

The

# COMPANION

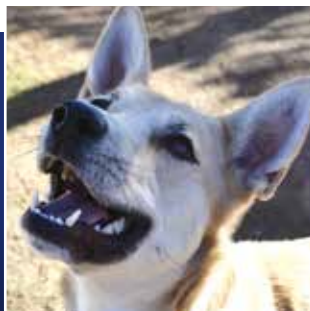
*Helen Woodward Animal Center*

LEAVE YOUR  
PAWPRINT  
CAPITAL  
CAMPAIGN

PUPPY  
LOVE 5K  
SUCCESS

A SECOND  
CHANCE FOR  
QUINN

# FRIENDS AVAILABLE FOR ADOPTION



## FROSTY

Being a tri-pawd (aka having three legs) doesn't slow Frosty down one bit. This Shepherd-Lab blend is athletic, playful and intelligent. She would love to show you her repertoire of tricks!



## HERMIONE

Like her namesake, Hermione has magical powers. This senior cat has a wizardly beard, a beautiful longhaired cloak and the ability to make you fall under her love spell.



## MARIO

"It's a me, Mario!" If you're looking for a Player 2, Mario would be the perfect sidekick. (Plus, you'll score bonus points for saving a life.) Come meet this energetic Chihuahua blend.

To see other adoptable dogs and cats, visit [animalcenter.org](http://animalcenter.org)

## CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 40 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs to stop the senseless death of thousands of animals. 🐾

### Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



Find us on  
**Facebook**



Follow the litter on  
**Twitter**

*SURRENDERED PETS* will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

## The COMPANION

SPRING 2017

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# PRESIDENT'S MESSAGE

Dear Friends,

I have been giving a lot of thought lately as to what Helen Woodward Animal Center stands for and what we represent, and I keep coming back to one simple idea: "The Business of Saving Lives". It's not just the name of our workshop; it's the name we use to explain what we are teaching, and to me, it is so much more. It is embracing a mission that includes reaching out to groups around the world with powerful tools that allow them to not only save lives, but do it without burning themselves out financially or emotionally. With our guidance in marketing, social media, fundraising and best practices overall in animal welfare, we can make changes that will literally save hundreds of thousands of lives.

But there's more! I would also like to look at how we can continue expanding our Humane Education program and its role in our mission here at Helen Woodward Animal Center. In light of key organizations, like the Humane Society of the United States, turning their focus away from humane education, we feel the need is greater than ever for us to provide extensive programming for children of all ages to instill compassion, empathy and a true appreciation for sharing the earth with our animal friends. As we continue to see violence becoming more and more prevalent in our society, what could be more important than children being taught the ways of kindness and respect for others through hands-on experiences with animals? There is truly no better teaching opportunity than the love and understanding that is shared between our animal ambassadors and the thousands of children we reach every year.

Of course, the Center never loses sight of our mission of saving more lives today than yesterday, and with your support, we are on track for another record-breaking year in Adoptions with more transfer partners than ever before. We are not only providing the tools that our shelter partners need for success around the world, but we are also a resource and a safe haven for them.

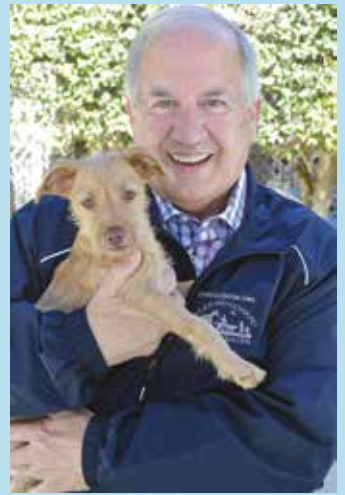
International adoption campaigns like Remember Me Thursday® and Home 4 the Holidays® continue to grow. We anticipate this year to be a turning point for a larger Latin American presence and participation with their integration of humane education and curriculum for schools, provided by our innovative friends in Puerto Rico. The possibilities for growth are endless and we are inspired and excited by the impact we are having around the globe.

