tents, equipped with restrooms, hand-washing stations, showers, and supportive services, to get hundreds of homeless people off the streets of San Diego and back on their feet. The plan was the brain child of Dan Shea and Padres Managing Partner, Peter Seidler, who met with city officials for months on the plan to use 250-capacity industrial tents as a way of immediately sheltering people living on the street. The Alpha Project has been put in charge of overseeing the incredible efforts being made on the project and Feeding San Diego volunteered to provide lunches to residents.

Helen Woodward Animal Center is honored to join these efforts by helping families keep their furry companions fed and healthy. The Center's program, "Pets Without Walls" will provide health checks, preventative medical care, important vaccinations, flea and tick medication, and pet food (through an extension of its AniMeals program). In the current location, Helen Woodward Animal Center will assist approximately 25 dogs and a few cats, but with the opening of the "Sprung" structure, the number of pets is anticipated to reach over 200.

The Center's program, "Pets Without Walls" will provide health checks, preventative medical care, and much more.

"The pets of homeless individuals are often even more important to them than they are to San Diegans who have homes," explained Helen Woodward Animal Center Vice President of Development Renee Resko. "These animals have stayed beside their owners through the good and the bad. Their pets are their loyal friends who don't judge them or their situation. Sometimes they are the only family they have. When we visited the site last week, I was amazed how well-behaved and quiet these pets were. You can tell that they are incredibly loved and bonded with their owners."

In addition, the Center has already provided a special humane education visit with animals for

the children to meet and pet beds and toys for every cat and dog on site. As well, human clothing and blanket donations were provided from our Orphaned Objects resale store. Special thanks to the team at Alpha Project who is running the site and has provided extensive assistance to the Center as we set up the pet component of the camp.

Future plans for Pets Without Walls includes the purchase of a mobile spay and neuter clinic, which will provide a safe and comfortable site for vaccines and basic medical care for the pets, as well as a surgical suite for the altering procedures. Long-time friends and supporters of the Center, Pat and Stephanie Kilkenny of Lucky Duck Foundation, helped to facilitate the purchase of a mobile spay/neuter unit to make this level of care possible and we anticipate its arrival by January 2018.

We anticipate serving over 200 pets every other week with food, vaccines, flea/tick treatment and spay/neuter services, so any donations you are able to provide for this new program would be greatly appreciated. All donations will be accepted at the Adoptions desk at the Center at 6461 El Apajo Rd., Rancho Santa Fe, and at all 13 San Diego Kahoots locations.



SPONSORSHIP

MENTIONS

WITH FOUR MAJOR EVENTS EVERY YEAR, THERE ARE PLENTY OF OPPORTUNITIES TO GET INVOLVED.

Your support will not only help save the lives of thousands of orphan pets, but will also ensure that the important programs at Helen Woodward Animal Center continue for years to come.

We would like to take this opportunity to thank those businesses and individuals who contribute to making our fundraising efforts a resounding success.

For information about sponsorship and to get involved, Contact Marilyn Martinez, Sponsorship Coordinator, at MarilynM@animalcenter.org or 858-756-4117 x 312.

THIS YEAR'S HOPE TELETHON SPONSORS:

Blue Buffalo

Bryce and Sue Rhodes

Casa Aldea

Charity Fair Horse Show

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KUSI

Lewyt Charitable Trust

Lucky Duck Foundation

Mercedes-Benz of San Diego/Smart Center

Nick and Pam Omidi

SeaWorld San Diego

The Reynolds Family Fund

The Selander Foundation

WWW Foundation

THIS YEAR'S SURF DOG SPONSOR MENTIONS:

Altitude Imagery Bayer Healthcare Charmaine Gray Photography Hale Ukulele

THANK YOU TO OUR BUSINESS BUDDIES!

















There are so many things you can do to help animals and people in need in our community.

Visit www.animalcenter.org to learn how!

Contact Development 858-756-4117 x350, or ElisabethB@animalcenter.org to donate today!

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts. Enroll with the form below!

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities – from towels and blankets for the animals, to office supplies.

MEMORIAL GIFTS

A gift that will help save the lives of orphan pets is a wonderful way to remember a special person or pet. We will send a personalized card notifying the recipient of your gift. With your gift of \$100 or more, we will place an engraved gold leaf on our "Tree of Life."

ALTERNATIVE GIFT CARDS

Expiration Date _____ Cardholder Signature _

Give the gift that saves lives!

HONORARY GIFTS

A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing.

Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

OTHER WAYS TO HELP

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event and/ or participating in our Business Buddies program.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Emily Beltran: 858-756-4117 x375 or email fosters@animalcenter.org

COFA1117

Y	ES!	I want to help animals and people in need.

HELEN WOODWARD
ANIMAL CENTER

afe The Str.

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DECEMBER 9 *Home 4 the Holidays Celebration*

DECEMBER 18 - JANUARY 5Winter Critter Camp

JANUARY 15 MLK Day Critter Camp

FEBRUARY *Doggie Gras (Date TBD)*

MARCH 18
Puppy Love 5K





MEMORIAL & HONORARY GIFTS

*For your gift of \$100 or more, you may add a personalized gold leaf to one of the Center's Tree of Life murals in memory or in honor of a beloved pet or person.

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□ In honor of □ In memory of

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If you have any questions, call the Development Office at 858-756-4117 x350

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The Helen Woodward Society,

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