

THE COMPANION

PEOPLE HELPING ANIMALS AND ANIMALS HELPING PEOPLE



*the new
moms
of 2020*

FURIENDS

available for adoption



ROGER

Maltese Miniature Poodle blend

I am just a big sweetie pie who loves to be held. However, don't let my size fool you — I am very energetic and love to play! I am fun loving and willing to learn.

TRUFFLE

Domestic Short Hair blend

I am very friendly and loving but cautious in new environments. Once I feel at home I will be seeking your attention and wanting to cuddle in your lap. I'd love to find a dog-free home where I can have all of your love focused on me!

DUSTIN

Shepherd Siberian Husky blend

I'm an energetic dog who would love to be in an adult-only family with experience in working dog breeds who can help me learn my manners! I'd like to meet everyone in the home first, including your dog, just to make sure that we'll be best friends for life!

YVETTE

Domestic Short Hair blend

I am a bit of a shy kitty that just needs some time to warm up to my new family. I love being pet, and have quite the "purrrr". I could be the "Purrfect" addition to your family!

To see more adoptables, visit animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

Helen Woodward Animal Center is a unique, private, non-profit organization dedicated to saving the lives of animals and enriching the lives of people. For more than 45 years, our no-kill Center has provided humane care and adoption for orphan animals, as well as animal-centered educational and therapeutic programs for people. The Center is a dynamic, evolving institution that is an agent of change for the animal welfare world. Not only are we operating innovative and beneficial programs for animals and people, but we are teaching others around the world how to successfully market and promote their programs and stop the senseless death of thousands of animals. 🐾

Don't miss a single issue...

Every issue of Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people."



SURRENDERED PETS will receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

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or visit our website at animalcenter.org.



Hitting the ground running.

Dear Friend of the Animals,

Here at Helen Woodward Animal Center we wrapped up a wonderful year-end and are hitting the ground running in 2020. I would like to begin by thanking all of you who supported us through Giving Tuesday, the HOPE Telethon and/or our year-end mailings. We could not be more grateful for all of you and your incredible generosity. One of the exciting items of news that I wanted to share with you is the fact that **in 2020 we will be launching our campaign to rebuild Helen Woodward Animal Center's Humane Education and Pet Encounter Therapy building.** We have selected an architect and are excited to begin the design of this hands-on facility that will bring children and our diverse collection of education/therapy animals together in a unique space that will be comfortable for both and provide opportunities for shared experiences. This new structure will not only meet the needs of children from 4-14 years of age, but it will provide hands-on interactive features and experiences. It will truly be the embodiment of Helen Woodward's vision for the Center to be a place that teaches each of our young visitors to "Share the Earth" with our animal friends.

The coming months will also bring to fruition a long-held vision for Helen Woodward Animal Center to have a self-contained unit that will allow us to provide emergency assistance to animal groups from around the country in times of disaster. **Due to the generosity of The San Diego Foundation through a matching grant with the Alex and Elisabeth Lewyt Charitable Trust, we have been able to purchase a 36-foot RV** equipped with cages, an exam table, supply cabinets, laundry facilities, and the ability to travel with four fully trained staff members. The vehicle has enough cages to allow the transport of up to 30 animals back to the Center once our work on site is completed. **In addition to the vehicle itself we have received enough support to train up to eight of our staff in an intensive disaster response program offered through Code 3 Associates in Northern California.** Our staff will be prepared to provide the best care possible to animals in distress in a variety of disaster situations.

These are just a couple of the many new projects that we are working on at the Center in 2020. It's going to be a non-stop year starting with a February trip to Alabama to train organizations through the Alabama/Florida/Georgia region through our Business of Saving Lives program, and another workshop scheduled for June here at the Center, including a special guest visitor from our recent trip to Estonia.

In February alone, our alumni appeared on *American Rescue Dog Show* on the Hallmark Channel and the *Puppy Bowl* on Animal Planet and the demand for our pets continues to grow with a goal of close to 4,000 placed in loving adoptive homes in 2020. Our new Adoptions Center recently allowed us to house a record-breaking 14 mother dogs and cats and their 78 offspring this January and we are just getting started.

Thank you for your support that has made all these tremendous achievements possible. Please join us for another amazing year for the animals, we can only do it with your partnership and we are so grateful.

For a more humane world,

Michael M. Arms
President and CEO



WITH SPECIAL THANKS



Here at Helen Woodward Animal Center volunteers have always held a special place in our hearts, but you never know when a volunteer might turn out to be so much more. During a particularly rainy winter, Vicki, noticed a leaky roof in our Club Pet board building where she came each week to help with the cats. She quickly covered the cost of the repairs needed and we began to learn the full extent of her generous heart along with her partner, Taner Halicioglu. They quickly became more involved supporting the Center in a variety of ways both financially and with their time. When it became apparent that not only did they share our passion for animals but also a commitment to the Center's vision, Taner was asked to join our Board of Directors. Vicki has also taken up a leadership role at the Center as Fling gala Chair, Membership Chair of our Paw Partners auxiliary group, and most recently a member of our Humane Education building committee.

Not only have they dedicated their time and energy to ensuring the Center's future growth and development, but they have made significant commitments to our financial security, as well. The Halicioglu Family Foundation provided for the Feline Wing of the new Adoptions center to ensure that our adoptable cats would have the type of safe and healthy home they deserve with lots of sunlight and room to explore, but that was just the beginning of their generosity.