Thank you for joining us in this exciting journey to truly become the "Animal Center of the Future." We couldn't do it without you.

For a more humane world,



Michael M. Arms  
President and CEO



**"...the need is greater than ever for us to provide programming that instills compassion, empathy and a true appreciation for sharing the earth with our animal friends."**



**From top: Center President Mike Arms speaks to conference attendees in Puerto Rico; a young girl shows off her signature hat; and a group of children pose with our team after a Remember Me Thursday® activity.**

# BE A PART OF THE ANIMAL CENTER OF THE FUTURE

## LEAVE A LEGACY ON THE NEW ADOPTION FACILITY FOR ORPHAN PETS AT HELEN WOODWARD ANIMAL CENTER

Helen Woodward Animal Center is excited to announce that we will be breaking ground on the new Adoption Center in fall 2017 and you can be a part of this once-in-a-lifetime opportunity!

The new Adoption Center presents a historic opportunity for you, our donors and friends, to help Helen Woodward Animal Center build a new facility. Your support of this project will provide a dramatically improved environment for the animals and people served by our adoptions program. The benefit for animals will be profound. Upon completion, it will immediately improve the quality of medical care we can provide to pets and increase the number of lives saved.

## TAKE THIS HISTORIC OPPORTUNITY TO SHOW YOUR FAMILY'S COMMITMENT TO HELPING ANIMALS BY NAMING A PORTION OF THE NEW FACILITY.

These opportunities allow you to make a gift in memory or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit [animalcenter.org/future](http://animalcenter.org/future) TODAY to customize your gift for the new building and help us to give the animals the new facility that they deserve!

More naming opportunities are still available. Please contact Vice President of Development, Renee Resko at [ReneeR@animalcenter.org](mailto:ReneeR@animalcenter.org) or (858)756-4117 ext. 347 for more information.



THE FRONT LOBBY OF THE ADOPTION CENTER WILL FEATURE A WALL WITH THE NAMES OF SUPPORTERS WHO CHOOSE TO LEAVE THEIR "PAW PRINT" THAT GUESTS CAN SEE FOR YEARS TO COME.

**Bronze**  
**\$250**

**Silver**  
**\$500**

**Gold**  
**\$1,000**

CARVED PAVERS WITH PERSONALIZATION WILL BE FEATURED IN THE KENNEL COURTYARD OF THE NEW ADOPTION CENTER.

**\$1,000**  
**Paver Paw**

**\$2,500**  
**Tribute Paver**



**GOLD LEVEL DONOR**  
**RECOGNITION**

**SILVER LEVEL DONOR RECOGNITION**

**BRONZE LEVEL DONOR RECOGNITION**





A chain-bound husky Quinn gets a second chance at running free

## FINALLY FREE

Huskies are known for being energetic, outgoing and intelligent. The worst place they can be is tied up on a chain. But, that's exactly how husky blend Quinn spent the first two years of her life.

Quinn lived with a family in the Los Angeles area. The home didn't have a fence, so they kept Quinn on a chain in the backyard. **This lively girl yearned to run and play, but she could only go as far as her chain would allow.** As she grew, the restrictive chain became tighter and tighter around her neck.

Eventually, the family gave Quinn away, and the blue-eyed pup ended up with one of our animal rescue partners. Our partner knew that Quinn needed medical care and a large space to exercise, so she contacted Helen Woodward Animal Center.

Quinn was in rough shape when she arrived at the Center. **The chain had left a ring of scabs and bruises around her neck.** Quinn was also covered in ticks, another hazard of living outdoors. Unfortunately, she caught a tick-borne illness, which meant her stay with us (and her search for a forever family) would take a little longer.

**Because of your generous support, all Quinn's medical needs were met and she had plenty of time to heal at the Center until she was ready for adoption.** This beautiful, treat-loving dog, with lots of energy, was immediately scooped up by the perfect active family and we know she will enjoy her new life as the ideal running or hiking partner!

