



The Business of Saving Lives

HELEN WOODWARD ANIMAL CENTER WORKSHOPS — 3-DAYS OF TEACHING AT OUR WORLD CLASS FACILITY!

OCTOBER 12 - 14, 2016

TIME	SESSION	PRESENTER
WEDNESDAY, OCTOBER 12		
9:00 - 9:30	Meet and Greet, with breakfast	Center Team and attendees
9:30 - 10:45	Welcome and Center Tour	Michael Arms, President / CEO
10:45 - 11:00	<i>BREAK</i>	
11:00 - 12:00	Board Development	Toni Nickell, Vice Chairperson of the Board
12:00 - 1:15	<i>15 Minutes BREAK then LUNCH</i>	<i>Invisible Fence Presentation</i>
1:15 - 2:00	Volunteer Services	Megan McCarty, Volunteer Services Manager
2:00 - 2:30	AniMeals	Erin Odermatt, AniMeals Supervisor
2:30 - 2:45	<i>BREAK</i>	
2:45 - 4:30	Humane Education, with department tour	Haylee Blake, Education Manager
THURSDAY, OCTOBER 13		
8:30 - 9:30	Budgeting and Financial Reporting	Renee Simmons, Controller Kirsi Ahmavaara, Accounting Manager
9:30 - 11:00	Pet Encounter Therapy	Robin Cohen, P.E.T. Manager
11:00 - 11:15	<i>BREAK</i>	
11:15 - 12:15	Human Resources	Wendy Papera, Human Resources Manager
12:15 - 1:30	<i>15 minute BREAK then LUNCH</i>	<i>Studio E Architects Presentation</i>
1:30 - 3:15	Adoptions	Dora Dahlke, Customer Service Supervisor Amy Barnes, Adoptions Services Manager
3:15 - 3:30	<i>BREAK</i>	
3:30 - 4:15	Adoptions, continued, with department tour	
4:15 - 5:15	Orphaned Objects Resale Shop	Rose Senese, Orphaned Objects Manager
FRIDAY, OCTOBER 14		
8:30 - 10:00	Fundraising Principles and Planned Giving	Renee Resko, Vice President of Development Heather Disher, Development Manager
10:00 - 10:15	<i>BREAK</i>	
10:15 - 11:45	Sponsorship and Special Events	Regina Barrella, Special Events Manager Kelsey Shea, Sponsorship Supervisor
11:45 - 1:00	<i>15 minute BREAK then LUNCH</i>	<i>Blue Buffalo Presentation</i>
1:00 - 2:00	Social Media	Marcie Grube, Social Media Manager Lon Jones, Systems Programming Manager
2:00 - 3:45	Public Relations	Jessica Gercke, Director of Communications
3:45 - 4:15pm	Wrap-Up	Michael Arms, President / CEO