Each quarter Helen Woodward Animal Center receives a donation from The Halicioglu Family Foundation to support a variety of programming here at the Center including our Adoptions transfer program to bring in animals from overcrowded shelters around the country, Adoptions emergency medical fund for animals that need significant medical intervention upon arriving at the Center, Therapeutic Riding Foster A Horse to provide for the care of our equine therapists, the maintenance of the overall Center property and a special fund to provide for the morale of our employees here at the Center. It is rare to have a donor who not only understands the needs of the day to day operations of an organization, but goes one step further to provide for the upkeep of our facilities which can be extensive and ensuring that our employees are able to receive monthly staff luncheons, holiday parties with door prizes for all the guests, and special treats like new sneakers throughout the year.

We feel honored by our friendship with these very special individuals, Vicki and Taner, and are deeply appreciative of all the ways that they touch the people and pets of Helen Woodward Animal Center through their leadership, their generosity, their friendship and most importantly their big hearts!

WHERE are they now?



Joni, formerly Tesla Adopted May 2019

After a luxury Tesla rescue ride from Fresno with the help of *The Dogist*, Tesla, now named Joni, arrived at the Center with her six puppies. After completing her motherly duties, she quickly found her forever home.

Her new mom, Austin says “Joni has discovered a few favorite things: frolicking at the dog beach, joining her mom & aunt for weekend brunch, and diligently picking up every pinecone she comes across on her walks.”



Dolly, formerly Peace, and Tigger Adopted Dec. 2019

Momma cat Dolly and kitten Tigger found their forever home together and their new mom had this to say about them: “Tigger is a typical kitten — adorable, affectionate, and he thinks everything is a toy for him. He even thinks Dolly is here to entertain him. Dolly and Tigger were made to be together. Dolly is a beautiful girl with a great personality. She plays with Tigger and has started grooming him. They play together as if they have always been together.”



Shelter's across Southern California lined up in the rain to receive pounds of precious food.

IMMENSE DELIVERY KICKS OFF WORLD'S LARGEST PET ADOPTION DRIVE

Since 1999, 17 million pets have found their forever homes through the three-month-long adoption drive, Home 4 The Holidays®. Created by Center President & CEO Mike Arms the campaign aims at encouraging holiday pet seekers to adopt their next pet rather than turn to pet stores or backyard breeders. This year, our title sponsor, Blue Buffalo, helped to kick off the campaign with a tremendous gift — a massive delivery of 230,000 pounds of pet food!

Delivered to Helen Woodward Animal Center and Paws Crossed Animal Rescue in New York, these locations became hubs for dozens of animal rescue organizations and shelters on opposite coasts to pick up life-saving holiday meals for their orphan pets.

This amazing gift was the perfect beginning to a great adoption season. This year, together with the more than 4,000 participating animal shelters and rescues throughout the world, Blue Buffalo Home 4 The Holidays found homes for a total 1,335,006 orphan pets.

As part of the word-wide pet adoption campaign, Helen Woodward Animal Center also held a Rescue Van Contest. For the second year, the Center asked rescue



groups and shelters to submit how they successfully and creatively promoted and increased adoptions during the holidays.

BLUE BUFFALO HOME 4 THE HOLIDAYS® FOUND HOMES FOR A TOTAL 1,335,006 PETS IN 2019.

The winner of a rescue van or \$25,000 was Wag On Inn Rescue from Brick, New Jersey. Wag on Inn Rescue increased their holiday adoptions by a whopping 133 percent by promoting their pets on local radio, holding more adoptions events, posting letters to Santa from their pets to social media and more. Ulster County SPCA from Kingston, New York was also granted \$1,000 for their stand-out efforts to find pets in need a home during Home 4 The Holidays.

A big thanks to all the participating organizations and a special thank you to Naturally Fresh for donating nine pallets of cat litter. We are already looking forward to next year. 🐾

THE CENTER BETTER PREPARES TO LEND A HAND DURING DISASTERS TO SAVE LIVES

Helen Woodward Animal Center is getting ready to make a greater impact on the lives of animals and people in need, particularly when disaster strikes with its own Emergency Response Mobile Veterinary Unit and deployment team.

Since Hurricane Katrina in 2005, Helen Woodward Animal Center has taken an active role to lend a hand during emergency situations around the country. When parts of the East Coast were devastated by Hurricane Sandy in 2012, the Center partnered with Southwest Airlines and SeaWorld Rescue

shelters and put them on a donated plane from Southwest Airlines on a life-saving flight to the Center.

These rescue missions left their mark on Helen Woodward Animal Center, prompting an initiative to fund an Emergency Response Mobile Veterinary Unit and train a team that will be ready to deploy whenever and wherever disaster strikes.

“It has always been Helen Woodward Animal Center’s goal to not only assist animals in need locally but all around the country and even the world,” said Helen Woodward Animal Center President & CEO Mike Arms. “This new emergency response equipment is another factor helping us make this work possible.”

Thanks to two incredible acts of generosity, the Center has received funding totaling \$250,000 to purchase and retrofit a response unit and train a rotating team of eight Center staff in emergency response. Helen Woodward Animal Center is endlessly grateful to The San Diego Foundation’s matching grant support of \$125,000, generously matched by the Alex and Elisabeth Lewyt Charitable Trust.

These important donations will fund the purchase and retrofitting of a 36-foot-long unit that will be able to sleep four people,

house approximately 30 animals in 15 kennels and a medical exam table. The unit will be self-sufficient, equipped with a refrigerator, laundry facility, bathroom and bathing equipment for the animals.

