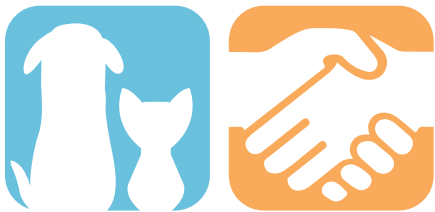


**CASH & CREDIT
ONLY**

ALL SALES FINAL

**CORPORATE
COMPANIONS**



**PAWS
PROGRAM**



HELEN WOODWARD ANIMAL CENTER

Helen Woodward Animal Center is a unique non-profit organization in San Diego County that is committed to the philosophy of “people helping animals and animals helping people.” The overall goal of the Center is not only to save the lives of orphan pets, but also to provide valuable community programs that help animals and people in need.

Our Adoptions program saves the lives of over 3,000 pets each year and another 7,000 benefit from the Companion Animal and equine hospitals, boarding facility, and AniMeals in partnership with Meals On Wheels. Pet Encounter Therapy reaches nearly 20,000 children and adults annually, and the Therapeutic Riding program serves 55 clients each week. Approximately 15,000 people a year receive humane education through our Critter Camp program and special tours. Our Business of Saving Lives Conference enables us to teach the “business of saving lives”, not only on a local level but globally as well. Additionally, our international Home 4 the Holidays adoption campaign is responsible for finding loving homes to over 10 million animals from over 4,000 organizations since its inception in 1999.



PAWS PROGRAM

Helen Woodward Animal Center invites you to partner with us in achieving our goal of “people helping animals and animals helping people.” The PAWS program offers exposure of your business to residents of San Diego through the HOPE Telethon. Here’s how it works:

At the time of check out, your customers are offered the opportunity to purchase a PAW in honor of their pet. Your customer decides what level they would like to contribute, and writes their pet’s name on the card. The purchased PAWS can be displayed inside the store to show your support for orphan pets. Helen Woodward Animal Center will provide all the colorful cardstock PAWS to you. The entire amount of the PAWs purchases are donated to the Center. A minimum \$250 commitment is required in order to join the program. As the amount of PAWS you sell increases, so do your benefits.

Your support will not only help save the lives of thousands of orphan pets, but also ensure that the important programs at Helen Woodward Animal Center continue for years to come. Helen Woodward Animal Center is a 501(c)(3) tax-exempt organization and all donations are tax-deductible to the extent permitted by law.

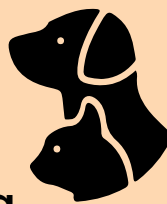
We look forward to speaking with you regarding your participation. For sponsorship or additional information, please contact **Lisha Brown, Special Events & Sponsorship Coordinator, at 858-756-4117 ext. 358** or email **LishaB@AnimalCenter.org**.





FAST FACTS:

\$10 helps microchip a puppy or kitten



\$25 helps provide life-saving vaccines

\$50 helps provide surgery that can prevent future orphaned litters

\$75 helps transport a pet from another facility



\$100 helps provide emergency medical care to save a pet's life



HELEN WOODWARD ANIMAL CENTER'S HOPE TELETHON

A live, four-hour telethon, highlighting the life-saving work done by Helen Woodward Animal Center, is viewed by roughly 40,000 homes throughout San Diego County.

When: Fall 2016
Where: Airing live on KUSI
Time: 10:00am - 2:00pm
Audience: 40,000 + households
Volunteers: 150

SPONSORSHIP LEVELS

\$2,500 Level

- Company logo displayed on screen for duration of sponsored package (exclusive to Package sponsor)
- Company logo displayed on screen in logo thank you montage each hour
- Company name used in Telethon credits
- Acknowledgement in the Winter Companion Newsletter, 10,000 circulation
- First right of refusal for sponsorship of the 2015 Telethon

Benefits of \$1,000 Level

\$1,000 Level

- "Big" check walk-on presentation
- Verbal recognition during telecast
- DVD of your segment and a photo of your presentation

Benefits of \$500 Level

\$500 Level

- Telethon production credit listing
- Logo and url on Telethon webpage

Benefits of \$250 level

\$250 Level

- Logo and url on PAWS webpage





Application and payment information

Company: _____ Today's Date: _____

Product/Service Providing (Exhibitors): _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

DURATION OF PAWS CONTRACT:

6 MONTHS 12 MONTHS

PAYMENT METHOD:

Check Enclosed Check Mailed Visa Master Card AmExpress Discover

Card #: _____

Expiration Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Card Holder Name (please print): _____

Authorized Signature: _____

Please email, or scan and return to:

Lisha Brown, Special Events & Sponsorship Coordinator at LishaB@animalcenter.org
fax: (858)-756-0613

Helen Woodward Animal Center reserves the right to cancel this agreement at anytime and issue a refund.

CONTACT INFORMATION/ QUESTIONS

Lisha Brown,
Special Events & Sponsorship Coordinator
Helen Woodward Animal Center
Tel: 858-756-4117 ext. 358
Email: LishaB@animalcenter.org

PAYMENT

Payable:
Helen Woodward Animal Center

Mail: Attn: Lisha Brown
6523 Helen Woodward Way, Ste. 100
P.O. Box 64
Rancho Santa Fe, CA 92067

Fax: 858-756-0613 Att: Lisha Brown



The COMPANION Magazine Ad Specs

ALL ADS ARE FULL-COLOR, CMYK, WITH NO BLEED.

Ad dimensions:

Full-page: 7.5" w x 10" h
1/2-page: 7.5" w x 4.875" h
1/4-page: 3.625" w x 4.875" h
1/8-page: 3.625" w x 2.375" h

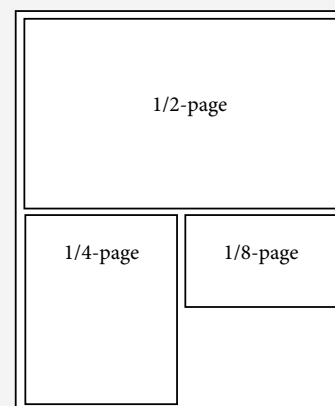
Accepted formats:

Print quality PDF (.pdf) CMYK or Grayscale
(no RGB please)
High resolution (300 dpi) .tiff or .jpg
Packaged InDesign file (include all fonts and links)

Ways to submit your ad:

VIA E-MAIL Small files, under 5 MB, may be e-mailed to: AmyH@animalcenter.org
VIA FTP Larger files may be uploaded to our FTP server at: [ftp.animalcenter.org](ftp:animalcenter.org)
Email AmyH@animalcenter.org for username & password.

Questions: Call Lisha Brown at (858) 756-4117 x358



* Press-ready ads must be in format listed above; no GIF, BITMAP, Word document or other file types can be accepted. Please do NOT send ad material in body of email; must be attachment. For questions, please email LishaB@animalcenter.org.



MISSION STATEMENT

Helen Woodward Animal Center's passionate belief that animals help people and people help animals through trust, unconditional love, and respect, creates a legacy of caring. Sharing this philosophy with others, the Center inspires and teaches, locally and globally, the importance of the animal-human bond.