



## The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER WORKSHOPS — 3-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

**JUNE 28-30, 2017**

<b>TIME</b>	<b>SESSION</b>	<b>PRESENTER</b>
<b>WEDNESDAY, JUNE 28</b>		
9:00-9:30	<b>Meet and Greet, with breakfast</b>	Center Team and attendees
9:30-10:45	<b>Welcome and Center Tour</b>	Michael Arms, President / CEO
10:45-11:00	<i>BREAK</i>	
11:00-12:00	<b>Board Development</b>	Toni Nickell, Vice Chairperson of the Board
12:00-1:15	<i>15 Minutes BREAK then LUNCH</i>	<i>Invisible Fence Presentation</i>
1:15-2:00	<b>Volunteer Services</b>	Megan McCarty, Volunteer Services Manager
2:00-2:30	<b>AniMeals</b>	Erin Odermatt, AniMeals Supervisor
2:30-2:45	<i>BREAK</i>	
2:45-4:30	<b>Humane Education, with Department Tour</b>	Haylee Blake, Education Manager
<b>THURSDAY, JUNE 29</b>		
8:30-9:30	<b>Budgeting and Financial Reporting</b>	Renee Simmons, Vice President of Finance
9:30-11:00	<b>Pet Encounter Therapy</b>	Robin Cohen, P.E.T. Manager
11:00-11:15	<i>BREAK</i>	
11:15-12:15	<b>Human Resources</b>	Wendy Papera, Human Resources Manager
12:15-1:30	<i>15 minute BREAK then LUNCH</i>	<i>Studio E Architects &amp; Augustine Design Group Presentation</i>
1:30-3:15	<b>Adoptions</b>	Dora Dahlke, Customer Service Assistant Manager Mollee Sullivan, Animal Care Assistant Manager Ashley Freeman, Adoptions Services Manager
3:15-3:30	<i>BREAK</i>	
3:30-4:15	<b>Adoptions, continued, with Department Tour</b>	
4:15 - 5:15	<b>Orphaned Objects Resale Shop</b>	Rose Senese, Orphaned Objects Manager
<b>FRIDAY, JUNE 30</b>		
8:30-10:00	<b>Special Events &amp; Sponsorship</b>	Regina Barrella, Special Events Manager Renee Resko, Vice President of Development
10:00-10:15	<i>BREAK</i>	
10:15-11:45	<b>Fundraising Principles and Planned Giving</b>	Renee Resko, Vice President of Development Heather Disher, Development Manager
11:45-1:00	<i>15 minute BREAK then LUNCH</i>	<i>Blue Buffalo Presentation</i>
1:00 - 2:00	<b>Social Media</b>	Marcie Grube, Social Media Supervisor Lon Jones, Systems Programming Manager
2:00-3:45	<b>Public Relations</b>	Jessica Gercke, Director of Communications
3:45-4:15pm	<b>Wrap-Up</b>	Michael Arms, President / CEO