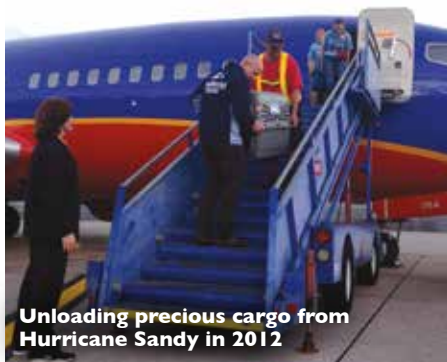
The donated funds will also be used to purchase personal safety gear and send a team of eight Center staff to a specialized training in Northern California in April conducted by Code 3 Associates, a nonprofit providing professional training to individuals and agencies involved in animal related emergency response.

There, the team will learn water operation and boat safety, animal handling and behavior, fire awareness, search and rescue and more.

The goal of these rescue missions is to alleviate the burden on animal welfare professionals and shelters in areas affected by disaster. Our team will respond by rescuing and treating injured pets and transporting orphan animals in need back to San Diego to safety and eventually find them forever families. 🐾



One of 80 animals we transferred arriving to the Center from Houston.



Unloading precious cargo from Hurricane Sandy in 2012

to fly 60 orphaned pets at high risk of euthanasia because of overcrowding to Rancho Santa Fe, where they found safety and soon after, forever homes.

Center adoptions and medical staff were also on the ground after Hurricane Harvey left the Houston area underwater. There, our team was able to assist Operation Pets Alive to provide medical care and rescue to approximately 80 pets left in flooded

Center Staff were on the ground in Houston after Hurricane Harvey in 2017. Our new response unit will make these trips even more impactful for the people and animals affected.

From left to right, a make-shift kennel in one of the evacuation zones; Operations Director Jennifer Shorey holding some rescued pups; the Center team lending a hand cleaning crates; and a dog receiving emergency treatment via IV at a rescue site. Photos courtesy Jennifer Shorey.



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PRESENTED BY EDCO



32nd Annual HELEN WOODWARD ANIMAL CENTER'S SPRING FLING Gala

SATURDAY, JUNE 6TH, 2020
5:30^{PM} - 11:30^{PM}

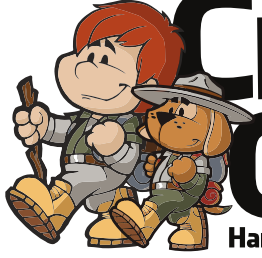
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Join us for an evening of *tropical* escape to the exotic and *lavish* forests of the Earth. *Delight* your senses and dine with San Diego's finest restaurants, indulge in *refreshing* cocktails and silent and live auctions, and dance to live music until the edge of midnight, all while we celebrate the "jewels" that support the Center.

VISIT ANIMALCENTER.ORG FOR MORE INFORMATION

Helen Woodward Animal Center's

SPRING BREAK



Critter CAMP

Hands-On Humane Education

MARCH 23RD - APRIL 17TH

PRESCHOOL THROUGH 6TH GRADE



Your child's appreciation for all critters will flourish as they interact with animals, create crafts, play games, and more. Each day has a unique theme and a variety of species for kids to meet. You can sign up for multiple days or come to just one, either way your kids are sure to have fun!

"We're so excited for the upcoming Spring Break Critter Camp!" says Education's Assistant Manager Kelly McMahon. "Spring is such a wonderful time because it's full of new life

and vibrant energy. We're grateful for the opportunity to provide an experience that's fun and educational for kids on spring break, and it's such a joy to see the kids form a new appreciation and love for animals during their time here." 🐾

You can get more information on Spring Camp and sign up online by visiting animalcenter.org/education or e-mail any questions to education@animalcenter.org



Adopt an orphaned animal from Helen Woodward Animal Center and get two free tickets for a Hornblower Harbor Cruise or a weekday Whale & Dolphin Watching Adventure!

20th Anniversary
PET DAY ON THE BAY
April 25, 2020

BOW WOW BRUNCH CRUISE
Check our website for 2020 date



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For more information, visit Hornblower.com/hwac or call 855-314-8665.

SAN DIEGO NEWPORT BEACH LONG BEACH MARINA DEL REY
SAN FRANCISCO BERKELEY NEW YORK

From LA to NYC ...

THREE HELEN WOODWARD ANIMAL CENTER ORPHAN PETS STARTED 2020 TURNING HEADS UNDER BRIGHT TV LIGHTS AND CAMERAS IN LOS ANGELES AND NEW YORK!



Behind the scenes with Bobby in New York



Contestants line up in LA on the American Rescue Dog Show



PUPPY BOWL XVI

For the second year, a Center orphan puppy wagged onto the gridiron on TV's cutest sporting event of the year: Animal Planet's *PUPPY BOWL*.

Bobby, a Poodle-Lhasa Apso blend arrived at Helen Woodward Animal Center in late in 2019 when he and his four littermates were found by a rescue partner, only weeks old, motherless, and in a desperate fight for survival. The rescue introduced the fragile litter to a Chihuahua mother who took Bobby and his litter in and nursed them as her own.



Baby Bobby

In October, Bobby traveled to New York for the filming of *PUPPY BOWL XVI!* Chalk it up to his fighting spirit, but Bobby's spunk secured him an easy place on the roster among 96 orphan puppies from around the country.

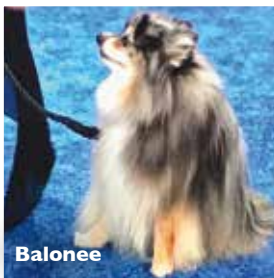
On SuperBowl Sunday, Bobby's San Diego fan club and supporters of pet adoption gathered for a tail-gate and watch party showing their spirit for Team Fluff at Ogg's Del Mar where 15% of the proceeds were donated to the Center's orphan pets in need. Bobby suited up, going up against Team Ruff and helped Team Fluff take the big win!



