



The Business of Saving Lives

ONE DAY WORKSHOP

Presented by Helen Woodward Animal Center and Blue Buffalo

Hosted By: Collierville Animal Services & the SPCA of Memphis

For all those involved in animal rescue

Monday, July 31, 2017

at Harrell Performing Arts Theater

440 West Powell Road, Collierville, TN 38017

Registration 8:30 - 9 a.m. with light breakfast

Workshop 9 a.m. - 4:30 p.m. including lunch

\$10 per person

Includes continental breakfast and lunch, sponsored by Blue Buffalo.

The workshop starts out with an informative & inspirational session with **Mike Arms**, internationally-acclaimed animal welfare expert and President and CEO of Helen Woodward Animal Center, San Diego, CA, targeted at adapting policies to meet the changing needs of the animals & the community.

Other sessions will be taught by a team of experts from the Helen Woodward Animal Center providing:

- Concrete and proven **fundraising methods**
- Creative, out-of-the-box **public relations techniques**
- **Social media best practices** to engage an online audiences

**For information and registration contact Nina Wingfield
901-461-7722 or email nwingfield@ci.collierville.tn.us**



**SPCA of
Memphis**