Over 3,000 orphan pets like Quinn will receive medical attention at Helen Woodward Animal Center this year. **Please make a gift today to help us provide them with life-saving vaccines, spay/neuter surgeries, and any other medical care that they need.**

You can donate online! Visit [animalcenter.org](http://animalcenter.org).

## DONATE ITEMS: SUPPORT ANIMALS!

Spring has sprung, and all over, people are opening up their windows to let fresh, warm air in. This year, why not open up your closets, drawers, and garages — and donate to animals! No matter the items you find hidden away, chances are, they can be put to good use by someone else. All gifts are tax deductible!

*Donations for Orphaned Objects can be dropped off during business hours, Monday through Saturday, from 10 a.m. to 5 p.m.*

To see our full wish list, visit [animalcenter.org](http://animalcenter.org).

### DID YOU KNOW THE CENTER HAS A RESALE STORE?

Orphaned Objects is an upscale, boutique style 'thrift shop' that not only offers some of the best deals in San Diego, but also relies on you to donate your gently used furniture, home décor, clothing, shoes, and more! The sale of your previously loved items benefits the pets waiting for their fur-ever homes, Therapeutic Riding for challenged students, AniMeals pet food delivery for homebound seniors, and so much more!



## SPECIALTY CAMPS

**You Can Be a Veterinarian Camp** is a unique program that gives 9 – 16 year olds the chance to practice veterinary skills, interact with animals, and get experience with medical equipment. The education department first held this half-day camp in 2015 and now offers two versions!

Haylee Blake, our Education Manager, recently shared about the camp's success: "There's no other program out there quite like this camp. In fact, I'm rather jealous because we never had something like this when I was growing up! Not only is it a fun and unique experience for aspiring veterinarians, but it's extremely valuable because they learn applicable skills and information. I've actually learned a lot myself, like some basic stitching methods, which they get to practice on a banana!"

### SOME ACTIVITIES CAMPERS EXPERIENCE:

- Practice fundamental CPR techniques on a canine training model and view a respiratory demonstration.
- Interact with a rabbit while learning about the parasitic organisms that can affect them, and view slides of parasites under a microscope.
- Perform an ultrasound on a canine patient with the help of Chief of Staff, Dr. Patricia Carter, who will share her education and career background.
- Learn the proper techniques for drawing blood and injecting medication as you practice these skills on teaching tools.

To learn more about 'You Can Be a Veterinarian Camp', visit [animalcenter.org/education](http://animalcenter.org/education).

# THE COMPANION

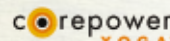
## WE MOVED OUR PAWS FOR A GOOD CAUSE

On Sunday, March 19, animal lovers of all ages enjoyed the beautiful San Diego sunshine and new course at the EmBARKadero for the 8th annual Puppy Love 5K! Over 700 people enjoyed a morning walk or run around the bay to help save animal lives and ensure the programs at Helen Woodward Animal Center continue to impact families in the community. Pawticipants and their furry friends wandered the BARKetplace and sampled various products, took home goodies, played games, and watched the costume contests, hosted by Raoul Martinez from Fox 5!



**WE'D LIKE TO SAY THANK YOU TO OUR DEVOTED PARTICIPANTS, FUNDRAISERS, VOLUNTEERS, VENDORS, AND SPONSORS,** whose contributions to events like the Puppy Love 5K are immeasurable. We are grateful for your dedication to orphan pets. We'd like to extend an extra special thank you to Raoul Martinez and Brandi Williams for kicking off the run and walk, as well as Boris Pardo and Eli Galbraith Knapp from the San Diego Sockers for leading a pre-walk warm up! Congratulations to the runners who placed in each category, as well as the costume contest winners!

**WE HOPE YOU'LL JOIN US NEXT YEAR!**



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858-756-4117 ext. 334

**Club Pet Boarding**  
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Rancho Santa Fe, CA 92067  
858-756-4117 ext. 343



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DONATING PROCEEDS FROM OUR  
PETER RABBIT COCKTAIL

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# HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

Visit **www.animalcenter.org** to learn how!