AMERICAN RESCUE DOG SHOW

Proving that rescue dogs can go paw to paw to compete on a national stage, Hallmark's 2020 *American Rescue Dog Show* highlighted two Helen Woodward Animal Center alumni, Balonee and Champion.

The star-studded special, that aired as a two-night event Feb. 16 and 17 on Hallmark Channel, features rescue dogs adopted from various shelters around the country and world competing for grants for their alumni shelters in adorable categories such as Best Couch Potato, Best in Wiggles, Best in Ears and Best in Talking. The goal of the show is to inspire viewers to adopt their next dog from their local shelter or rescue organization.



Balonee

This year, our two alumni were among the finalists in their categories. Pomeranian blend Balonee, adopted by the Center's own Pet Encounter Therapy Manager, Robin Cohen, strutted his stuff in the Senior Category. Now 16 years old, Balonee came to the Center after being abandoned in a parking lot. Cohen volunteered to foster Balonee while he received medical care. It wasn't long before Cohen fell in love and decided to make Balonee a permanent member of her family. Now, Balonee inspires others

and puts a smile on senior's faces as a Pet Encounter Therapy dog.

Also representing rescue pets at the American Rescue Dog Show was Champion, who competed in the Special Needs category. Just last year, Champion was rescued as a puppy from a hoarding situation that left him with a severely injured leg. Our veterinarians determined Champion would have the best chance at an active, healthy life if they removed his leg. Champion quickly proved he had the will to push through his challenges despite life on three legs.

The Cariss family quickly spotted Champion at Helen Woodward Animal Center and welcomed him into their home.

At the *American Rescue Dog Show*, which filmed in Los Angeles, Champion wowed the judges with his incredible zest for life taking first place in the Special Needs Category and winning a \$5,000 grant to support more orphan pets at the Center. His category win secured him a spot in Best of Show where Champion's moxie left the judges inspired and garnered him special recognition falling just shy of the overall 1st place title.

"Since we adopted Champion from Helen Woodward Animal Center, he's brought our family so many smiles and is a daily inspiration," Dana Cariss, Champion's adopter said. "Hallmark is providing a great platform to not only showcase rescue pets but highlight the greatness within special needs pets." 🐾



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momma mania!



Wading through this winters Flood of Fuzzies!

Although the months of April and May are best known for new beginnings and abundant births, Helen Woodward Animal Center has experienced a spring, of sorts, in January with a record number of pregnant dogs and cats.

In just the first month of the year, we cared for 14 momma dogs and cats and their whopping 78 puppies and kittens. That's more than ever before!

The increase in moms has been made possible thanks to the construction of our new adoptions building. When we opened our doors last summer, we paved the way to help even more pets in need, especially moms and babies.

With more kennel space available, we have been able to transfer in more pets traveling from overburdened shelters that simply don't have the space, time or resources that moms require. They've arrived from shelters in Texas, Arizona, New Mexico and even Hawaii.

"A newborn family requires months of resources from a medical department, a foster network, and shelter staff. Mother



and babies cannot go available for adoption for at least 8 weeks after birth, due to recovery time, required vaccines, and spays and neuters," states Jennifer Shorey, Helen Woodward Animal Center Director of Operations. "Tragically, for challenged shelters with time limits, this can mean that an entire family may be put down before the babies are even born.

We're proud to say that many of those shelters now call us first so that we can help them save these lives."

The Center's new adoptions building also brought all of our animals completely indoors in climate controlled kennels protecting delicate mommas and their puppies from the elements.

We have improved separation between our pets in various stages of life in our new accommodations as well, to include more quiet and calm environments for moms and their babies. Another improvement making it possible to save a record-breaking number of momma dogs and cats was dramatically increasing our medical suites to provide veterinary care to more pets, more efficiently and ensure healthy babies and moms.

Of course, this life-saving work could not be done without our incredible army of volunteer foster families. Our new building also improved the process for picking up foster pets, dropping them off for medical appointments and loading all the supplies these moms and babies need. 🐾





Janet

One of our 2020 moms is Janet, who we transferred from a shelter in need in Texas that lacked the resources and space for her and her expected puppies. Not only was Janet pregnant, she was heartworm positive. Our veterinarians ensured she had a healthy and safe delivery in our care despite her heartworm diagnosis. For weeks, we provided the new family with medical care, nutrition, supplies for their foster families and spay and neuter surgeries for each puppy before they found their forever homes. Janet is lucky she found a temporary home with us at the Center. We will continue caring for Janet through the difficult and lengthy heartworm treatment.



Azalea

One of the families we were able to help in January was Azalea's. This momma cat was pregnant when she came to the Center and gave birth to her kittens while in a loving foster home. Several of her kittens were born with Eyelid Agnesis, a condition sometimes found in cats where the eyelids don't fully develop. In the care of Helen Woodward Animal Center, Azalea's kittens are able to receive the time they need to grow strong, undergo surgery and recover before going available for adoption.

momma mania!

by the numbers



14
moms in our care just in January 2020

78

the number of puppies and kittens from these moms we have helped



280

Total number of vaccines issued to these moms and babies

7



Average number of babies per litter



55

Foster volunteers cared for the mommas and babies

If you enjoy watching puppies and kittens as they grow and find their forever families, be sure to follow the Center on Instagram @hwac and @followthelitter

Join us in saving even more orphan pets' lives in 2020!

Support these precious moms and babies in needs by donating now,

Visit animalcenter.org/moms



Seeing Stars!

OUR 18TH ANNUAL HOPE TELETHON WAS A SUCCESS

For 18 years, the Helen Woodward Animal Center HOPE Telethon has filled the TV screens of San Diegans, showcasing the work being done at the Center daily to help pets and people and raising life-saving funds to continue fulfilling that mission.

Sunday, Nov. 17, 2019 the HOPE Telethon, televised on KUSI, raised nearly \$800,000 airing impactful success stories of our orphan animals who have found forever homes, program updates and inspiring interviews.

This year, the Center was honored to welcome acclaimed actress Diane Keaton, who also serves on the Helen Woodward Animal Center Board of Directors, for a sit down interview during the 4-hour broadcast. Speaking with Center President and CEO Mike Arms, Keaton shared about her passion for helping animals in need and praised Arms' and the Center's ongoing efforts to make the world a more humane place for people and pets.

The Center sends a very special thank you to Diane Keaton for her continuous support. Special thanks also go out to the KPBS staff, the many businesses and individuals who donated funds, KUSI's Allie Wagner, Mark Mathis, Hunter Sowards and Elizabeth Alvarez and 100.7's Dave Mason who joined the Center's PR and Communications Director Jessica Gercke and PR and Communications Manager Fernanda Lopez as on-air hosts. 🐾



THANK YOU TO THE FOLLOWING SPONSORS OF OUR TELETHON:

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The Elva Mico Estate
 The Selander Foundation
 Traci's Paws
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 Window World
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 Zenith Insurance



Communications Director Jessica Gerke and Communications Manager, Fernanda Lopez on assignment.

Thank you

TO THE WONDERFUL MEDIA OUTLETS WHO SUPPORTED OUR WORK IN 2019!

TELEVISION:

FOX 5 NEWS TEAM:

Raoul Martinez
Aida Soria
Shally Zomorodi
Heather Lake

KFMB – CBS CHANNEL 8 NEWS TEAM:

Barbara Richards
Eric Kahnert
Kerri Lane
Jenny Milkowski
Tiffany Frowiss

KGTV – ABC CHANNEL 10 NEWS TEAM:

Megan Parry
Virginia Cha
Jason Martinez

KUSI – CHANNEL 9 NEWS TEAM:

Hunter Sowards
Jake Minger
Tommy Seblan
Sandi Lampe
Dave Scott
Elizabeth Alvarez
Pat Gilligan
Ginger Jeffries
Vince Douglas
Mark Mathis
Allie Wagner
Jason Austell
Francella Perez

NBC – CHANNEL 7 NEWS TEAM:

Whitney Southwick
Marianne Kushi

RADIO:

KFMB 100.7-FM:
Dave Mason

MAGIC 92.5:
Jagger and Kristi
Samantha De Jesus
Len Balistreri

NEWSPAPER/MAGAZINE/WEB:

FAIRBANKS LIVING MAGAZINE:
Lori Fox

NORTH COUNTY PUBLISHERS:
Paulette Britton

PEOPLE MAGAZINE/PETS:
Kelli Bender
Kate Hogan

RANCH AND COAST MAGAZINE:
Mia Stefanko
Bob Stefanko

RANCH LIVING MAGAZINE:
Cindy Olivier

SAN DIEGO UNION TRIBUNE:
Diane Bell
Linda McIntosh

COAST NEWS

DEL MAR TIMES

INSIDE EDITION

LA JOLLA LIGHT

LA JOLLA VILLAGE NEWS

POMERADO NEWS

RANCHO SANTA FE REVIEW

SAN DIEGO COMMUNITY NEWS GROUP

SAN DIEGO FAMILY

SAN DIEGO MAGAZINE

THE PATCH

THE VILLAGE NEWS

Z CODE MAGAZINE



HELEN WOODWARD ANIMAL CENTER'S COMPANION ANIMAL HOSPITAL DR. ANGELA GAETO ANSWERS FREQUENTLY ASKED QUESTIONS ABOUT WEIGHT CONTROL FOR PETS.

What is considered a good weight for pets?

Dr. Gaeto: "Due to the wide variety of breeds of cats and dogs there is no set ideal weight for every pet. Veterinarians typically use a scale from 1-9 called Body Condition Scoring to determine where your pet's weight falls on the ideal scale for its frame. Most household pets are either ideal weight or overweight."

What exercise changes can I implement for my pet?

Dr. Gaeto: "Many of the same principles of weight management for people also apply to animals. Therefore exercise regimens should be tailored to a pet's specific needs and interests. Use your pet's favorite activities to encourage more exercise. If your pet doesn't normally play with toys then use their desire to eat to get them active. There are many toys designed to hold food and slowly distribute out the kernels as the pet moves the toy around. Many animals have physical limitations that prevent certain kinds of exercise and may even be a result of their weight. Therefore, weight loss should include activities the pet enjoys as well as activities that they are capable of doing."

How can I change my pet's diet?

Dr. Gaeto: "Pets should be on a food appropriate for their activity level, life stage, and desired weight. When pets need to lose weight owners can cut back their calories starting with a 20-25% reduction. Many times overweight pets eat an appropriate amount of food but get too many treats. A good rule of thumb is that no more than 10% of the daily calories should come from treats. Good treats for overweight dogs are carrots and green beans (not canned because there is too much salt). A common complaint veterinarians hear during diets is that their pet does not seem full and will beg for more food. To increase the bulk of food but not increase calories try canned pumpkin and sweet potato, with no added ingredients."