**Contact Development 858-756-4117 x350, or ElisabethB@animalcenter.org to donate today!**

## **MONETARY DONATIONS**

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

## **BECOME A 'PAW PAL'**

Monthly donors support our work throughout the year with recurring monthly gifts. Enroll with the form below!

## **IN-KIND DONATIONS**

To help reduce costs, our programs are always in need of items to support their activities – from towels and blankets for the animals, to office supplies.

## **MEMORIAL GIFTS**

A gift that will help save the lives of orphan pets is a wonderful way to remember a special person or pet. We will send a personalized card notifying the recipient of your gift. With your gift of \$100 or more, we will place an engraved gold leaf on our "Tree of Life."

## **ALTERNATIVE GIFT CARDS**

Give the gift that saves lives!

## **HONORARY GIFTS**

A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

## **VEHICLE DONATIONS**

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

## **PLANNED GIFTS AND PET BEQUESTS**

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing. Contact Heather Disher: 858-756-4117 x351 or email HeatherD@animalcenter.org

## **OTHER WAYS TO HELP SPECIAL EVENTS**

The Center holds a variety of exciting fundraising events throughout the year from a 5K to a gala.

## **CORPORATE AND BUSINESS PARTNERSHIPS**

Get your company involved to raise funds for the animals by sponsoring an event and/ or participating in our Business Buddies program.

Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org

## **VOLUNTEER**

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

## **BECOME A FOSTER PARENT**

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Emily Beltran: 858-756-4117 x375 or email fosters@animalcenter.org

# YES! I want to help animals and people in need.

☐ \$250    ☐ \$100    ☐ \$75    ☐ \$30    ☐ \$\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

☐ YES! I want to receive the Center's E-newsletter

I authorize a one-time credit card payment of \$ \_\_\_\_\_

I want to be a **PAWPALS** supporter with my monthly gift of \$ \_\_\_\_\_ until I choose to cancel.

Card Number

Expiration Date \_\_\_\_\_ Cardholder Signature \_\_\_\_\_



☐ Do not list my name in the newsletter.

☐ Please send me information about including the Center in my estate plans, or providing care for my pet upon my passing.

☐ I have already included the Center in my Estate plans.

Enclosed is my check for \$ \_\_\_\_\_

COSP0517



# HELEN WOODWARD ANIMAL CENTER

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## CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE



## Upcoming EVENTS

**MAY 20**

*Volunteer Orientation*

**MAY 26-29**

*Animals for Armed Forces*

**JUNE 3**

*Spring Fling Gala*

**JUNE 12-SEPT 1**

*Summer Critter Camp*

**JUNE 28-30**

*Business of Saving Lives Workshop*

**JUNE-AUGUST**

*Dog Surf and Stand Up Paddleboard Lessons*

**JULY 15**

*PAWmicon Convention*

**AUGUST 5**

*Tack Sale*

**AUGUST 19**

*Volunteer Orientation*



## MEMORIAL & HONORARY GIFTS

*\*For your gift of \$100 or more, you may add a personalized gold leaf to one of the Center's Tree of Life murals in memory or in honor of a beloved pet or person.*

I am making this gift

☐ In honor of ☐ In memory of

Name of pet or person: \_\_\_\_\_

**Please send notice of my gift**  
(without specifying amount) to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State / Zip: \_\_\_\_\_

If you have any questions, call the Development Office at 858-756-4117 x350

### Renew or upgrade your GIFT CLUB MEMBERSHIP:

The Best Friends .....\$150 - \$249

The Faithful Friends.....\$250 - \$499

The Loyal Companions .....\$500 - \$999

The Helen Woodward Society,  
Bronze Circle..... \$1,000 - \$2,499

The Helen Woodward Society,  
Silver Circle.....\$2,500 - \$4,999

The Helen Woodward Society,  
Gold Circle..... \$5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining **Paw Pals** monthly supporters.