How do I stay on track with my pet's weight management?

"An important part of weight management is setting realistic goals and holding yourself accountable for them. A good way to do this is monthly weigh-ins at your veterinarian. Remember that the vast majority of our pets are much smaller than people so changes of half a pound to one pound are very impactful for your pet's health! Weight loss will increase your pet's life span and decrease effects of heart, joint, and abdominal diseases." 🐾

Thank You

TO ALL OF OUR GENEROUS DONORS WHO JOINED OR RENEWED THEIR MEMBERSHIP IN ONE OF OUR GIVING CLUBS, PARTICIPATED IN SPECIAL EVENTS, OR PROVIDED IN-KIND SUPPORT BETWEEN JANUARY 1, 2019 AND DECEMBER 31, 2019.

Helen Woodward Animal Center opened our new Adoptions center this past July, and we have been going non-stop ever since. With the expanded facilities including multiple intake rooms, and an exponentially larger and better equipped medical suite, we have been able to accommodate larger and more frequent transports from Arizona, Texas, New Mexico and Louisiana. This incredible growth helped us to reach our goal of 3,062 animals placed in loving adoptive homes, although we were only in the new building for 6 months. We are excited to see what we can do in 2020 and know that close to 4,000 cats and dogs will have a second chance at life because of Helen Woodward Animal Center. Since Home 4 the Holidays® began in 1999, we have helped find homes for over 17 million orphan pets, and since

Remember Me Thursday® began we have made over 1 billion impressions on social media worldwide to honor those pets who lost their lives too early. We have also helped hundreds of shelters with our Business of Saving Lives workshops as far away as Estonia and as close as our campus in Rancho Santa Fe.

The Center's Humane Education program taught respect and compassion for animals to close to 18,000 children through their programming this year, including providing hands-on interactions with animals to classrooms at low income schools. Pet Encounter Therapy and Therapeutic Riding initiated over 25,000 therapeutic interactions to the children and adults who benefitted from the animals, and AniMeals

supplied close to 96,000 pounds of pet food to the pets of the homeless throughout San Diego County, home-bound seniors, and military veterans. The Center's Pets Without Walls program provided hundreds of spay/neuter procedures and vaccines to the pets of those struggling with life on the streets and ensured their health and happiness with their best friend. Club Pet Boarding, the Companion Animal Hospital, and Orphaned Objects Resale Shop also had a successful year, **but none of this would be possible without your generosity.**

Thank you for all you did to support our efforts to change the lives of pets and people in 2019. We look forward to a phenomenal year ahead! 🐾

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This list represents individuals and organizations who gave a total of \$150 or more between January 1, 2019 and December 31, 2019.

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 180 Solar Power
 A.C.L. Robbins Family
 Charitable Fund at Schwab
 Charitable
 Cheance Adair
 Noriko Adcock
 Amy and Bret Scher Family
 Foundation
 David and Cecilia Anspach
 Linda Arizaga

Inland Empire
 Ashley M Driscoll
 Martha Duncan
 Zofia Dziewanowska
 EDF Renewables, Inc.
 Wilda Edgmond
 Anne Edwards
 Randy and Kathy Ehrle
 Traci Ellis
 Carmen Ember
 Dennis Engler
 Margaret Espiritu
 Darlyn Evalobo
 Martha Faulk
 Debra Fetherston
 Karen Finkelstein
 Floppy Spike
 Virginia Forrest
 Nicole Fortunato
 Donny Fowler
 Marie Fox
 Paul Frank
 Freestyle Martial Arts Corporation
 Dale Frost
 Steven and Carolyn Gates
 David and Jeanne Gibbs
 Girls on the Run San Diego
 Rick Goebel
 Lisa Golden
 Robert and Cheryl Gordon
 Carolyn Gragg
 Judy Grant
 Mary O. Greenberg
 Carol Grossi
 Marvin and Marian Grzys
 Barbara J Gutshall
 Georgina Guzman
 H & R Block
 Otis Hackett
 Beth Hagen
 Scott and Lori Haines
 Bryan Haltigan
 Stephen Hamill
 Edward Hand
 David and Peggy Happ
 Happi Canine
 Martin Hardy
 Anne Hassinger
 Linda Heald
 Susan Hector
 Tim Heenan
 Kathy Hennessy
 Daniel and Jinko Henry
 Sheila Henry
 Kathy Herbert-Beeman
 Michael and Susan Herman
 Frank and Jeanne Hewitt

Linda HodgesWhitney Hodges
 Steve and Liz Holliday
 Barbara Hombs
 Robert Hughes
 Laura Hull
 Humane Society of Southeast MO
 Amy Huzil
 IBM Corporation
 Howard and Hannah Jarson
 Charlene Jeko
 k9cozy.com
 Jason and Jacqueline Kaimer
 Meredith Kandell
 Diane Kane
 Charlie and Kori Karstrom
 Sandra Kasinak
 Ruth Kayer
 Janice Keller
 Michael Keough
 Janette Kimmel
 Mona Kinkel
 Katherine Kinney-Sigel
 Bruce and Cynthia Knowlton
 Michael and Linda Koligman
 Karen Korbacher
 Lilia Koriazova
 Rebecca Kozak
 Ned Krumrey and Susan Farrell
 Michelle Lalouche-Kadden
 Therese Lamb
 David Landry
 Karen Laplante
 Waneta Lee
 Byron Leger
 Elizabeth Levey
 Mordy Levine
 Barbara Lewis
 Jeanette Lewis
 Denise Lidell
 Carole Lombard
 Jennifer Luong
 Alexandra Magin
 Deborah Mandabach
 Nancy Manning
 Natasha Manus
 Susan Marlo
 Gertrude Martin
 Dave Mason and Diane Rosati
 Mary Maxson
 Ronald and Pamela McNutt
 Jeanne McCoy
 Julie McCoy
 Ellen McCready
 David McDonough
 John and Victoria Mcfarland
 Nathan McIntosh
 Michele McKeand
 Sandra Mcpherson

Michelle McSweeny
 Daniel Medina
 Christine Mellon
 Dana Merry
 Teresa Millan
 Carol Miller
 Diana Miller
 Joan Miller and Peter Keys
 Taylor Miller
 Karyn Mills
 Marlene Mitchell
 MJ Importation
 Carolyn Monkhouse
 Joni Moore
 Trisha Moore
 James Mozingo
 Scott Munro
 Musique Art
 Carol Mutter
 Dennis and Leigh Ann Naas
 Jennifer Nagtalon
 Alan Vigeant and Lois Navolt
 Conni Nelson
 Chantal Nemeth
 David Nemirow
 Maureen Newell
 Michael Nichols
 Jack Nicoll
 Joan Noble
 Edward and Beverly Noonan
 Marie O'Conner
 Moises Orona
 Allison Oster
 Edgar and Isolde Parrey
 Judy and Tom Parry
 Sunny Paul
 Paypal Giving Fund
 Carol Penner
 Janet Perrey
 Pet Fashionz
 Anne and Ted Peterson
 Patti Peterson
 Pets by Brett
 Pledgeling Foundation
 Liza Porterfield
 Frederick and Kathleen Potts
 Kevin Pratt
 Lynne Prizzia
 Monica Pusey
 Sheila Pushkar
 Terri Quenzer
 Palmyra Raggio
 Ralphs Grocery Company
 Midge Ramek
 David Redding
 The Resko Family
 Steve Resler
 Jack and Madeline Richard
 William and Sue Richardson

Valerie Riggs
 Maria Rivera
 Melavel Robertson
 Don and Peggy Robertson
 Diane Romero
 Meredith Rose
 Robert and Diane Ruark
 Anna Rushworth
 Anthony Russell
 Melissa Russell
 Matthew and Joanne Saccomanno
 Sophia Sadlowski
 Terry Sattler
 Michel Schade
 Jayne Schilling
 Melissa Schmidt
 Linda Sekishiro
 A Sensabaugh
 Seven Seas Roasting Co.
 Roger Shadowen
 Gerald and Frieda Shiller
 Jaikaran and Emily Singh
 Terra Sipple
 Jeff and Ann Skinner
 Mike Smith
 Anne Sneed
 Candace Souleles-Lipisko
 Royce Sparks
 Kathi Stanley
 Bob and Collette Stefanko
 Jennifer Stein
 Ron and Barbara Stolle
 Chau Stone
 Terry Stramowski
 Clifford and Pamela Surko
 Sydnee's Pet Grooming SB
 Jason Tankersley
 Lizette Taylor
 The Beach Cottage Company
 Theodore H Butz & Suzanne B Butz Fund
 Robin Thomas
 Diane Thompson
 Gail Thompson
 Gary Toomer
 Carol Towne
 Nayana Trivedi
 Janee Tsuda
 William Vandling
 Nancy Vaughn
 Rodrigo Vazquez
 Nancy Veach
 Verse & Vine Wine
 Leslie Vittling
 Rick Votaw and Jill Hawkins Votaw
 Teresa Eckert
 Allie Wagner
 Mike Wallace

Joseph Walsh
 Arthur and Joanne Watson
 Sarah Westling
 Patricia Whalen
 Ruth Wheeler
 Sarah White
 Gillian Wight
 Karen Wilkins
 Beatrice Wilson
 Tamar Diana Wilson
 Annette Winder
 Charles and Brooke Wisda
 Gloria and Bob Wright
 David Zapalo
 Louise Zettner

HOW YOU CAN HELP

There are so many things you can do to help animals and people in need in our community.

DONATE TODAY! Contact 858-756-4117 x358, or AnneE@animalcenter.org

MEMORIAL GIFTS

The Center has always been a place where people can memorialize the pets of their friends and family with special gifts of support to help the orphan pets in their honor. One of the most visible programs we have is our Donor Wall in our new Adoptions Building. You can add your own commemorative plaque or paver to the new building with a gift of \$250 or more. Leave your legacy with one of these naming opportunities, [visit animalcenter.org/future](http://visit.animalcenter.org/future).

We also have a beautiful program called "I Remember You" to memorialize pets on-line, by "lighting a candle" and sharing a story and photo. If you have any questions please call The Center, x350 or visit the site to light a candle. old.animalcenter.org/irememboryou/

MONETARY DONATIONS

Helen Woodward Animal Center relies heavily on private donations to fund our programs.

BECOME A 'PAW PAL'

Monthly donors support our work throughout the year with recurring monthly gifts. Join "Paw Pals" and receive a commemorative pin to show your support.

IN-KIND DONATIONS

To help reduce costs, our programs are always in need of items to support their activities. Visit animalcenter.org for our current wish list of specific needs.

ALTERNATIVE GIFT CARDS

Give the gift that saves lives! A gift to help the animals is a great way to celebrate a birthday, graduation, or the upcoming holidays. We will send a personalized card notifying the recipient of your gift.

VEHICLE DONATIONS

Take the hassle out of selling your old car, truck, motorcycle, or other vehicle — donate it to Helen Woodward Animal Center! Our simple, hassle-free program will take care of all the paperwork, pick up your vehicle, and send you the documents needed for a tax deduction, while providing valuable funds to help the animals!

PLANNED GIFTS AND PET BEQUESTS

Including Helen Woodward Animal Center in your will or trust will create a lasting legacy to help pets and people in need for years to come. Make provisions to ensure your pets will be cared for in the event of your passing. **Contact Renee Resko: 858-756-4117 x347 or email ReneeR@animalcenter.org**

CHARITABLE GIVING FROM AN IRA ACCOUNT

There are a number of tools to maximize your giving and limit your tax liability but the ability to donate your IRA distributions to charity is one that many may not know exists. Qualified Charitable Distributions (QCDs) have been permanently extended and individuals are able to donate up to \$100,000 per year directly from a traditional or Roth IRA to qualifying charities. This can be an appealing option because QCDs can be used to satisfy the minimum required distribution from an IRA without having the distribution be included as part of their income. If you have questions or would like more information about this option or other planned giving vehicles, please contact **Renee Resko at 858-757-4117, ext. 347.**

SPECIAL EVENTS

The Center holds a variety of exciting fundraising events throughout the year from our Surf Dog Surf-A-Thon to our Fling Gala. **Visit animalcenter.org for more information.**

CORPORATE AND BUSINESS PARTNERSHIPS

Get your company involved to raise funds for the animals by sponsoring an event, running your own fundraiser, or participating in our HOPE Telethon.

Contact Marilyn Martinez: 858-756-4117 x312 or email MarilynM@animalcenter.org

VOLUNTEER

Our work depends entirely on the support of our dedicated volunteers. Many opportunities are available for youth, adults, and groups in our various programs and events.

Contact Megan McCarty: 858-756-4117 x305 or email MeganM@animalcenter.org

BECOME A FOSTER PARENT

Some pets just need time in a loving, comfortable home before they are ready for adoption. We are in great need of more volunteers willing to open their homes to these orphan pets.

Contact Jeanette McDonald: 858-756-4117 x375 or email Fosters@animalcenter.org



ESTATE GIFTS THROUGH FOREVER FRIENDS SOCIETY AT HELEN WOODWARD ANIMAL CENTER

Elva was an animal lover from day 1! She had a horse named Satin and bought a home with a barn and corral so that she could have Satin with them. Once they moved into their new home, she found 14 feral cats on the property. She gave every one of them all of their required shots and had them spayed/neutered. Satin had a foal that she named Beau and they purchased another horse named Whiskey. She also rescued two horses named Jake and Festus. Toward the end of her life, she rescued an old dog named Wendy who was partially blind and had cancer. Elva was a true lover of all animals and she kept that love alive by creating a trust to support animal-related causes like Helen Woodward Animal Center at the discretion of her sister, Kathy Pendergraph. We are so grateful to both these amazing ladies for this beautiful legacy of caring.

PLANNED GIVING

- I would like to know more about the Center's pet bequest policy.
- I would like to know more about including the Center in my will.
- I would like to be invited to an informational bequest luncheon.
- I have already included the Center in my estate plans.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For more information, please detach and return completed form in the provided remit envelope.



HELEN WOODWARD ANIMAL CENTER

6461 El Apajo Road • P.O. Box 64 • Rancho Santa Fe, CA 92067
Phone (858) 756-4117 • Fax (858) 756-1466 • animalcenter.org

CREATING A HUMANE WORLD FOR ANIMALS AND PEOPLE

event calendar

march

- 7 You Can be a Veterinarian Camp
- 14 Volunteer Orientation
- 14 Snake Smart

march 23- april 17

Spring Critter Camp

april

- 25 PET Gala
- 25 Hornblower Cruises
- 25 Pet Day on the Bay

may

- 3 You Can be a Veterinarian Camp
- 9 Volunteer Orientation
- 13 Planned Giving - Pet Bequest Luncheon
- 23 Therapeutic Riding Tack Sale Fundraiser
- 23 Comedy for Critters

june

- 6 Spring Fling Gala: Jewels of the Earth
- 20 Therapeutic Riding Horse Show

COW10320

Helen Woodward Animal Center brings you
PAWMICON
at the Comic-Con® Museum
Presented by Blue Buffalo

PAWMICON
is back at the Comic-Con®
Museum in Balboa Park
Sunday, July 5th
Comic-Con is a registered trademark of San Diego Comic Convention.
pawmicon.org



ONCE IN A LIFETIME NAMING OPPORTUNITIES

Our new building is open but you can still purchase commemorative plaques and pavers. These opportunities allow you to make a gift in memory of, or in honor of a beloved pet or family member, and give you a chance to leave your legacy.

Visit animalcenter.org/future TODAY to customize your gift for the new building and help us give the animals the new facility that they deserve!

Renew or upgrade your GIFT CLUB MEMBERSHIP:

- The Best Friends\$150 - \$249
- The Faithful Friends.....\$250 - \$499
- The Loyal Companions.....\$500 - \$999
- The Helen Woodward Society, Bronze Circle..... \$1,000 - \$2,499
- The Helen Woodward Society, Silver Circle.....\$2,500 - \$4,999
- The Helen Woodward Society, Gold Circle.....\$5,000 +

Make a one-time gift club membership donation OR divide your gift into 12 monthly payments by joining Paw Pals monthly supporters.

If you have any questions, call the Development Office at 858-756-4117 x350